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The New IBM Centre for Business Analytics and Performance

IBM and the University of Ottawa's Telfer School of Management have jointly invested a total of \$4.8 million to create the *IBM Centre for Business Analytics and Performance (CBAP)*, an international centre of excellence for business analytics to be housed at Telfer. The CBAP's research into the use of business intelligence and analytics to improve organizational effectiveness will develop curriculum for future leaders of public and private sector organizations.

Over the next five years, IBM will invest more than \$2 million in cash and in-kind time of IBM research and development, software, services, consulting and support staff. Additionally, IBM will make a contribution of \$1.8 million worth of hardware and software, while the Telfer School will establish a new \$1 million endowment fund as an institutional contribution to the Centre.

Through the new CBAP, the Telfer School and IBM will collaborate on new business analytics research focused on performance management innovation as well as on the development of a Business Analytics curriculum to help prepare students for careers in the "economy of tomorrow" industries. These include health care, green infrastructure, clean energy and utilities, education, transportation and public services.

Businesses and governments are using the power of analytics to manage strategically the information explosion and to make informed decisions to serve customers and citizens better. Examples of transformation projects include smart grids that lower energy consumption, sensors that help reduce traffic congestion, electronic medical records for personalized health care and Radio-Frequency Identification (RFID) tags that trace food and medicine for consumer safety.

Beginning in September 2010, Telfer students will learn how to create dashboards that focus on key performance measures and how to manipulate data in this dashboard using analytic techniques to generate insights that lead to better strategic performance.

In addition, they will understand how to use business process modeling tools to dissect business processes with a view towards improving operational performance.

"Analytics can be applied to everyday challenges to vastly improve our lives. Therefore, capability in business analytics are highly marketable skills for our university students entering the workforce," said Greg Richards, PhD, Professor in Performance Management at the Telfer School of Management. "This new research centre will allow us to collaborate across disciplines to drill into integrative processes and methods that dramatically improve organizational productivity."

"To innovate, we have to continue to invest in skills that are in-demand by organizations worldwide. Analytics is becoming mainstream. These kinds of skills are no longer solely the domain of IT analysts, mathematicians or statisticians," said Rob Ashe, General Manager of Business Analytics at IBM. "Today's organizations need workers with broad-based analytics skills to modernize transportation systems, help advance health-care systems and improve our cities to address the challenges posed by rapid urbanization. The University of Ottawa is helping to lead this charge by combining essential business and technical skills for students who will help transform key industries with modern techniques."



From left to right: Dr. Greg Richards, Professor in Performance Management; Rob Ashe, General Manager, Business Analytics, IBM; Micheál J. Kelly, Former Dean, Telfer School; Alain Doucet, Assistant Dean (External Relations), Telfer School.

Financement de la recherche - Research Funding

Nouveaux titulaires de subventions de recherche 2010



Au cours de l'année 2010, sept projets de recherche entrepris par six professeurs de l'École de gestion Telfer ont reçu une subvention de recherche:

David Doloreux et son cochercheur Richard Shearmur (Université du Québec) ont reçu une subvention de 99 500 \$ du programme *Études en développement régional* de l'Agence Développement économique Canada pour les régions du Québec pour leur projet intitulé *L'utilisation des services à forte intensité de connaissance dans la production manufacturière à haute valeur ajoutée : étude exploratoire des PME manufacturières du Québec*.

Les deux chercheurs ont pour objectifs de déterminer l'étendue de l'utilisation des services à forte intensité de connaissances dans les entreprises manufacturières, leurs impacts sur l'innovation et les processus, et finalement, leur utilisation et leur effet selon la région, le secteur économique et la distance par rapport aux grands centres urbains.

Sylvain Durocher a reçu une subvention de 63 500 \$ du Conseil de recherches en sciences humaines du Canada (CRSH) pour son projet de recherche *The Legitimacy of the Canadian Standard Setter in the Globalization Era*.

