

TELFER EXECUTIVE MBA PROGRAM

The Telfer Executive MBA Program's approach elevates your platform on both a personal and professional level by providing a comprehensive and rigorous professional development experience. It aims to expand your critical analysis capabilities, your innovative thinking and your ideas — all while allowing you to continue working in your current position.

The Program's integrated curriculum exposes you first-hand to the global experience, beginning with recognizing potential within a global market and continuing through to completing a real client business consulting project in an international destination. This global experience allows you to understand the global economy as well as enables you to unlock the business value of globalization for you and your organization.



The Telfer Executive MBA's Signature Series of Six Business Consulting Projects provides you with several hands-on opportunities to confidently apply your knowledge to address real organizational challenges for clients in various industry settings.

Duration of the Program

The Program takes place over 21 months with 17 months of scheduled in-class sessions.

Centre for Executive Leadership (CEL) Facilities

The Telfer Executive MBA is located in the downtown core of Ottawa within the Sunlife Financial Centre at 99 Bank Street, Suite 200, Ottawa, Ontario, Canada, The Centre for Executive Leadership is accessible to candidates 24 hours a day and seven days a week for group meetings as well as individual study.

Academic Timeline

A new cohort begins each September. The in-class sessions follow the traditional academic calendar of September to April. The first year of sessions will conclude with a trip to Silicon Valley, California in May. Candidates then spend the summer months between their first and second year working on the Individual Business Consulting Project under the guidance of a supervisor. The second year of classes resume in September. The Program culminates with the second trip to an international destination, which is selected within the first year by the cohort as a part of the International Market Evaluation and Strategy course. Convocation ceremonies take place in June.

Accommodating Schedule

Classes take place on alternate Fridays and Saturdays resulting in approximately two days off of work each month. A seven-day trip takes place at the end of the first academic year (May) and a nine-day trip is scheduled at the end of the second academic year (April-May).

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Structure

Classes, activities, and trips are scheduled well in advance in order to accommodate work, school and family commitments in an effort to help maintain a balanced lifestyle. With the exception of the two trips, mandatory activities occur on evenings or weekends in order to limit the interference with professional responsibilities.

Signature Series of Six Business Consulting Projects

One distinguishing feature of the Program is the Signature Series of Six Business Consulting Projects candidates complete throughout the course of the Program. Each business consulting project features a client with a real business problem or objective. Five of the major projects take place within a team environment while candidates complete a sixth project individually. These projects allow for the application of newly-acquired knowledge to current business consulting projects by producing relevant and practical recommendations to the client organization.

Value of Teamwork

At Orientation, the Program divides the class into teams of five to seven members. These teams remain together for the duration of the Program. The objective of the team environment is to leverage on the strengths of your peers while learning and building upon opportunities for your personal growth. A support network is available throughout the 21 months to coach each team through the specific points of team performance. The Program's team building exercises are easily transferrable to your own team environments within your workplace.

International Trips

As a requirement of the Program, you will travel on two international trips. These trips are inclusive in the cost of tuition. The trip is to Silicon Valley in California and the second trip is to an international destination determined by your cohort in the first year of studies.

Practical and Relevant Delivery Method

The delivery of the Telfer Executive MBA curriculum takes form through a variety of different teaching methods. These methods include the active use of relevant case studies and business simulations, lectures, visiting industry leaders and content experts, project-based deliverables as well as the Signature Series of Six Business Consulting Projects.

Active Faculty

The professors of the Telfer Executive MBA Program are experts within their respective fields. With a balance of both full-time and part-time professors, the Telfer Executive MBA professors are actively involved in research activities or are true practitioners of their area of expertise. The emphasis on relevant activities and field experience enables the faculty to bring current industry practices and methods into the classroom learning experience.

Diversity within the Telfer Executive MBA Classroom

The diversity within the Telfer Executive MBA classroom enriches your learning experience because each candidate contributes qualities of both their career and personal backgrounds. The average age of candidates is 38 years with a range from 28 years to 60 years. Telfer Executive MBA candidates come from a variety of organizations in the private, public and not-for-profit sectors.