

## Inside this Issue

Featured Stories - p. 1	Publications - p. 6
Financement de la recherche - p. 2	Research in Action - p. 10
Collaborative Research - p. 4	À vos calendriers - p. 11
Nos professeurs en vedette - p. 5	The Management Library - p. 12
Spotlight on our MSc Students - p. 6	

## What's Wrong with Innovation in Canada, and How to Fix It

### What ails our innovation system? An exit interview with Tom Brzustowski.



As RBC Chair<sup>1</sup>, Tom Brzustowski drew on his broad knowledge of the government and science scene across Canada to advance our understanding of how business and technical excellence must come together for innovations to be successful. Although Professor Brzustowski finished his term as RBC Chair at the end of September, his contributions and research at the Telfer School have now culminated in a new book, *Innovation in Canada: Why we need more; what we must do to get it.*

"I set out to learn as much as I could about the business aspects of innovation coming from an activity in which only the technical aspects were emphasized," Brzustowski recalls of his seven years as RBC Chair. He concludes that Canadian business needs to find growth capital for new ventures to achieve the scale to succeed in global markets. Government, for its part, needs to pay attention to both the supply side and the demand side of innovation and the programs that support it. "When companies need financial assistance of the kind that government provides in programs to encourage R&D, the small companies that are spending much more on R&D than they have in revenue need that assistance urgently," he explains. "To give it to them with a delay might mean that it's totally ineffective when they get it – if the company still exists."

Brzustowski took pains to emphasize the differences among distinct regimes of innovation, related to whether an innovation was based on design or research; originated with an established firm or a new venture, etc. The academic literature had tended to gloss over those differences, obscuring important lessons in innovation. "My contribution as RBC Chair," Brzustowski says, "is that since it takes a real effort to understand things, I've learned how to explain things

to others in my papers and in my lectures; I've described these things in ways that people understood."

Landing Brzustowski in 2005 was a major coup for the Telfer School. A former president of the Natural Sciences and Engineering Research Council, he had served in the Government of Ontario as a deputy minister after a distinguished career at the University of Waterloo, where he had been professor of engineering, chair of mechanical engineering, and first provost. At the University of Ottawa, Brzustowski served on key committees of the university's central administration and his advice was often sought on important strategic files. He was instrumental in launching the Telfer Innovation Policy Seminar Series (TIPSS), bringing the Telfer name to the forefront of public policy discussions. Professor Brzustowski inspired his colleagues to think about the impact of research and championed the view that it be pursued to advance the larger goals of society.

Now back at the University of Waterloo, Brzustowski serves as an advisor and a board member of the Institute for Quantum Computing, an involvement that dates back several years. He's excited about the excellence he sees developing at the centre. "We are getting students and faculty here ready to think about inventions and possibly commercializing them," he says. "Even though we don't know what those inventions might be."

Professor Brzustowski has left the University of Ottawa with a renewed sense that while some expectations have to be reset, much can be improved about our innovation systems. "We might not be able to realize our holy grails of commercialized inventions deriving from Canadian research. But along the way some very important and useful results are going to be produced, and some of these will lead to inventions that can be commercialized."

<sup>1</sup>Dr. Mark Freel was appointed the new RBC Professor in the Commercialization of Innovation for a 5-year period in October.

## Five New Faculty Members | Cinq nouveaux professeurs



**Pavel Andreev**, professeur en gestion, analyse d'affaires et gestion du rendement, étudie l'organisation des projets OpenSource, les réseaux sociaux, la mobilité, les systèmes d'information de santé (SIS) et les méthodes de recherche quantitative. Il a récemment été titulaire d'une bourse postdoctorale à l'École Telfer.

La professeure agrégée **Dana Hyde** est une spécialiste de la formulation et de la mise en œuvre des stratégies. Elle est aussi consultante en stratégie et en changement organisationnel auprès de plusieurs organisations publiques et privées de la région d'Ottawa. Elle s'intéresse entre autres aux liens que l'on retrouve entre l'innovation relative à l'organisation du travail et l'innovation en affaires.



Professeure en entrepreneuriat, **Sandra Schillo** est spécialiste des contextes politiques, économiques et de gestion en matière d'innovation. Elle est la fondatrice de la firme de services de recherche et de consultation Innovation Impact Inc. et est rédactrice en chef de la publication *Innovation and Entrepreneurship*.

**Lavagnon Ika**, professeur en gestion de projet, étudie les principaux facteurs de réussite des projets de développement international. Il a fait des recherches sur la conception de projets et la planification de projets dans le domaine du développement international et a étudié les perspectives des gestionnaires de projet de la Banque mondiale. Avant de se joindre à l'École Telfer, M. Ika était professeur au département des sciences administratives à l'Université du Québec en Outaouais (UQO).



Le professeur de finance, **François-Éric Racicot**, s'attaque aux erreurs de mesures qui corrompent les données financières. Sa recherche est centrée sur le développement de nouvelles méthodes visant à corriger des erreurs de spécification dans les modèles financiers du rendement. Avant de se joindre à l'École Telfer, M. Racicot était professeur en finance à l'UQO.

## Financement de la recherche | Research Funding

### Améliorer la prestation des services de santé francophones en Ontario



Le professeur **Doug Angus** contribuera à trouver les meilleures façons d'appliquer un modèle de services de santé intégrés pour les minorités linguistiques dans le cadre d'un projet de recherche qui sera mené au nom du Réseau des services de santé en français de de l'Est de l'Ontario.

La proposition retenue pour cet exercice de consultation a été développé par Benoît Hubert, Vice-président exécutif de PGF Consultants Inc., Doug Angus, professeur titulaire à l'École Telfer et Suzanne Tremblay, directrice de Sultrem Inc. Leur recherche permettra au Réseau de faire des recommandations factuelles aux Réseau local d'intégration des services de santé (RLISS) sur les meilleures façons d'adapter les modèles d'intégration des soins de santé aux besoins des minorités francophones qu'ils desservent.

\*\*\*\*\*

### Sylvain Durocher reçoit une subvention de CGA-Canada et de l'ACPC



**Sylvain Durocher** a reçu une subvention de 10 000 \$ offerte par CGA-Canada et l'Association canadienne des professeurs de comptabilité (ACPC) pour sa recherche intitulée *Comprehensive Income Information: A User's Perspective*. En collaboration avec Anne Fortin du Département des sciences comptables de l'UQAM, M. Durocher examinera entre autres l'utilisation des autres éléments du résultat global par les utilisateurs des états financiers.

Les chercheurs seront en mesure de contribuer au débat sur le résultat global, d'enrichir la littérature visant à comparer les utilisateurs professionnels et non-professionnels, de fournir des preuves empiriques sur l'impact du format de présentation du résultat global et également sur l'impact des écarts actuariels (un autre élément du résultat global) sur les jugements et les décisions des utilisateurs des états financiers.

\*\*\*\*\*

### Magda Donia Awarded Grant for a Study on 'Altruistic' Leadership



Professor **Magna Donia** and lead researcher Alexandra-Joëlle Panaccio of Concordia University's John Molson School of Business will study servant leadership in diverse cultural contexts through a grant from the Social Sciences and Humanities Council of Canada (SSHRC).

Servant leadership theory proposes that leaders who engage in altruistic or selfless behaviours help nurture positive employee behaviours, but little is known about the mechanisms that underlie that relationship. The research will contribute to a better understanding of the impact of cultural values on the outcomes of particular leadership styles that will help improve the training and development managers. Titled *Putting the needs of others above my own: The impact of cultural values on the manifestations and outcomes of servant leadership*, this study will receive \$49,351 over two years.

\*\*\*\*\*

## NSERC Awards Grant for Data-Driven Study of Information Worker Productivity



**Jacomo Corbo** will investigate the *Social and Economic Effects of Information Propagation in Large Networks* using a \$95,000 grant from the National Sciences and Engineering Research Council of Canada (NSERC).

His research will map the flow of information in real organizations over time and will combine economic theories of production with social network theory to estimate the effects of information diffusion on the productivity of individuals and teams. It will utilize data on information flow and interactions within organizations and on online social networks to develop general predictive models of behaviour in settings with local network effects.