L'objectif est de décrire le processus par lequel le Conseil des normes comptables (CNC) de l'Institut Canadien des Comptables Agréés (ICCA) cherche à maintenir sa légitimité dans un contexte où son rôle diminue. Cette étude est d'une importance majeure pour les membres de la communauté financière directement affectés par les activités de cet organisme de normalisation.

Professeur Durocher et sa cochercheuse Anne Fortin (UQAM) ont également obtenu le financement du programme de subventions de recherche offertes par CGA-Canada et l'Association canadienne des professeurs de comptabilité pour *Accounting Standards for Private Enterprises: An Adoption Behavior Study*.

Depuis 2009, les entreprises ayant une obligation d'information du public peuvent déjà remplacer les Principes comptables généralement reconnus (PCGR) par les Normes internationales d'information financières (IFRS) qui seront officiellement mises en place en janvier 2011. Les chercheurs étudieront le comportement d'un échantillon d'entreprises privées canadiennes afin d'identifier les facteurs qui expliquent le calendrier d'adoption des IFRS (2009, 2010 ou 2011) et les politiques choisies selon le cadre préféré.

Le CRSH a octroyé une subvention de 65 200 \$ au professeur **Scott Ensign** pour son projet de recherche intitulé *Developing Case Studies about Entrepreneurial Experience in the North*. Ce programme de recherche sensibilisera un public plus large pour mieux comprendre les initiatives entrepreneuriales d'individus et d'entreprises faisant face à des pressions dans

un contexte économique turbulent; les difficultés des nouvelles entreprises dans l'acheminement de produits et services vers des marchés éloignés (Nord du Manitoba, Nord du Québec et territoires); et les compétences et les comportements des propriétaires de petites entreprises du Nord du Canada. Dans cette perspective, professeur Ensign élaborera six études de cas qui favoriseront l'apprentissage à l'aide des technologies multimédias.

Mirou Jaana et ses cochercheurs, **Doug Angus**, Guy Paré (HÉC Montréal) et Claude Sicotte (Université de Montréal) ont obtenu 52 336 \$ du CRSH pour le projet *Adoption and Use of an Expert System: User Acceptance and Usage Outcomes*.

Cette recherche étudiera les facteurs sociaux et comportementaux qui influencent l'adoption d'un système expert en télémonitorage par des patients souffrant d'insuffisance cardiaque. Elle évaluera également la façon dont les patients intègrent l'utilisation d'un tel système et comparera les facteurs qui mènent à son adoption dans les domiciles privés et les maisons d'accueil pour les personnes âgées.

Le projet de recherche *Building Trust in Organic Food Products: Crossing Consumers, Distribution and Certification Organizations' Perspective* de la professeure **Leila Hamzaoui Essoussi** a été subventionné par le CRSH à travers le Fonds d'initiatives internationales pour un montant de 70 313 \$. Ses collaborateurs sont les professeurs Mehdi Zahaf (Lakehead University – Ontario) et Lucie Sirieix (Montpellier SupAgro-SESG – France).

Cette étude examinera les décisions importantes qu'ont pris le Canada et la France par rapport à la distribution des produits biologiques, à leur étiquetage et à leur normalisation. Ces décisions auront un effet sur l'avenir de l'industrie des produits biologiques mais également sur la perception à long terme des consommateurs.

Kaouthar Lajili a obtenu une subvention de 10 000 \$ des CGA Ontario pour son étude intitulée *Exploring Modern Human Resource Accounting and Financial Reporting in the North-American Financial Services Industries*.

Ce projet de recherche étudiera la façon dont les compagnies dévoilent les renseignements concernant leurs ressources humaines, le type de renseignements dévoilés et la valeur de ces derniers pour les participants au marché et les investisseurs. Cette étude a pour but de fournir les lignes directrices de pratiques exemplaires pour les industries canadiennes et internationales et s'attardera à encourager l'échange et la collaboration entre les chercheurs, les décideurs et les professionnels de ces domaines.

