

STORYTELLERS

GREAT RESEARCH MATTERS

HOW YOU TELL ITS STORY IS JUST AS IMPORTANT

Want to participate in SSHRC's STORYTELLER CONTEST

If you are wondering why you should participate...

- This is an excellent opportunity for professional development, to explore innovative strategies to promote your research project, and share your story with the world.
- Storytelling is now recognized by the business community as an indispensable tool for sharing and promoting ideas.
- Improve your communication skills and enhance your resumé with this prestigious award.
- Diversify your social network with this opportunity for global recognition.

TELFER INTERNAL COMPETITION SUPPORTING SSHRC STORYTELLER CONTESTANTS

If you are a Telfer student, are 19 years of age or older, and wish to participate in the SSHRC Storytellers contest, Telfer wishes to support you in the preparation of a video, podcast, infographic or a creative audio-visual production about a Telfer research project funded by SSHRC. You could win one of three 500\$ prizes to be used to cover your production costs.

Description of the support offered:

- Three 500\$ prizes to cover production costs of a video, podcast, infographic or a creative production that will be submitted to the SSHRC Storytellers contest.

Who is eligible:

- Telfer students that are at least 19 years of age.
- Be registered in a Telfer program (B.Comm., MSc in Management, MSc in Health Systems, MEBS, PhD in Management).

- Prepare an original work on a SSHRC funded research project (through your SSHRC Scholarship or the research project of your supervisor or one of your professors).
- Comply with SSHRC Storytellers eligibility rules and other requirements.

How to participate:

- Submit a **synopsis** describing the video, podcast, infographic or creative production that you wish to develop (**500 to 750 words**). If the video, podcast, infographic and creative production is going to be prepared by a team, provide the name of each team member and a short description of their responsibilities.
- Submit a **detailed budget** presenting the various costs involved in the production. Include quotes for services, material and supplies. The prize cannot be used as salary for the applicant(s).
- Deadline for submitting your synopsis and budget to the Telfer Research Office for review is **November 1st, 2019** at 5 p.m.
- You are strongly encouraged to inform and contact the Research Office to inform them of your interest toward this competition.

Evaluation process

- All submissions will be judged by research based graduate program directors (i.e. MSc in Management and in Health Systems and PhD in Management) and the Manager, Research Enterprise.
- Winners will be informed by November 15th, 2019.

EVALUATION CRITERIA AT TELFER

The following criteria will be used to assess the submissions:

- **Quality of synopsis and originality of the proposed approach:**
 - ✓ Clear and detailed description of the approach
 - ✓ Importance of the project is well highlighted
 - ✓ Originality of approach
- **The budget is realistic and well justified:**
 - ✓ Provide a detailed budget.
 - ✓ Justify services, equipment and supplies needed, and other expected expenses.

MORE INFORMATION ABOUT SSHRC STORYTELLERS CONTEST

The storytellers: www.sshrc-crsh.gc.ca/society-societe/storytellers-jai_une_histoire_a_raconter/index-eng.aspx

Past storyteller videos: <https://www.youtube.com/user/SSHRC1/playlists>

Imagining Canada's Future: http://www.sshrc-crsh.gc.ca/society-societe/community-communite/Imagining_Canadas_Future-Imaginer_l_avenir_du_Canada-eng.aspx

Storytellers gallery: http://www.sshrc-crsh.gc.ca/society-societe/storytellers-jai_une_histoire_a_raconter/gallery-galerie-eng.aspx

Contest rules and regulations: http://www.sshrc-crsh.gc.ca/society-societe/storytellers-jai_une_histoire_a_raconter/challenge_regulations-defis_reglements-eng.aspx