The objectives of the project are to estimate and enhance the productivity of information workers; to model, measure and improve organizational performance and our ability to forecast organizational behaviours; and to improve performance-related intervention strategies in information-networked environments

\*\*\*\*\*

## Bijan Raahemi's Analytics Study Receives Major Grant



**Bijan Raahemi** will use a new grant from NSERC to explore innovative algorithms and the application of data mining techniques to Internet traffic with the goal of recognizing and responding quickly to network attacks. Raahemi, an associate professor in management information systems and the founder of the Knowledge Discovery and Data Mining (KDD) Laboratory, will receive \$105,000 over five years for this project, which is titled *Feature Engineering Using Bio-Inspired Methods For Internet Data Analytics*.

With the growth of Internet traffic, traditional identification methods for Internet data analytics face serious challenges when newer and/or malicious applications use randomly selected ports to communicate, making them increasingly difficult to identify. As a result, there has been an increasing focus of late on the analysis of Internet traffic based on statistical behaviours using machine learning, evolutionary methods and data mining techniques.

The effectiveness of the proposed algorithms will be explored in two important applications: intrusion detection systems and anomaly detection for network security, and protocol identification of the Internet traffic for resource allocation and quality of service assurance.

---

## Telfer School of Management Research Fund (SMRF) - Summer 2012

We are pleased to announce that three research projects have been funded by the Telfer School of Management Research Fund (SMRF) last summer. The purpose of this fund is to promote research activities that lead to external grants and publications in high quality peer-reviewed journals:

### SMRF Knowledge Mobilization

**Dan Lane & Maureen Woodrow** (\$2,000)  
*Innovation in the Inshore Fishery in N.L.*

### SMRF Research

**Jules Carrière & Thierry Wils**, UQO (\$6,000)  
*Le lien entre les grappes de pratiques RH et la performance en RH : Le rôle des valeurs de gestion et de la complémentarité des pratiques*

**David Doloreux** (\$6,000)  
*Constructing Regional Advantages in Canada and Sweden*

---

## Telfer-Sproutt Research Fund 2012 – WINNING PROJECTS

On Thursday, April 26, 2012, the Telfer School of Management hosted the third edition of the Telfer-Sproutt Research Forum. With the goal of providing a venue for continuous exchange of research knowledge and allowing faculty to form new linkages that will lead to ongoing collaborations, the Telfer School of Management and the Sproutt School of Business have also created the Telfer-Sproutt Research Fund to promote joint research activities involving professors from both schools.

This year, two projects were selected and received \$10,000 each:

- The first is led by Professor Merridee Bujaki with co-applicants François Brouard and Leighann Neilson, from the Sproutt School of Business, and **Rhonda Pyper** and **Sylvain Durocher**, from the Telfer School. Their project is titled *Impression Management in Accounting Recruitment Documents: An Analysis of Gender and Race*.
- The second funded project is under the direction of Dr. **Magda Donia** from Telfer and her co-applicant Carol-Ann Tetrault Sirsly from Sproutt. Their project is titled *Cross-Level Impacts of Corporate Social Responsibility on Employee Behaviors*.

## Recherche en collaboration | Collaborative Research



Coastal-Change Project (C-Change) Administrator Kathy Cunningham has been working with Telfer Adjunct Professor, Colleen Mercer Clarke in organizing a three-day event in late October 2012 that brings together the C-Change Canada Community Partners and researchers to discuss the development of "Communities of Practice" in support of managing adaptive capacity in Gibsons, B.C., Charlottetown, P.E.I., Isle Madame, Cape Breton, and Iqaluit, Nunavut.

Partners from these coastal communities represent the new age of municipal planners whose mandates include green development, sustainability objectives, resilient communities, and adaptive strategy as they face the challenges of sea level rise and more frequent and severe storms.

### Past Events

C-Change members attended two special sessions related to climate change at the *50-50 Conference – Surveying the Past, Mapping the Future* in Georgetown, Grand Cayman last March, and participated in several others. They took advantage of having Canadian and Caribbean counterparts together, holding a meeting to discuss progress and future plans for the project.

On the invitation of the Research Chair in Marine Ecosystem Management and Director of the Bras d'Or Institute, **Dan Lane** was invited to speak to the 'Cape Breton Naturalists' Society at the Historic Centre for Science and Culture (Lyceum). He presented his work as Co-Director of the C-Change ICURA project *Managing Adaptation to Environmental Change in Coastal Communities: Canada and the Caribbean* and discussed the impacts of pending sea level rise and storm surge on our coastal areas and the need for advance preparedness.

Last April, **Dan Lane**, Ralph Matthews (UBC), and Michael Epp (Municipal Planner, Town of Gibsons) met with Gibsons Town Council to present the C-Change project and establish a new working relationship with the new mayor and council, elected this past fall. Much positive feedback was received from this meeting and we look forward to working with Gibsons Town Council in the future, supporting their adaptation work.

Researcher Sue Nichols organized a two day geomatics workshop May 28-29, 2012, held at the University of New Brunswick. Attendees included members from Ottawa, Fredericton, Halifax, Cape Breton Island and several team members from Trinidad and Tobago. Various tools were presented and the exchange of information was invaluable. Following this workshop, the delegation travelled to Charlottetown, PEI to present recent findings and deliver data to Charlottetown City Planner and Sustainability Coordinator Hope Gunn, a C-Change Partner.

C-Change has become an affiliated project the LOICZ Organization (Land Ocean Interaction in the Coastal Zone). LOICZ works to support sustainability and adaptation to global change in the coastal zone. This important partnership enables the network to reach an international audience and to learn from other projects around the world. Don Forbes, one of our researcher, is a member of the Scientific Steering Committee for LOICZ.



Last April, Canadian Fisheries, Oceans and Aquaculture Management (C-FOAM) Associate Bruce Hatcher delivered a talk at the Telfer School, entitled *Dredging the Sydney Harbour: Doing what HADD to be done*, regarding the process of dredging and the environmental and biological issues that arose from it.

Bruce Hatcher (Cape Breton University) and **Dan Lane** have submitted documents as part of the Senate Standing Committee on Fisheries and Oceans' Report on the *Study on the Management of the Grey Seal Population Off Canada's East Coast*. They included the *Draft Business Plan for a Small Scale Grey Seals Fishery for Cape Breton* that was developed with the assistance of M.Sc. Management student Ira Grover.

Brian Davy was in Bangkok, Thailand in June 2012, at the *Network of Aquaculture Centers in Asia-Pacific*, looking into Better Management Practices (BMPs) for Asian small scale shrimp farmers. Brian is keen to link this work with C-FOAM, and this may include applying for grants together.

**Dan Lane** was invited by the *International Sustainability Unit of the Prince's Charity Trust* to be part of a special panel discussion on *The Transition to Sustainable Fisheries: Presenting the Case for Change* at the 6<sup>th</sup> *World Fisheries Congress* held in Edinburgh, Scotland last May.



Last May, members of Ocean Networks Canada (ONC) held a session at the Telfer School to spread the word on their new initiative, the *National Ocean Student Network*, linking interested and like-minded students across Canada to resources and each other. ONC has a massive data resource available for free to researchers and the public alike (visit the ONC website at the address <http://www.oceannetworks.ca/>).

The Ocean Management Research Network (OMRN) is now preparing the third volume in the *Policy Briefs Series* that has been developed by the Oceans and Coasts Network Canada, a consortium of Canada's national oceans networks. The Policy Briefs are made available on-line (<http://www.omrn-rrgo.ca/smc/home.php>) and cover a range of topics on oceans policy. The Policy Briefs are directed at influencing government policy (federal and provincial), raising awareness of oceans and coastal industries, and coalescing coastal communities and their issues. The release of volume three is scheduled for the Fall of 2012.

## Centre de recherche en comptabilité et gouvernance CGA-Canada

Le Centre de recherche en comptabilité CGA s'appelle désormais le Centre de recherche en comptabilité et en gouvernance CGA-Canada.

L'Association des comptables généraux accrédités du Canada (CGA-Canada) a signé un contrat de don visant à soutenir les activités d'un centre de recherche de l'École de gestion Telfer.