Telfer School of Management Research Fund (SMRF) for 2010

The purpose of this fund is to promote research activities that lead to external grants and publications in high quality peer-reviewed journals. The new *SMRF – Knowledge Mobilization Grant* funds activities aimed at developing collaborative networking with partners (companies, community organizations, government, non-profit organizations) interested in the research of the recipient. The *Graduate Student SMRF* was created to provide supplementary thesis support for professors working with Telfer MSc students.

Standard SMRF

Ameur Boujenoui (\$4,000)
Analyse de la relation entre stratégies et gestion intégrée des risques d'entreprises

David Doloreux (\$4,000)
Politiques publiques d'innovation régionale : une investigation internationale

Scott Ensign (\$4,000)
Economic Development and Social Transitions in Frontier Settlements of Canada and Australia

Swee Goh (\$3,984)
Factors Influencing the Preferred Choice of Evaluation by Work Groups: A Multi-Lever Analysis

Dan Lane (\$1,500)
Managing for sustainability

Barbara Orser (\$4,000)
Women-Focused SME Service Agencies: Market Needs, Operational Challenges and Implication for Program Delivery and Policy

Tony Quon (\$4,000)
An Analysis of the Change in Enterprise Risk Management Following the Economic Crisis

David Wright (\$3,930)
Literature Review of ICT Impact on Climate Change

SMRF – Knowledge Mobilization

Doug Angus (\$2,000)
Colloquia on Seniors' Support Services

Barbara Orser (\$2,000)
Taskforce on Women's Enterprise Growth

Graduate Student SMRF

Scott Ensign (Supervisor) and **Shawn Roy**, MSc in Management candidate (\$2,000)
Assessing the Impact of LEED Certification on the Competitive Advantage of Landlords

Swee Goh (Supervisor) and **Andrew Tirelli**, MSc in Management candidate (\$2,000)
Organizational Politics as a Moderator of the Relationship between Organizational Trust and Learning Capability: An Empirical Study

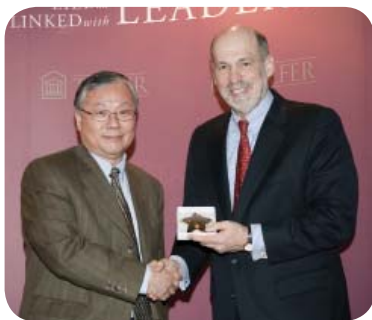
Judith Madill (Supervisor) and **Alex Mitchell**, MSc in Management candidate (\$2,000)
Marketing Strategies in Social Enterprises: An Exploratory Study

Martine Spence (Supervisor) and **Anika Laperrière**, MSc in Management candidate (\$2,000)
Internationalization of Professional Services SMEs: Growth Vs. Development

Cérémonie de remise des prix en recherche

La troisième Cérémonie de remise des prix en recherche, organisée par la Direction de la recherche, a eu lieu le 14 janvier dernier. Cet événement a pour but de mettre à l'avant-plan les accomplissements en recherche des professeurs de l'École de gestion Telfer. Nous avons également souligné le succès de nos étudiants aux programmes de maîtrises ès sciences en gestion et en systèmes de santé qui ont reçu des bourses d'études prestigieuses. Voici les récipiendaires pour l'année 2009 :

Professeurs de l'École de gestion Telfer :



Doug Angus
Silvia Bonaccio
James Bowen
Samia Chreim
David Doloreux
Sylvain Durocher
Scott Ensign
Mark Freel
Swee Goh
Craig Kuziemyk
Dan Lane
Jonathan Linton

Master of Science Students (from left to right) :

Anne Brassat-Latulippe (Health Systems)
Hervé Sibomana Bouchard (Management)
Saunya Dover (Health Systems)
Chen Dong Lin (Management)
Alejandra Jaramillo Garcia (Health Systems)



Félicitations à tous pour vos efforts soutenus. Nous vous donnons rendez-vous le 27 janvier 2011 pour la quatrième édition de notre *Cérémonie de remise des prix en recherche*!

