

University of Ottawa  
**TELFER SCHOOL *of* MANAGEMENT**

# Research

at the Telfer School  
*of* Management



École de gestion

**TELFER**

School of Management

# Research: *Our Priority*

## TELFER SCHOOL *of* MANAGEMENT

The Telfer School of Management benefits from an enviable proximity to major political and economic forces in North America, providing it with a stimulating environment for learning and research.

*The Telfer School of Management at the University of Ottawa is uniquely positioned to link with and learn from Canada's leaders.*

With some 3,600 students, 200 full- and part-time faculty and 20,000 alumni, the Telfer School of Management is a diverse and vibrant environment in which students, faculty, researchers and alumni can forge rewarding lifelong relationships. The Telfer School of Management is located in the new Desmarais Building—an impressive 12-storey structure that features a variety of cutting-edge facilities.

Our distinctive programs include Bachelor of Commerce, MBA, MHA, Executive MBA and MSc programs. The Telfer School of Management is accredited by AACSB, AMBA and EQUIS, ranking us among the best business schools worldwide.

Located in the heart of Canada's capital and offering a broad range of outstanding research and teaching programs in both of our country's official languages, the University of Ottawa is *Canada's university*.

### **World-Class Management Research**

The Telfer School boasts a cadre of dedicated professors and researchers, distinguished experts in their field. They conduct innovative research and undertake challenging projects with direct impact on businesses, government and the management community at large. By leveraging the unique resources of the National Capital Region, Telfer researchers add value to external stakeholders and develop partnerships with many constituents in the technology, health, non-profit and governmental sectors, across Canada and internationally.

### **Research Office**

An integral part of the research enterprise at the Telfer School, the Research Office enhances faculty members' research capabilities and provides support through up-to-date information, career coaching and specialized advice. It acts to increase the share of external research funding and to promote maximum visibility and awareness of Telfer research activities to the external community. The Research Office staff is committed to fostering a research-friendly environment focused on the needs of its bilingual faculty and research graduate students.



## Collaborative Research

The Telfer School of Management is committed to increasing the impact of research beyond the academic world as well as to encouraging knowledge transfer among researchers and partners across sectors.

The Telfer School has developed productive relationships with several reputable interdisciplinary entities, such as:

- Canadian Advanced Technology Alliance (CATAAlliance)
- Canadian Fisheries, Oceans and Aquaculture Management (C-FOAM)
- Car Internet Research Program (CIRP)
- Certified General Accountants Accounting Research Centre (CGA/ARC)
- Centre on Governance
- Centre for Health Systems Research
- IBM Centre for Performance Management
- Innovation and Entrepreneurship Centre
- Institute of Population Health (IPH)
- Interis Public Sector Performance Management Research Cluster
- Mobile Emergency Triage (MET) Research Program
- The Taskforce for Women's Business Growth

## Graduate Research Programs

### MSc in Health Systems

Using a systems-based, multidisciplinary approach, the MSc in Health Systems provides students with the knowledge, training and experience necessary to tackle complex problems associated with modern health systems.

### MSc in Management

The MSc in Management gives students the skills to undertake rigorous academic, applied and policy research in entrepreneurship or innovation management.

### Interdisciplinary Research Programs

Other interdisciplinary research programs at the University of Ottawa associated with the Telfer School of Management are the MSc in e-Business Technologies with specialization in e-business and e-commerce, the MSc in Systems Sciences and the Engineering Management (MEng) Program.





## Research Environment

The Telfer School of Management provides its faculty and students with an innovative and stimulating research environment. It is proud to host laboratories with cutting-edge equipment where faculty members, their students and colleagues from other universities can meet and collaborate. These laboratories include:

- Emerging Technological and Innovation Management (ETIM) Laboratory
- Knowledge Discovery and Data Mining (KDD) Laboratory
- Marketplaces for Safe and Fair Trade (e-MP) Laboratory
- MET Research: Computing Laboratory to Support Clinical Decision Making at the Point of Care in the Emergency Department

## The MSc Student Lounge

The MSc Student Lounge provides office space for graduate students on the floor where most faculty members from the innovation, entrepreneurship and health systems fields are situated. Moreover, most of the research labs and the Research Office are located in close proximity.

## The Management Library

The Management Library provides visitors access to information technology in an efficient way while navigating in the fast-moving world of electronic data. It provides a high-quality learning environment with dedicated areas to stimulate scholarly discussions amongst small groups as well as quiet spaces.

The Management Library is the primary place where Telfer students learn about library resources and the research process. Students and faculty can consult electronic resource materials and a collection of selected books, journals, magazines and newspapers.

The cutting-edge research conducted by Telfer School's passionate scholars influences and transforms thinking, knowledge and business practices, enhances the curriculum for our students and provides more accurate information to our leaders—guiding them to make the most informed decisions for our city, country and the world.

*Dr. Joanne Leck  
Associate Dean (Academic)  
Telfer School of Management*

If you would like to learn more about research at the Telfer School, or wish to subscribe to the Research Office's e-newsletter, please email: [research@telfer.uOttawa.ca](mailto:research@telfer.uOttawa.ca).

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