Le don est destiné au Centre de recherche CGA de l'École de gestion Telfer et vise à financer, pendant l'année 2012-2013, les activités de recherche en cours et à venir portant sur la gouvernance d'entreprise, la gestion des risques, les affaires et la finance. CGA-Canada continuera de soutenir l'École de gestion Telfer et poursuivra sa collaboration avec elle par l'intermédiaire du centre de recherche.

## Nos professeurs en vedette | Spotlight on our Professors

Des experts de l'École Telfer ont présenté leurs perspectives concernant la gestion de l'innovation lors d'une réunion avec Phil Mjwara, le directeur général du ministère de science et technologie de l'Afrique du Sud, tenue le 13 septembre dernier.



Suite à l'introduction du doyen François Julien, **Tom Brzustowski**, Professeur RBC, a donné un aperçu d'innovation au Canada et le rôle que joue la recherche universitaire à cet égard.

**Tyler Chamberlin** a mis en lumière la dimension locale en matière de commercialisation et l'adaptation à l'évolution du marché international. **Margaret Dalziel** a présenté des perspectives sur la meilleure façon de mesurer l'impact des investissements gouvernementaux en recherche et en innovation. **Joe Irvine**, directeur du bureau Valorisation de la recherche et transfert de technologie (VRTT) à l'Université de l'Ottawa, a expliqué le rôle du VRTT en tant que facilitateur de partenariats stratégiques qui créent de la valeur. La visite de la délégation sud-africaine faisait partie d'une tournée d'études à Ottawa portant sur la commercialisation de technologies, la gestion d'innovation, et la gestion de la propriété intellectuelle au Canada.

**Merridee Bujaki** joined the faculty at the Sprott School of Business at Carleton University. A professor at the Telfer School since 1995, she has occupied key positions including manager, accounting studies and head of the accounting, finance, and management information systems sections.



American **Jennifer Ferris** is here at the Telfer School studying entrepreneurship in Canada at the invitation of Professor **David Doloreux**. Ms. Ferris is the recipient of a prestigious Canada-U.S. Fulbright student award for the 2013-2014 academic year. She will research how Canada's entrepreneurship has changed over the past 30 years with respect to globalization as well as its variation among regions. A native of Vermont, Ms. Ferris is working towards

her Master's in Economics. She will be taking courses in economics, political science and public policy while at the University of Ottawa.

**Micheál Kelly** a été nommé doyen de la School of Business and Economics de la Wilfrid Laurier University. Il a agi à titre de professeur de gestion stratégique et internationale et il est l'ancien doyen de l'École Telfer.



**Doug Angus** has been appointed a member of the *Advisory Committee for Ontario's Immunization System Review* until September 2103. He will also be part of a Working Group for the Royal College of Physicians and Surgeons of Canada to expert advice on six key areas: Patient Safety, Medical Education, Health System Performance & Health Economics, Professionalism, Resident and Faculty Health and Wellness, and Procedural Disciplines.



En juillet dernier, **Lavagnon Ika**, en collaboration avec le professeur Derek Walker (Université RMIT, Melbourne), Paul Steinfort (PDG de PSA Project Management à Melbourne en Australie) et de la professeure Janice Thomas (Athabasca University), a mis sur pied le premier Symposium international sur la recherche en gestion des projets de développement international dans le cadre de la Conférence bi-annuelle du Project Management Institute (PMI) qui a eu lieu en Irlande. Ce symposium portait sur l'opportunité et la pertinence de la recherche en gestion des projets de développement international.

Last March, Professor **Umar Ruhi's** doctoral thesis claimed first prize at a European conference examining current issues in online research. Dr. Ruhi studied the factors affecting member participation behaviour in online communities.



Following the initiative of Professors **Magda Donia** and **Silvia Bonaccio**, the Telfer School of Management joined the 2012-2013 *CARMA Consortium Webcast Program*, which has been "established to provide university faculty, graduate students, and other researchers with advanced training in research methods and data analysis". According to the terms of our subscription, all Telfer faculty and students are eligible to view, as

a group, new lectures by internationally recognized statisticians and methodologists. Each lecture is delivered live (with video and audio) over the internet. An invitation will be sent before each webcast. If you have any difficulties navigating the site, questions about the resources available, or how to access them please contact Professor Magda Donia (Donia@telfer.uottawa.ca).



# Nos étudiants M.Sc. en vedette | Spotlight on our MSc Students

## Thesis Proposals | Thesis Defences

**Anika Laperrière** (MSc in Management) – June 2012  
Thesis Proposal: *The Internationalization of Small Professional Service Firms: An Organizational Learning Perspective* – Supervisor: Martine Spence

**Geneviève Prud'homme** (MSc in Health Systems) – June 2012  
Thesis Defence: *Neighbourhood Characteristics and Preventable Hospitalisations in a Predominantly Urban Canadian City (Ottawa)* – Supervisors: Kevin Brand & Elizabeth Kristjansson

**Marie-Andrée Cadieux** (MSc in Health Systems) – June 2012  
Thesis Defence: *Comprehensiveness of the RUG-III Grouping Methodology in Addressing the Needs of People with Dementia in Long-Term Care* – Supervisors: Linda Garcia & Jonathan Patrick

**Ira Grover** (MSc in Management) – August 2012  
Thesis Defence: *Exploring the Relationship between Leadership, Organizational Learning Capability and the Mediating Role of Trust* – Supervisor: Swee Goh

**Evelyne Lord-Tarte** (MSc in Management) – August 2012  
Thesis Defence: *Innovation Dynamics and the Development of the Canadian Wine Industry* – Supervisor: David Doloreux

**Suman Deep Kaur** (MSc in Management) – September 2012  
Thesis Proposal: *A Comparative Analysis of Post-market Surveillance of Natural Health Products (NHP)* – Supervisors: Wojtek Michalowski & Dan Lane

**Anisa Aubin** (MSc in Health Systems) – September 2012  
Thesis Defence: *Capacity Allocation for Emergency Surgical Scheduling with Multiple Priority Levels* – Supervisor: Jonathan Patrick

**Vicki Sabourin** (MSc in Health Systems) – September 2012  
Thesis Proposal: *Évaluation des stratégies de recrutement utilisées à l'Hôpital Montfort pour les infirmières autorisées : Une étude de cas* – Supervisor: Doug Angus

**Christine Fahim** (MSc in Health Systems) – September 2012  
Thesis Defence: *Exploring the Supports Available for Health and Social Service Providers Responding to the Disaster in Haiti* – Supervisor: Dan Lane

## Post-Internship Presentations

**Emmanuel Kabura** – *Internship*: Canadian Border Services Agency (CBSA), where he developed a geostatistical tool capable of converting health data into geo-spatial intelligence for use in specific projects.

**Seyed A. Izad Shenav** – *Internship*: Accreditation Canada, where he delved into Accreditation Canada data to analyse possible relationships between governance in healthcare organizations and specific patient safety outcomes.

## Conference Presentations

Doloreux, D. and **Lord-Tarte, E.** (May 2012). How Higher Education Institutes (HEIs) Linkages Influence Innovation Development in the Wine Industry. *Regional Studies Association European Annual Conference 2012, Delft University of Technology, Delft, The Netherlands.*

Dalziel, M., Rowsell, J., **Tahmina, T.N.** and **Zhao, X.** (May 2012). A Review of Academic Investigations of the Impact of Government Investments in Research and Innovation. *Social Sciences and Humanities Research Council of Canada Knowledge Exchange, Waterloo, ON, Canada.*

**Aubin, A.** and Patrick, J. (June 2012). Emergency Surgery Capacity Planning Meeting Wait Time Targets. *54<sup>th</sup> Annual Conference of the Canadian Operational Research Society (CORS 2012), Niagara Falls, ON, Canada.*

**Fiallos, J.**, Michalowski, W. and Patrick, J. (June 2012). Performance Evaluation of Pediatric Emergency Physicians. *54<sup>th</sup> Annual Conference of the Canadian Operational Research Society (CORS 2012), Niagara Falls, ON, Canada.*

Persaud, A. and **Zhao, X.** (June 2012). Patterns of Innovation in Renewable Technologies in Canada, the USA, China, and South Korea Post Kyoto. *Administrative Sciences Association of Canada 2012 Conference, St. John's, NL, Canada.*

**Laperrière, A.** and Spence, M. (September 2012). The Internationalization of Small Professional Service Firms: An Organizational Learning Perspective. *15<sup>th</sup> McGill International Entrepreneurship Conference, Pavia, Italy.*

## Publications

Falconi, M., **Fahim, C.** and O'Sullivan, T. (2012). Protecting and Supporting High Risk Populations in Pandemic: Drawing from Experiences with Influenza A (H1N1). *International Journal of Child Health and Human Development, 5(3).*

O'Sullivan, T., **Ghazzawi, A.**, Stanek, A. and Lemyre, L. (2012). We Don't Have a Back-Up Plan: An Exploration of Family Contingency Planning for Emergencies Following Stroke. *Social Work in Health Care, 51(6): 531-551.*

# Publications

## Livres | Books

Dolan, S., Gosselin, E. et **Carrière, J.** (2012). *Psychologie du travail et comportement organisationnel, 4e édition.* Montréal: Chenelière Education, 510 p.