Nouvelles des professeurs - News from Professors

New MSc Program Directors



Congratulations to Professors **Mark Freel** and **Craig Kuziemsky** who have been appointed MSc Program Directors. Mark is replacing Ajax Persaud as the MSc in Management Program Director and Craig is following Wojtek Michalowski as the MSc in Health Systems Program Director.

Mark Freel Awarded a Visiting International Fellowship

Mark Freel was awarded a Visiting International Fellowship by the United Kingdom Advanced Institute of Management (AIM). AIM is a UK leader in the field of management research, bringing academics together with business, public sector and policy thinkers in order to develop and deliver research of a world class standard which has an immediate and significant impact on management practice.



Mark Freel's fellowship was hosted in August by the Institute for Entrepreneurship and Enterprise Development (IEED) at Lancaster University. During his stay, he presented two research talks and a public lecture entitled *Why is Innovation so Important to SMEs?* This presentation was aimed at innovative SME owners and managers, and at those who are looking to innovate their business.

Deux projets de recherche en Europe pour David Doloreux



David Doloreux sera professeur invité pour réaliser deux missions de recherche en France. En novembre prochain, il travaillera avec la professeure Caroline Mothe sur le projet *Pôles de compétitivité (Cluster), innovation et politiques publiques* à l'Institut de Recherche en Gestion et en Économie de l'Université de Savoie à Annecy. En décembre, il se rendra au

Département de géographie économique de l'Université du Mirail à Toulouse où il collaborera avec le professeur Régis Guillaume sur un projet de recherche intitulé *Innovation dans les régions satellites et en reconversion*.

Taskforce for Women's Business Growth

Barbara Orser is the Chair and a founding member of *The Taskforce for Women's Business Growth*, a national and non-partisan consortium of prominent women business owners, small business training agencies, academics, and industry associations. Founded in 2009, the mandate of the Taskforce is to drive Canada's economic growth by stimulating the growth of women-led enterprises and to create the conditions that better enable women-led enterprises to actively pursue firm growth. The Taskforce has developed *A Blueprint for Economic Growth Calls for Action Strategies* to facilitate the growth of female-owned businesses and maximize the impact of women owned enterprises at a time when Canada's economic growth is essential for both economic well-being



and deficit reduction. Two other Telfer professors are also participating in this initiative: **Penny Collette**, Founding member, and **Martine Spence**, Strategic Advisor. For more information on the Taskforce, visit their website at <http://sites.telfer.uottawa.ca/womensenterprise/>.

2010 TIAW World of Difference 100 Award

Barbara Orser was awarded the *2010 TIAW World of Difference 100 Award*. The International Alliance for Women (TIAW) serves as the global umbrella organization that unites, supports and promotes professional women and their networks to work together, share resources and leverage ideas. The award recognizes individuals whose efforts have advanced the economic empowerment of women locally, regionally or worldwide. The top 100 recipients will be announced in Toronto on October 25, 2010.

Bromley Memorial Lecture Series – 2010 Science & Technology Policy and Development

The Bromley Memorial Lecture Series is an interdisciplinary event made possible thanks to a collaborative effort between George Washington University (GWU) and the University of Ottawa. Professor **Jonathan Linton** was responsible for the organization of the event at the University of Ottawa in May 2010.



The invited speaker was Dr. **Rajagopala Chidambaram**, Principal Scientific Adviser to the Government of India and Chairman of the Scientific Advisory Committee to the Cabinet. Dr. Chidambaram gave a presentation on *Science and Technology Policy and Development* in which he covered a variety of areas of interest such as directed basic research, and the similarities and differences in science and technology policy between emerging economies like India, and highly developed economies like Canada and the United States.