## Chapitres de livres | Book Chapters

Shearmur, R. and **Doloreux, D.** (2012). Is there a Connection between Geographic Clustering and KIBS Innovation? In Di Maria, E., Grandinetti, R. and Di Bernado, B. (Eds.), *Exploring Knowledge-Intensive Business Services.* London: Palgrave Macmillan, pp. 193-213.

**Hamzaoui-Essoussi, L.** and **Zahaf, M.** (2012). The Organic Food Market: Opportunities and Challenges. In Reed, M. (Ed.), *Organic Food and Agriculture - New Trends and Developments in the Social Sciences.* In Tech, Chapter 4, pp. 63-88.

Hebb, T., **Madill, J.** and Brouard, F. (2012). Exploring Social Transformation, Financial Self Sufficiency and Innovation in Canadian Social Enterprises. In Mook, L., Quarter, J. and Sherida, R. (Eds.), *Businesses with a Difference: Balancing the Economic and the Social.* Toronto: University of Toronto Press.

**Orser, B.** (2012). Growth Strategies of Women Entrepreneurs in Technology-based Firms. In Kariv, D. (Ed.), *Female Entrepreneurship and the New Venture Creation Process: An International Overview.* London: Routledge Press, pp. 504-518.

## Articles dans des revues avec comité de lecture | Refereed Journal Articles

**Ahmed, S.**, Rock, J. (January/March 2012). Exploring the Relationship between Export Intensity and Firm Characteristics, Resources, and Capabilities: Evidence from Chile. *Latin American Business Review, 13(1): 29-57.*

Rojas-Méndez, J.I., **Ahmed, S.**, Claro-Riethmüller, R. and Spiller, A. (May 2012). Acceptance of Genetically Modified Foods with Health Benefits: A Study in Germany. *Journal of Food Products Marketing, 18(3): 200-221.*

**Andreev, P.**, **Michalowski, W.**, **Kuziemsky, C.** and Hadjiyannakis, S. (September 2012). ActCPG Framework to Learn about Information User Requirements of a Clinical Practice Guideline. *Health Policy and Technology, 1(3): 165-172.*



S. Ahmed



P. Andreev



D. Angus



W. Ben Amar



S. Ben Amor



M. Benyoucef



S. Bonaccio



R. Bozec



T. Brzustowski



J. Carrière



T. Chamberlin

Hogg, W.E., Zhao, X., **Angus, D.** et al. (March-April 2012). The Cost of Integrating a Physical Activity Counselor in the Primary Health Care Team. *Journal of the American Board of Family Medicine*, 25(2): 250-252.

Francoeur, C., **Ben Amar, W.** and Rakoto, P. (April/June 2012). Ownership Structure, Earnings Management and Acquiring Firm Post-Merger Market Performance: Evidence from Canada. *International Journal of Managerial Finance*, 8(2): 100-119.

**Ben Amor, S.** and Mareschal, B. (January/March 2012). Integrating Imperfection of Information into the PROMETHEE Multicriteria Decision Aid Methods: A General Framework. *Foundations of Computing and Decision Sciences*, 37(1): 9-23.

Hamel, C., **Benyoucef, M.** and **Kuziemsky, C.E.** (March 2012). Determinants of Participation in an Inuit Online Community of Practice. *Knowledge Management Research & Practice*, 10(1):41-54.

Sadeghi, P., **Benyoucef, M.** and **Kuziemsky, C.E.** (March 2012). A Mashup Based Framework for Multi Level Healthcare Interoperability. *Information Systems Frontiers*, 14(1): 57-72.

**Bonaccio, S.**, Reeve, C.L., Winford, E.C. (March 2012). Text Anxiety on Cognitive Ability Test Can Result in Differential Predictive Validity of Academic Performance. *Personality and Individual Differences*, 52(4): 497-502.

**Bozec, R.** and Dia, M. (2012). Convergence of Corporate Governance Practices in the Post-Enron Period: Behavioral Transformation or Box-Checking Exercise? *Corporate Governance*, 12(2): 243-256.

**Bozec, R.** and Bozec, Y. (March 2012). The Use of Governance Indexes in the Governance-Performance Relationship Literature: International Evidence. *Canadian Journal of Administrative Sciences/Revue canadienne des sciences administratives*, 29(1) : 79-98.

**Chreim, S.** and Tafaghod, M. (March 2012). Contradiction and Sensemaking in Acquisition Integration. *The Journal of Applied Behavioral Science*, 48(1): 5-32.

**Chreim, S.**, Williams, B.E., Collier, K.E. (March/April 2012). Radical Change in Healthcare Organization: Mapping Transition between Templates, Enabling Factors, and Implementation Processes. *Journal of Health Organization and Management*, 26(2): 215-236.

**Dalziel, M.**, Rowsell, J., Tahmina, T.N. and Zhao, X. (2012). A Review of Academic Investigations of the Impact of Government Investments in Research and Innovation. *Optimum Online: The Journal of Public Sector Management*, 42(2): 1-17.

**Dodonova, A.** and **Khoroshilov, Y.** (March 2012). Anticipation of Auction Fever: Entry Decision, Reserve Price and the Choice of Auction Design. *Managerial and Decision Economics*, 33(2): 87-98.

**Doloreux, D.** (May 2012). Innovation and Technological Catch-up: The Changing Geography of Wine Production. *Regional Studies*, 46(5): 684-685.

**Doloreux, D.**, Isaksen, A., Karlsen, J. and Dionne, S. (June 2012). Constructing Regional Advantage in Non-Metropolitan Regions: A Comparison between La Pocatière (Canada) and Tromsø (Norway). *Norsk Geografisk Tidsskrift - Norwegian Journal of Geography*, 66(3): 144-154.

**Freel, M.**, Carter, S., Tagg, S. and Mason, C. (May 2012). The Latent Demand for Bank Debt: Characterizing "Discouraged Borrowers". *Small Business Economics*, 38(4): 399-418.

**Ika, L.A.** (August 2012). Project Management for Development in Africa: Why Projects Are Failing and What Can Be Done About It. *Project Management Journal – Special Issue: Managing Projects in Africa*, 43(4): 27-41.

**Khoroshilov, Y.** (January 2012). Momentum Trading Strategy and Investment Horizon: An Experimental Study. *Journal of Economic Studies*, 39(1): 4-12.

**Khoroshilov, Y.** (June 2012). Incentive Contracts for Overoptimistic Managers. *Economics Bulletin*, 32(2): 1687-1694.

Archambault, P.M., van de Belt, T.M., Grajales III, F.J., Eysenbach, G., Aubin, K., Gold, I., Gagnon, M.P., **Kuziemsky, C.E.**, et al. (January-June 2012). Wikis and Collaborative Writing Applications in Health Care: A Scoping Review Protocol. *JMIR Research Protocols*, 1(1): e1.

Mouttham, A., **Kuziemsky, C.**, Langayan, D., Peyton, L. and Pereira, J. (March 2012). Interoperable Support for Collaborative, Mobile, and Accessible Health Care. *Information Systems Frontiers*, 14(1): 73-85.

Varpio, L., **Kuziemsky, C.**, MacDonald, C. and King, J.W. (April 2012). The Helpful or Hindering Effects of In-Hospital Patient Monitor Alarms on Nurses: A Qualitative Analysis. *Computers, Informatics, Nursing*, 30(4): 210-217.

Wu, R.C., Lo, V., Rossos, P., **Kuziemsky, C.** et al. (July-December 2012). Improving Hospital Care and Collaborative Communications for the 21st Century: Key Recommendations for General Internal Medicine. *Interactive Journal of Medical Research*, 1(2): e9.

**Lajili, K.** (June 2012). Towards Building a Human Capital- Based Governance Framework. *Journal of Management Policy and Practice*, 13(3): 13-30.

**Lane, D.E.** (June 2012) Canada's Commercial Fishery: Share the Wealth or Create Prosperity? *Optimum Online: The Journal of Public Sector Management*, 42(2): 1-18.

Moll, R.H.H. and **Lane, D.E.** (August 2012). Introduction to the Special Issue 2011 World Conference on Natural Resource Modeling, Ottawa Canada. *Natural Resource Modeling*, 25(3): 403-408.

*"The debate on small-firm credit constraints, in its preoccupation with loan denials, has largely ignored discouraged borrowers, i.e., business owners who are discouraged from seeking bank loans because they believe they will be turned down."*

Mark Freel, *Small Business Economics*

Yang, L.-Q., Spector, P.E., Sanchez, J.I., Allen, T.D., Poelmans, S., Cooper, C.L., **Lapierre, L.M.** et al. (May 2012). Individualism-Collectivism as a Moderator of the Work Demands-Strains Relationship: A Cross-Level and Cross-National Examination. *Journal of International Business Studies*, 43(4), 424-443.

**Lapierre, L.M.** and Allen, T.D. (September 2012). Control at Work, Control at Home, and Planning Behavior: Implications for Work-Family Conflict. *Journal of Management*, 38(5): 1500-1516.

Tierney, R., Groen, A.J., Harms, R., Luizink, M., Hetherington, D., Stewart, H., Walsh, S.T. and **Linton, J.D.** (March/April 2012). Managing Highly Flexible Facilities: An Essential Complementary Asset at Risk. *International Journal of Entrepreneurial Behaviour & Research*, 18(2): 233-255.

Gouvea, R., **Linton, J.D.**, Montoya, M. and Walsh, S.T. (September 2012). Emerging Technologies and Ethics: A Race-to-the-Bottom or the Top? *Journal of Business Ethics*, 109(4): 553-567.

**Linton, J.D.** and Walsh, S.T. (September 2012). Introduction to the Field of Nanotechnology Ethics and Policy. *Journal of Business Ethics*, 109(4): 547-549.



S. Chreim



M. Dalziel



S. Ding



A. Dodonova



D. Doloreux



M. Donia



S. Durocher



C. Elliott



M. Freel



L. Hamzaoui



L. Ika

**Linton, J.D.** (September-October 2012). 2011 Impact and Thanks to Reviewers. *Technovation*, 32(9-10): 499-501.

O'Reilly, N. and **Madill, J.** (March 2012). The Development of a Process for Evaluating Marketing Sponsorships. *Canadian Journal of Administrative Sciences / Revue Canadienne des Sciences de l'Administration*, 29(1): 50-66.

Sayyad Shirabad, J., Wilk, Sz., **Michalowski, W.** and Farion, K. (February 2012). Implementing an Integrative Multi-agent Clinical Decision Support System with Open Source Software. *Journal of Medical Systems*, 36(1): 123-137.

Klement, W., Wilk, Sz., **Michalowski, W.**, Farion, J.K., Osmond, M.H., Verter, V. (March 2012). Predicting the Need for CT Imaging in Children with Minor Head Injury Using an Ensemble of Naive Bayes Classifiers. *Artificial Intelligence in Medicine*, 54(3): 163-170.

**Mignerat, M.** and S. Rivard. (April 2012). The Institutionalization of Information System Project Management Practice. *Information and Organization*, 22(2): 125-153.

**Orser, B., Elliott, C.** and Fidlay-Thompson, S. (September 2012). Women-Focused Small Business Programming: Client Motives and Perspectives. *International Journal of Gender and Entrepreneurship*, 4(3): 236-265.

**Patrick, J.** (June 2012). A Markov Decision Model for Determining Optimal Outpatient Scheduling. *Health Care Management Science*, 15(2): 91-102.

**Persaud, A.** and Azhar, I. (2012). Innovative Mobile Marketing via Smartphones: Are Consumers Ready? *Marketing Intelligence & Planning*, 30(4): 418-443.

**Persaud, A., Spence, M.** and Rahman, M. (May 2012). Social Media Implementation in Small Service Firms. *International Journal of E-Business Development*, 2(2) 62-65.

Mohammadi, M., **Raahemi, B.**, Akbari, A., Nassersharif, B. and Moeinzadeh, H. (April 2012). Improving Linear Discriminant Analysis with Artificial Immune System-based Evolutionary Algorithms. *Information Sciences*, 189: 219-232.

**Riding, A., Orser, B.** and **Chamberlin, T.** (April/September 2012). Investing in R&D: Small- and Medium-Sized Enterprise Financing Preferences. Venture Capital: An International Journal of Entrepreneurial Finance, Special Issue: Obtaining Early-Stage Financing for Technology Entrepreneurship, 14(2-3): 199-214.

**Wright, D.J.** (January/March 2012). Evolution of Standards for Smart Grid Communications. *International Journal of Interdisciplinary Telecommunications and Networking (IJITN)*, 4(1): 47-55.

Anderson, J. and **Zahaf, M.** (2012). The Effect of Retail Music Prices and Legislation on Music Piracy. *Journal of International Business Management & Research*, 3(7): 72-88.

Socha, T., Chambers, L., **Zahaf, M.**, Abraham, R. and Fiddler, T. (March 2012). Food Security in a Northern First Nations Community: An Exploratory Study on Food Availability and Accessibility. *Journal of Aboriginal Health*, 8(2): 5-14.

**Zéghal, D.** and Mhedhbi, K. (September/December 2012). Analyzing the Effect of Using International Accounting Standards on the Development of Emerging Capital Markets. *International Journal of Accounting and Information Management*, 20(3): 220-237.

## Articles en actes de colloques | Papers in Refereed Conference Proceedings

**Ahmed, S.** and Bahazik, Y. (June 2012). Online Shopping in Saudi Arabia. *Proceedings – Administrative Sciences Association of Canada 2012 Conference*, St. John's, NL, Canada.

**Ahmed, S.** and Rock T., J. (June 2012). The Relationship between Export Success Factors and Export Performance. *Proceedings – Administrative Sciences Association of Canada 2012 Conference*, St. John's, NL, Canada.

Teymouri, A. and **Carrière, J.** (June 2012). Système de rémunération pour un entrepreneur général : Iranian Offshore Engineering and Construction Company (IOEC). *Proceedings – Administrative Sciences Association of Canada 2012 Conference*, St. John's, NL, Canada.

**Chreim, S.**, Langley, A., Comeau-Vallée, M. and Huq, J-L. (August 2012). Leadership as Boundary Management in Interprofessional Health Care Teams. *Proceedings – The Academy of Management 2012 Annual Meeting*, Boston, MA, USA.

Wu, W. and **Dalziel, M.** (June 2012). The Relative Importance of Firms, Universities, Governments, and Nonprofits as Innovation Intermediaries. *Proceedings – Danish Research Institute for Industrial Dynamics (DRUID) Summer Conference*, Copenhagen, Denmark.

Wu, W. and **Dalziel, M.** (June 2012). The Relative Importance of Firms, Universities, Governments, and Nonprofits as Innovation Intermediaries. *Proceedings – Administrative Sciences Association of Canada 2012 Conference*, St. John's, NL, Canada.

Chen, D., **Ding, S.** and Wu, Z. (August 2012). Effect of Foreign Ownership on Cost of Borrowing: Evidence from Small- and Medium-Sized Enterprises in China. *International Small Business Journal Special Issue Conference on Exploring Entrepreneurial Activity and Small Business Issues in the Chinese Economy*, HSBC Business School, Peking University Campus, Shenzhen, China.