Journal Technovation Increased Impact Factor

Congratulations to Professor **Jonathan Linton**, under whose editorship, *Technovation* has acquired a significant increase in impact factor according to the *2009 Impact Factors* published by Thomson Reuters. The impact factor has increased to 2.466 (almost 30% over last year's 1.907).

New American Fulbright Award Recipient at the Telfer School of Management

The University of Ottawa and the Telfer School of Management are proud to welcome the recipient of the *2010-2011 American Fulbright Scholar Award*, Professor **Michael Robert Luthy** from Bellarmine University, Louisville, Kentucky. During his visit, Professor Luthy will be conducting research for his project entitled *Entrepreneurial Marketing and the Role of Modern Embassies*. He will explore the types and extent of entrepreneurial activity conducted and facilitated by embassies in their host country by interviewing foreign ambassadors. To allow for a richer understanding of the role played by Canadian embassies abroad in the economic growth of Canada, Dr. Luthy will also interview Canadian government officials.

Nouvelles des professeurs - News from Professors

Jonathan Calof's Nominations



Jonathan Calof was made a Fellow of the Society of Competitive Intelligence Professionals (SCIP). The Fellows Award recognizes individuals who have made outstanding contributions to the competitive intelligence profession. Professor Calof was also named an honorary professor at Yunnan Normal University in China in February 2010.

Academy of Management 2010

Le professeur **Laurent Lapierre**, Boursier en recherche Telfer, a présidé le symposium *New Theoretical and Empirical Advances in the Study of Followership* lors de la rencontre annuelle de l'*Academy of Management* qui s'est tenue du 6 au 10 août à Montréal. Le thème de la conférence était *Dare to Care: Passion and Compassion in Management Practice and Research*.



Kaouthar Lajili en vedette dans *Perspectives sur la recherche*



Perspectives sur la recherche est un bulletin de découvertes et d'inventions publié par le Cabinet de la vice-rectrice à la recherche de l'Université d'Ottawa. L'édition été 2010 porte sur le risque, un des champs d'études les plus interdisciplinaires qui soient. **Kaouthar Lajili**, professeure agrégée de l'École Telfer est interviewée dans l'article intitulé *Mesure du comportement à huis clos*. Professeure Lajili y parle entre autres des deux projets de recherche sur lesquels elle travaille présentement. Le premier se penche sur la gestion et la divulgation des risques dans le secteur manufacturier et le deuxième, sur lequel elle collabore avec la professeure **Sarah Ben Amor**, se concentre sur les risques dans le secteur nord-américain de l'extraction de l'or.

17e Conférence annuelle du Centre de recherche en comptabilité CGA

Le 16 avril dernier avait lieu la 17e Conférence annuelle du Centre de recherche en comptabilité CGA sur le thème *Business and Financial Crisis: Some Urgent Priorities for Accounting and Accountants*. La conférence a été organisée avec le soutien de la Certified General Accountants Association of Ontario. Un total de 215 personnes a participé à l'événement. La conférence a offert la chance aux comptables, aux universitaires, aux gens d'affaires et aux dirigeants de discuter des priorités auxquelles fait face la profession comptable, particulièrement dans le contexte de la crise financière, et des façons d'encourager les comptables et la profession à jouer un rôle proactif.

Dirigé par le professeur **Daniel Zéghal**, le Centre de recherche en comptabilité CGA compte également sur la contribution de 13 membres du corps professoral de l'École Telfer (Fodil Adjaoud, Walid Ben Amar, Richard Bozec, Morad Benyoucef,

Merridee Bujaki, Ameer Boujenoui, Ron Eden, Kaouthar Lajili, Michael Maingot, Philip McIlkenny, Kathryn Pedwell, Rhonda Pyper et Tony Quon).



Conférenciers et invités de la 17e Conférence annuelle.