**Hamzaoui-Essoussi, L.**, Sirieix, L. and Zahaf, M. (July 2012). Trust Orientations in the Organic Foods Distribution Channels: A Comparative Study of the Canadian and French Markets. *Proceedings - 19<sup>th</sup> International Conference on Recent Advances in Retailing and Consumer Services Science*, Vienna, Austria.

*"In the post-Enron period, the evidence shows that there has been no significant improvement in non-regulated governance best practices among Canadian firms...compliance has even declined in areas related to shareholder rights and disclosure."*

Richard Bozec et al., *Corporate Governance*

Paré, G., Trudel, M.-C. and **Jaana, M.** (June 2012). Stand-Alone Literature Reviews in Information Systems Research: Development of a Taxonomy of Review Types and Assessment of Current Practices. *Proceedings – Administrative Sciences Association of Canada 2012 Conference*, St. John's, NL, Canada. \* **Honourable Mention – Information Systems**

**Kuziemsky, C.E.**, O'Sullivan, T. and Corneil, W. (April 2012). An Upstream-Downstream Approach for Disaster Management Information Systems Design. *Proceedings – 9<sup>th</sup> International Conference on Information Systems for Crisis Response and Management (ISCRAM 2012)*, Rothkrantz, L., Ristvej, J. and Franco, Z. (Eds.), Vancouver, BC, Canada.

Embrechts, M.J., **Linton, J.D.** and Gatti, C.J. (April 2012). Hybrid Hierarchical Clustering: Cluster Assessment via Cluster Validation Indices. *Proceedings – 20<sup>th</sup> European Symposium on Artificial Neural Networks, Computational Intelligence and Machine Learning (ESANN 2012)*, Bruges, Belgium.

Embrechts, M.J., Gatti, C.J., **Linton, J.D.**, Gruber, T. and Sick, B. (June 2012). Forecasting Exchange Rates with Ensemble Neural Networks and Ensemble K-PLS: A Case Study for the US Dollar and Indian Rupee. *Proceedings – 2012 IEEE World Congress on Computational Intelligence*, Brisbane, Australia.

Neilson, L.C. and **Madill, J.** (June 2012). Using Internet-based and Web 2.0 Technologies to Attract the Wine Tourist: An International Comparison. *Proceedings – Administrative Sciences Association of Canada 2012 Conference*, St. John's, NL, Canada. \* **Best Paper – Tourism and sport management**



M. Jaana



Y. Khoroshilov



C. Kuziemsky



K. Lajili



D. Lane



L. Lapierre



J. Linton



J. Madill



W. Michalowski



M. Mignerat



B. Orser

O'Sullivan, D., Wilk, Sz., **Michalowski, W.**, Stowiński, R., Thomas, R. and Farion, K. (July 2012). Discovering the Preferences of Physicians with Regards to Rank-Ordered Medical Documents. In Greco, S., Bouchon-Meunier, B., Coletti, G., Fedrizzi, M., Matarazzo, B. and Yager, R.R. (Eds.), *Advances in Computational Intelligence: 14<sup>th</sup> International Conference on Information Processing and Management of Uncertainty in Knowledge-Based Systems (IPMU 2012)*, Catania, Italy, July 2012 – Proceedings Part III, Communications in Computer and Information Science, Volume 299: 142-150.

Guillemette, M., **Mignerat, M.** and Paré, G. (June 2012). Au coeur de la transformation de la fonction TI : Une analyse du travail institutionnel de ses entrepreneurs. *Proceedings – Administrative Sciences Association of Canada 2012 Conference*, St. John's, NL, Canada. \* **Best Paper – Information Systems**

**Orser, B., Riding, A.** and Jung, O. (May 2012). Do Women-Owned Enterprises Grow at the Same Pace as Firms Owned by Men? *Proceedings – International Symposium on Entrepreneurship and Innovation (ISEI 2012)*, University of Padua, Venice, Italy.

**Orser, B., Riding, A.** and Weeks, J. (May 2012). Procurement Strategies to Support Women-Owned SMEs: Contractor Experiences and the Implications for SME Policy. *Proceedings – International Symposium on Entrepreneurship and Innovation (ISEI 2012)*, Venice, Italy.

Zhao, X. and **Persaud, A.** (June 2012). Patterns of Innovation in Renewable Technologies in Canada, the USA, China, and South Korea post Kyoto. *Proceedings – Administrative Sciences Association of Canada 2012 Conference*, St. John's, NL, Canada.

Danesh, M.H., **Raahemi, B.**, Kamali, M.A. and **Richards, G.** (April 2012). A Distributed Service Oriented Infrastructure for Business Process Management in Virtual Organizations. *Proceedings – IEEE Canada 25<sup>th</sup> Annual Canadian Conference on Electrical and Computer Engineering (CCECE 2012)*, Montreal, QC, Canada.

Mohammadi, M., Akbari, A., **Raahemi, B.** and Nasersharif, B. (August 2012). A Real-time Anomaly Detection System Based on Probabilistic Artificial Immune Systems. *Proceedings – Artificial Immune Systems: 11<sup>th</sup> International Conference (ICARIS 2012)*, Taormina, Italy, p. 205-217.

Kamali, S.M., **Richards, G.**, Danesh, M.H. and Raahemi, B. (August 2012). A Framework for Performance Measurement in Service Oriented Virtual Organizations: A value Network Approach to Collaborative Performance Measurement. *Proceedings – 9<sup>th</sup> International Conference on e-Business (ICE-B 2012)*, Rome, Italy, p. 263-271.

Nitani, M. and **Riding, A.** (June 2012). Capital Constraints and Syndication of Early Stage Venture Capital Investment. *Proceedings – Administrative Sciences Association of Canada 2012 Conference*, St. John's, NL, Canada.

## Présentations | Presentations

**Angus, D.** and Wilson, K. (May 2012). Getting a Job in Academia. *Population Health Intervention Research Network (PHIRNET) Summer Institute*, Université de Montreal, Montreal, Canada.

**Angus, D.** (June 2012). Supporting Seniors at Home Through Integrated Health Care: Canada and France Compared. *11<sup>th</sup> Annual International Conference on Health Economics, Management and Policy*, Athens, Greece.

**Bonaccio, S.** (April 2012). The Judgment and Decision-Making Perspective on Core Industrial/Organizational Psychology Topics. Panel discussion presented at the *27<sup>th</sup> Annual conference of the Society for Industrial and Organizational Psychology*, San Diego, CA, USA.

**Bonaccio, S.**, Reeve, C.L. and Winford, E. (June 2012). Effects of Cognitive Ability, Positive and Negative Test-Related Emotions, And Distraction on Final Exam Performance. Positive and Negative Test-Related Emotions Influence Academic Test Performance. *The Canadian Psychological Association 73<sup>rd</sup> Annual Convention*, Halifax, NS, Canada.

**Chreim S.** and Reay, T. (August 2012). The Interplay of Macro Institutional Logics and Micro Dynamics in the Construction of Identity and Identification. *The Academy of Management 2012 Annual Meeting*, Boston, MA, USA.

**Chreim S.** (August 2012). Leadership Configurations in Professional Organization Acquisitions. *The Academy of Management 2012 Annual Meeting*, Boston, MA, USA.

**Chreim S.**, Langley, A. and Reay, T. (June 2012). Interactive Boundary Work and Discursive Struggles among Professional Groups. *4<sup>th</sup> International Symposium on Process Organization Studies*, Kos, Greece.

**Dalziel, M.** (May 2012). A General Approach for the Assessment of Innovation Intermediaries. *Canadian Evaluation Society Conference*, Halifax, NS, Canada.

Wu, W. and **Dalziel, M.** (August 2012). The Relative Importance of Firms, Universities, Governments, and Nonprofits as Innovation Intermediaries. *The Academy of Management 2012 Annual Meeting*, Boston, MA, USA.

**Doloreux, D.** and Lord-Tarte, E. (May 2012). How Higher Education Institutes (HEIs) Linkages Influence Innovation Development in the Wine Industry. *Regional Studies Association European Annual Conference 2012*, Delft, The Netherlands.