New Appointment for Tom Brzustowski



Tom Brzustowski, RBC Financial Group Professor in the Commercialization of Innovation, was appointed Chair of the Scientific Advisory Committee (SAC), Council of Canadian Academies, for a three-year term effective June 2010. "Dr. Brzustowski is an original member of the Scientific Advisory Committee and is truly committed to the Council and its mission," said Elizabeth Parr-Johnston, Chair of the Board of Governors of the CCA. (Source: <http://www.scienceadvice.ca/en/news.aspx?id=35>)

New Open Access Collection

The University of Ottawa Press (UOP) has launched its new *Open Access Collection*. As of today, 36 UOP books have been digitized and placed in the *uO Research Repository* which allows anyone to freely download PDF versions of the titles in the Arts, Humanities and Social Sciences. Professors **Tom Brzustowski** and **Gilles Paquet** are amongst the authors who have chosen to participate in this initiative. You can find their books *The Way Ahead: Meeting Canada's Productivity Challenge* (T. Brzustowski, 2008) and *Governance through Social Learning* (G. Paquet, 1999) at <http://www.ruor.uottawa.ca/en/handle/10393/12941>.

Bourse d'études MBA/M.Sc. John de la Mothe

L'École de gestion Telfer est fière d'annoncer la création de la bourse MBA/M.Sc. John de la Mothe. Cette bourse de 2 000 \$ a été créée pour rendre hommage au professeur John de la Mothe, décédé en 2007. Elle est destinée à une étudiante ou un étudiant inscrit(e) à un programme de MBA ou de maîtrise ès sciences à l'École de gestion Telfer et qui s'est distingué(e) par l'excellence de son dossier académique, sa passion pour l'apprentissage et son intérêt pour les sciences, la technologie et l'innovation dans le milieu des affaires.



Nouvelles des professeurs - News from Professors

Monique Bégin honorée



L'Honorable **Monique Bégin**, professeure invitée de l'École Telfer, a reçu un doctorat honorifique en droit lors de la cérémonie d'ouverture de la collation des grades de l'Université de Waterloo le 16 juin dernier. L'ancienne ministre de la Santé a joué un rôle clé dans l'élaboration de la Loi canadienne sur la santé de 1984.

New Executive-in-Residence



Brian Malcolmson was appointed Executive-in-Residence at the Telfer School of Management. He brings to the Master of Health Administration (MHA) program more than 30 years of management experience in the health care field, most recently as Associate Vice-President of Academic Affairs at the Hôpital Montfort.

Publications



D. Angus



S. Bonaccio



R. Bozec



K. Brand



T. Brzustowski



M. Bujaki



J. Calof



D. Caro



T. Chamberlin

Livres – Books

Doloreux, D., Freel, M. and Shearmur, R. (Eds.). (2010). *Knowledge-Intensive Business Services: Geography and Innovation*. Surrey: Ashgate Economic Geography Series, 264 p.

Timmons, J., Spinelli, S. and **Ensign, P.** (2010). *New Venture Creation: Entrepreneurship for the 21st Century, Canadian Edition*. Whitby: McGraw-Hill Ryerson – Higher Education, 496 p.

Hubbard, R. and **Paquet, G.** (2010). *The Black Hole of Public Administration*. Ottawa: The University of Ottawa Press, 480 p.

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Chapitres de livre – Book Chapters

Caro, D. (2010). Evolving e-Business Systems: Transgenic Forces in International Realpolitik Space in 2050. In I. Lee (Ed.), *Encyclopedia of E-Business Development and Management in the Global Economy* (pp.1125-1137). New York, NY: IGI Global, Business Science Reference.

Articles dans des revues avec comités de lectures - Refereed Journal Articles

Pomey, M.-P., Lemieux-Charles, L., Champagne, F., Angus, D. et al. (April 2010). Does Accreditation Stimulate Change? A Study of the Context and the Impact of the Accreditation Process on Canadian Healthcare Organizations. *Implementation Science*, 5(31): Online - doi:10.1186/1748-5908-5-31.