Shearmur, R. and **Doloreux, D.** (May 2012). KIBS Use and Innovation in Manufacturing Firms: A Geographic Perspective. *Regional Studies Association European Annual Conference 2012*, Delft, The Netherlands.

*"Increasing organic food consumption will depend on consumers' trust orientations and values. Buyers need to have confidence in the certification label, in the product's country of origin, and in the distribution channels used."*

Leïla Hamzaoui-Essoussi and Mehdi Zahaf,  
*Organic Food and Agriculture: New Trends and Developments in the Social Sciences*

Shearmur, R., **Doloreux, D.** and Guillaume, R. (May 2012). Collaboration, (Transferable and Non-Transferable) Knowledge and Innovation: A Study of Cool Climate Wine Industry (Canada). *Regional Studies Association European Annual Conference 2012*, Delft, The Netherlands.

**Donia, M.**, Tetrault Sirsly, C.-A., Johns, G. and Ratiu, C. (August 2012). Doing Good or Just Good Enough: Employee Outcomes of Corporate Social Responsibility. *The Academy of Management 2012 Annual Meeting*, Boston, MA, USA.

**Durocher, S.** and Gendron, Y. (April 2012). Epistemic Rivalry in the Making: The Propagation of Fair Value Accounting. *Alternative Accounts Conference*, Université Laval, Québec, QC, Canada.

**Durocher, S.** and Fortin, A. (June 2012). Timing the Adoption of the New Canadian GAAP for Private Enterprises. *Canadian Accounting Academic Association Annual Conference*, Charlottetown, PEI, Canada.

**Lapierre, L.M.**, Hammer, L.B., Truxillo, D.M. and Murphy, L.A. (August 2012). Family Interference with Work and Workplace Cognitive Failure: The Mitigating Role of Recovery Experiences. *The Academy of Management 2012 Annual Meeting*, Boston, MA, USA.



J. Patrick



A. Persaud



B. Raahemi



F.-É. Racicot



G. Richards



A. Riding



M. Spence



D. Wright



M. Zahaf



D. Zéghal

**Linton, J.D.** (February 2012). Financial Options: Applications to R&D Decision Making. Invited Lecture, *National Research University*, Moscow, Russia.

**Linton, J.D.** (February 2012). Technology Innovation Management and Publishing: An Editor's Perspective. Invited Lecture, *National Research University*, Moscow, Russia.

**Linton, J.D.** (February 2012). Portfolios of R&D: What is Currently Known about Selecting Projects as a Group? *American Association for the Advancement of Science*, Vancouver, BC, Canada.

Casault, S., Groen, A.J. and **Linton, J.D.** (February 2012). Assessing the Value of High-Risk High Return Science", Poster Session, *American Association for the Advancement of Science*, Vancouver, BC, Canada.

**Linton, J.D.** (March 2012). How to Publish Papers in MOT Journals. *International Association for the Management of Technology*, Hsinchu, Taiwan.

Walsh, S.T. and **Linton, J.D.** (March 2012). Learning Curves a Perspective Integrating Life Cycle and Supply Chains: Obtaining Market Benefit and Cost Reduction by Understanding the Big and Little Picture Simultaneously. *International Association for the Management of Technology*, Hsinchu, Taiwan.

Casault, S., Groen, A.J. and **Linton, J.D.** (March 2012). Assessing High-Risk High-Return R&D. *International Association for the Management of Technology*, Hsinchu, Taiwan.

Embrechts, M.J., Gatti, C. and **Linton, J.D.** (April 2012). Exchange Rate Forecasting with Ensemble K-PLS and Ensemble PLS: A Case Study for the Indian Rupee/US Dollar. Poster Session, *Snowbird Workshop – Computational and Biological Learning Society*, Snowbird, UT, USA.

**Linton, J.D.** (May 2012). A Tale of Tails: Why High Tech Small Firms are undervalued. Keynote, *High Tech Small Firms Conference*, Amsterdam, The Netherlands.

**Linton, J.D.** (May 2012). Technology Innovation Management and Design: An Editor's Perspective. Keynote, *Design 2012*, Cavtat, Croatia.

**Linton, J.D.** (June 2012). Beyond R&D Project Selection: Getting Past Today's Practices Webinar Registration. Webinar, *illumin8 from Elsevier*, New York, NY, USA.

**Linton, J.D.**, Linquitti, P. and Vonortas, N. (July 2012). Managing Research Portfolios. *National Institutes of Health*, Bethesda, MD, USA.

**Wright, D.** (June 2012). Business Model for Telemedicine in Peru. *Workshop on Humanitarian Communication Applications: Solutions for the Next Billion People during the IEEE International Conference on Communications 2012*, Ottawa, ON, Canada.

### Documents de travail de l'École de gestion Telfer | Telfer School of Management Working Papers

**Brzustowski, T.A.** (May 2012). The Connections between R&D Intensity and Time in Industrial Innovation. WP.2012.01: 1-19.

**Racicot, F.-É.** and Théoret, R. (September 2012). Optimally Weighting Higher-Moment Instruments to Deal with Measurement Errors in Financial Return Models. WP.2012.02: 1-29.

**Racicot, F.-É.** and Théoret, R. (September 2012). Risk Procyclicity and Dynamic Hedge Fund Strategies: An Application of Kalman Filter to Time-Varying Alpha and Beta. WP.2012.03: 1-37.

**Racicot, F.-É.** (September 2012). Notes on Nonlinear Dynamics. WP.2012.04: 1-66.

\*\*\*\*\*

The next issue *Avant-Garde* will include publications from mid-September 2012 to mid-February 2013. Send your references at [faucher@telfer.uottawa.ca](mailto:faucher@telfer.uottawa.ca).

## Recherche en Action | Research in Action

- **Doug Angus** was interviewed for the articles *Nordal Pay Tough Pill to Swallow* (lfpres.com); *Ontario Health Minister Says Province's Doctors Are «Lying» to Public* (ottawacitizen.com); and, *Canadians Embracing Larger Role for Pharmacists in Health Care: Poll* (canada.com).
- **Jonathan Calof** wrote the article *Develop Your Own Early Warning System* on *cariereonline.ro*.
- **Margaret Dalziel** is the author of the article *There Are Better Ways to Cut Business Support in Ontario*, published in the *Globe and Mail*.
- **Gurprit Kindra** was interviewed in a radio broadcast on *Olympic Branding*; and on *Why the River Parkway Has Become the MacDonald Parkway* (cbc.ca).
- **Daniel Lane** was interviewed for the article *To Stand Idle While Our World Washes Away Is the Utmost Human Folly* (peicanada.com).
- **Jonathan Linton** was interviewed for the article *AAAS: Scientific Minds on Business Solutions* (obj.ca).
- **Wojtek Michalowski** was interviewed for the article *Seeking Hard Data on Adverse Effects of Drugs* (cmaj.ca).
- **Mike Miles** was interviewed for the article *IRB Goes Lean to Cope with Demands of New Refugee Law* (ottawacitizen.ca).
- **Michael Mulvey** was interviewed for the articles *Canadians Staying Away from Summer Blockbusters: Poll* (canada.com); and *RBC Canadian Consumer Outlook Index Finds 57 Per Cent of Canadians Have No Rainy-Day Savings* (huffingtonpost.ca).
- **Barbara Orser** was interviewed for the articles *Why Aren't There More Women in Tech Start-Ups* (theglobeandmail.com); *Are More VCs Betting on Women to Make a Buck?* (women2.org); and *Women in Small Business* (canadianbusiness.com). She also presented *Feminine Capital: Leveraging Women's Entrepreneurial Talent* at the Centre for Research and Education on Women and Work at the Carleton University last may.

- A study authored by François Neville (MSc Graduate in Management), **Barbara Orser**, **Allan Riding** and Owen Jung of Industry Canada was featured in *Small Business Quarterly*, a publication by Industry Canada.
- **Allan Riding** has commented on the article *Toronto a Hot Spot for Entrepreneurs Who Borrow from Loved Ones* (theglobeandmail.com), and was also interviewed on his recent study about the financing preferences of small and medium-sized enterprises in the article *Heaven on Earth* (obj.ca).
- **Umar Ruhi** was interviewed for the article *Microsoft's \$1.2 Billion Purchase of Yammer a Mixed Bag for B-Schools* (usnews.com).
- **Martine Spence** was a keynote presenter at the International Colloquium on Small-and-Medium Enterprises sponsored by the Network for Business Sustainability. She presented *L'orientation entrepreneuriale et le développement durable dans les PME : Une comparaison France-Canada* at the conference in Montreal.
- A visit by Canada's Governor General to Trinidad and Tobago in May 2012 highlighted two projects around sustainable management spearheaded by Professor **Dan Lane** of the Telfer School. Dr. Clement K. Sankat, Principal of the University of the West Indies (UWI)-St. Augustine cited the University of Ottawa and the C-FOAM and C-Change ICURA projects as particular examples of cooperation between Canada and UWI.

## À vos calendriers! | Mark Your Calendars!

**Thursday, November 1, 2012**

**Telfer Graduate Open House**

DMS 4<sup>th</sup> Floor, from 16:00 to 20:30

**Monday, November 5, 2012**

**John de la Mothe Memorial Lecture 2012**

**Richard Shearmur**, Institut national de la recherche scientifique  
DMS 4101, from 15:30 to 17:30

**Friday, November 9, 2012**

**Health Systems Research Seminar Series**

**Vimla L. Patel & Edward H. Shortliffe**, NY Academy of Medicine  
DMS 4170, from 14:00 to 16:00

**Friday, November 9, 2012**

**CARMA Consortium Webcast Program**

DMS 6160, from 12:00 to 15:00

**Thursday, November 15, 2012**

**Management Research Seminar Series**

**Scott C. Ensign**, Wilfrid Laurier University  
DMS 7170, from 14:00 to 16:00

**Tuesday, November 27, 2012**

**Health Systems Research Seminar Series**

**James M. Schultz**, University of Miami  
DMS 7170, from 14:00 to 16:00

**Friday, November 30, 2012**

**Research Challenges Seminar Series**

**Lavagnon Ika**, Telfer School of Management  
DMS 6160, from 11:00 to 12:00

**Friday, January 25, 2013**

**Management Research Seminar Series**

**Sharmistha Bagchi-Sen**, State University of NY - Buffalo  
DMS 7170, from 10:00 to 12:00

**Friday, January 25, 2013**

**CARMA Consortium Webcast Program**

DMS 6160, from 12:00 to 13:30

**Thursday, January 31, 2013**

**Telfer Research Awards Ceremony 2012**

DMS 4101, from 15:30 to 17:30

**Friday, February 8, 2013**

**Management Research Seminar Series**

**François Chiochio**, UQAM  
DMS 7170, from 10:00 to 12:00

**Friday, February 15, 2013**

**Health Systems Research Seminar Series**

**William Hogg**, University of Ottawa  
DMS 7170, from 10:00 to 12:00

**Friday, February 22, 2013**

**Research Challenges Seminar Series**

**Sandra Schillo**, Telfer School of Management  
DMS 6160, from 11:00 to 12:00

**Friday, February 22, 2013**

**CARMA Consortium Webcast Program**

DMS 6160, from 12:00 to 15:00

**Wednesday, March 20, 2013**

**Management Research Seminar Series**

**Elicia Maine**, Simon Fraser University  
DMS 7170, from 10:00 to 12:00

**Friday, March 22, 2013**

**Research Challenges Seminar Series**

**Pavel Andreev**, Telfer School of Management  
DMS 6160, from 11:00 to 12:00

**Friday, April 19, 2013**

**CARMA Consortium Webcast Program**

DMS 6160, from 12:00 to 15:00

**Friday, April 26, 2013**

**Research Challenges Seminar Series**

**François-Éric Racicot**, Telfer School of Management  
DMS 6160, from 11:00 to 12:00

Pour plus de renseignements sur nos événements à venir, consultez notre site web à l'adresse :  
[www.telfer.uottawa.ca/recherche/evenements](http://www.telfer.uottawa.ca/recherche/evenements).

# La Bibliothèque de gestion | The Management Library

## What's new?

- Take a zooming virtual tour of our Management Library created with Prezi by our co-op student Katie Skidmore: <http://prezi.com/a1gqte06rmi6/telfer-management-library-tour/>
- We're on Twitter! Check out our short and sweet tweets @uOBiblioMgmt
- Need to e-mail us? Now you can reach us at our general address: [management.library@uottawa.ca](mailto:management.library@uottawa.ca) or [biblio.gestion@uottawa.ca](mailto:biblio.gestion@uottawa.ca)

## Guides de recherche

Afin de faciliter la recherche dans nos vastes collections de ressources, nous développons des « guides de recherche ». Ces guides énumèrent des bases de données, des sites Web, des livres, etc. qui seront utiles pour un tel sujet. Voici quelques nouveaux guides :

- Bloomberg : [http://uottawa.ca.libguides.com/finance\\_fr](http://uottawa.ca.libguides.com/finance_fr) (disponible aussi en anglais)
- Guide de citation : <http://uottawa.ca.libguides.com/citersanssoucis> (disponible aussi en anglais)
- Healthcare Management : <http://uottawa.ca.libguides.com/healthcaremgmt> (disponible en anglais seulement)

## Recently acquired databases

- Print Measurement Bureau (PMB): This resource is especially useful for Marketing students and faculty who are looking for survey data on Canadian print readership, non-print media exposure, product usage and lifestyles.

- Sustainalytics provides environmental, social, and governance performance research and analysis. Access is to the Canadian ESG platform.
- ProQuest Business Collection: You can expect to see even more results while searching ProQuest as we recently added this collection which includes all content from ABI/INFORM Complete, Accounting & Tax, Asian Business & Reference, Banking Information Source, Entrepreneurship, and the International Bibliography of the Social Sciences.

## Did you know?

- As of early this year, Statistics Canada made much of their data free. This means that the census and the socioeconomic and geographic data that make up CANSIM (Canadian socioeconomic Information Management System) is now open to all.
- Database name changes: Datamonitor360 has been rebranded as Marketline Advantage and FPIInfomart is now simply known as Infomart.

## Services for YOU!

- Séances d'information pratiques : Nous sommes toujours disponibles si vous désirez que nous présentions en classe les ressources de la bibliothèque à vos étudiants. N'hésitez surtout pas à communiquer avec nous!
- Savez-vous comment créer des liens directs aux livres et articles disponibles électroniquement? Nous sommes prêtes à vous aider à faire cela.

Cecilia Tellis, Chef intérimaire  
Téléphone : poste 4103  
[tellis@telfer.uottawa.ca](mailto:tellis@telfer.uottawa.ca)



# La Direction de la recherche | The Research Office



**The first Telfer School RESEARCH Annual Report 2011-2012 is now online!** Research continues to be a big success story, and a big part of what our professors and students do. That research contributes to the knowledge that helps guide government and private sector leaders. The expertise of our researchers can inspire the next health systems specialist, the next technology innovator, the next social marketer, the next sustainable entrepreneur. Telfer School research has a tangible impact across the region, Canada and internationally. By delivering real results, we provide the insights needed to anticipate and advance beyond the challenges – organizational and societal – that lie ahead.

This year, as a way to share the work we are doing to meet those challenges, we developed the first Telfer School Research Annual Report as a complement to the Dean's Annual Report. In it you will find highlights of important research milestones and major collaborations, our grants and recent discoveries. Both reports are published electronically and we invite you to view them at your leisure:

**In English:** <http://www.telfer.uottawa.ca/researchreport2011-12/>  
**En français:** <http://www.telfer.uottawa.ca/rapportrecherche2011-12>



École de gestion

**TELFER**

School of Management

Direction de la recherche | Research Office  
École de gestion Telfer | Telfer School of Management  
Université d'Ottawa | University of Ottawa  
Pavillon Desmarais, 6e étage | Desmarais Building, 6th floor  
55 Laurier E.  
Ottawa (Ontario) K1N 6N5  
Tél. | Tel.: (613) 562-5800 extension 2986  
Télec. | Fax: (613) 562-5164  
Courriel | Email: [research@telfer.uottawa.ca](mailto:research@telfer.uottawa.ca)  
Site Internet | Website: [www.telfer.uottawa.ca/research](http://www.telfer.uottawa.ca/research)