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Chamberlin, T., Doutriaux, J. and Hector, J. (February 2010). Business Success Factors and Innovation in Canadian Service Sectors: An Initial Investigation of Inter-Sectoral Differences. *The Service Industries Journal*, 30(2): 225-246.

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Hamzaoui Essoussi, L. and **Linton, J.D.** (2010). New or Recycled Products: How Much Are Consumers Willing to Pay? *Journal of Consumer Marketing*, 27(5): 458-468.

Lu, L., Cooper, C.L., Kao, S.-F., Chang, T., Allan, T.D., **Lapierre, L.M.** et al. (January-February 2010). Cross-Cultural Differences in Work-to-Family Conflict and Role Satisfaction: A Taiwanese-British Comparison. *Human Resource Management*, 46(1): 67-85.

Publications



B. Conheady



M. Dalziel



D. Doloreux



J. Doutriaux



S. Durocher



S. Ensign



M. Freel



L. Hamzaoui



K. Lajili

Madill, J. et al. (April 2010). Canadian Social Enterprises: An Empirical Exploration of Social Transformation, Financial Self-Sufficiency and Innovation. *Journal of Nonprofit and Public Sector Marketing*, 22(2): 135-151.

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Mignerat, M. and Rivard, S. (December 2009). Positioning the Institutional Perspective in Information Systems Research. *Journal of Information Technology*, 24: 369-391.

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Dalziel, M. (June 2010). Why Do Innovation Intermediaries Exist? Proceedings - *DRUID Summer Conference 2010 on Opening Up Innovation: Strategy, Organization and Technology*, Imperial College Business School, London, United Kingdom.

Embrechts, M., Hargis, B. and **Linton, J.** (April 2010). An Augmented Efficient Backpropagation Strategy for Deep Autoassociative Neural Networks. Proceedings - *18th European Symposium on Artificial Neural Networks, Computational Intelligence and Machine Learning*, Bruges, Belgium.

Embrechts, M., Hargis, B. and **Linton, J.** (July 2010). Augmented Efficient Backprop for Backpropagation Learning in Deep Autoassociative Neural Networks. Proceedings - *2010 International Joint Conference on Neural Networks*, Barcelona, Spain.

Madill, J. and Neilson, L. (May 2010). Utilizing Web Sites to Provide Information and Build Relationships with Consumers: An International Assessment of Small and Medium Size Enterprises in the Wine Industry. and,

Madill, J. (May 2010). Addressing Social Problems through Social Enterprise: The Role of Marketing. Proceedings - *2010 Academy of Marketing Science Conference*, Portland, USA.

Persaud, A. and Azhar, I. (May 2010). Technology Acceptance: The Case of Mobile Marketing in Canada. Proceedings - *Annual Conference of the Administrative Sciences Association of Canada (ASAC)*, Regina, USA.

***Honourable Mention Paper**

Présentations – Presentations

Angus, D. (June 2010). Future Prospects for Comprehensive Home Care: Nationally or Provincially – Why Is It so Difficult? Guest lecture to *NSG 6115: The Design of Multiple Interventions for Community Health*, School of Nursing, University of Ottawa, Ottawa, Canada.

Bonaccio, S. and Reeve, C.L. (May 2010). Validation of a Hierarchical Taxonomy of Test Anxiety Antecedents. *Annual Conference of the Administrative Sciences Association of Canada (ASAC)*, Regina, Canada.

Ho, C., **Bonaccio, S.** and Reeve, C.L. (April 2010). Relative Importance of Abilities-Demands and Needs-Supplies Fit. *25th Annual Conference of the Society for Industrial and Organizational Psychology*, Atlanta, USA.

Publications



D. Lane



L. Lapierre



J. Leck



B. Lévy



J. Linton



J. Madill



M. Mignerat



P. Manga



J. Nash

Brand, K. (May 2010). Unplugging Health Impact Assessment and Getting Back to the Roots. *Research Challenges Seminar Series*, Telfer School, Ottawa, Canada.

Brzustowski, T. (January 2010). A Theoretical Study of the R&D Intensity and Some of Its Implication. *Management Research Seminar Series*, Telfer School, Ottawa, Canada.

Brzustowski, T. (February 2010). University Research and Wealth Creation in Canada. Invited presentation at *Innovation Policy Branch, Industry Canada*, Ottawa, Canada.

Brzustowski, T. (March 2010). Now What? Keynote address at *PrPCANADA 2010, the Annual Meeting of the Prion Disease NCE*, Ottawa, Canada.

Brzustowski, T. (April 2010). It's Still the Way Ahead. Symposium: *From Research to Lab to the Marketplace*, Faculty of Engineering, Dean's Advisory Council, University of Waterloo, Waterloo, Canada.

Brzustowski, T. (April 2010). It's Still the Way Ahead. Keynote address at the *Mechanical Engineering Research Conference*, Dalhousie University, Halifax, Canada.

Brzustowski, T. (June 2010). Excellence in S&T and Canadian Prosperity. *2010 Annual General Meeting of ArboraNano Business-Led NCE*, Ottawa, Canada.

Conheady, B. (May 2010). BondTerrier and BondLabrador: Web-Based Applications for Applying IFRS or U.S. GAAP to Conventional Convertible Bond Liability Life-Cycle Events. *Annual Conference of the Canadian Academic Accounting Association*, Vancouver, Canada.

Doloreux, D. (January 2010). With Whom and Where Do Knowledge Intensive Business Services (KIBS) Choose Their Collaboration Partners? *Research Challenges Seminar Series*, Telfer School, Ottawa, Canada.

Durocher, S. and Fortin, A. (May 2010). Standard-Setting Institutions' User-Oriented Legitimacy Management Strategies: The Canadian Case, Workshop 'Comptabilité, Multivocativité et Diversité'. *Rouen Business School*, Rouen, France.

Durocher, S. and Fortin, A. (May 2010). Practitioner's Participation in the Standard-Setting Process. *33rd Annual Congress of the European Accounting Association*, Istanbul, Turkey.

Hamzaoui, L. and **Linton, J.D.** (July 2010). Price and Perception: Understanding the Consumer Side of Recovered Products. Invited presentation on Supply Chain Planning, *Euro XXIV Conference*, Lisbon, Portugal.

Lapierre, L.M. (April 2010). Employee Performance and Leaders' Willingness to Support their Work-Life Balance. *Annual Conference of the Society for Industrial Organizational Psychology*, Atlanta, USA.

Lapierre, L.M. and Bremner, N. (August 2010). How Can Followers Produce the Leadership They Need? *Annual Meeting of the Academy of Management*, Montreal, Canada.

Lévy, B. (May 2010). The New Global Challengers and the Competition Paradigm: Where Does the World Stand Today? *20th Conference of the International Trade and Finance Association*, Las Vegas, USA.

Findlay, S. and **Linton, J.D.** (February 2010). Towards a Science of Policy. *Science Policy Research Unit*, University of Sussex, Brighton, United Kingdom.

Findlay, S. and **Linton, J.D.** (February 2010). Towards a More Effective Science Policy Process: Cognitive Mapping and the Design of Rational Evidence-Based Policy. *American Association for the Advancement of Science (AAAS) – Poster Session*, San Diego, USA.

Linton, J.D. and Walsh, S.T. (March, 2010). Open Innovation and Learning: How Technical and Organizational Characteristics Interact. *International Association for the Management of Technology*, Cairo, Egypt.

Madill, J. and O'Reilly, N. (June 2010). Financing Social Marketing Programs in Not For Profit Organizations Through Sponsorship: An Empirical Case Study Examination. *Association for Nonprofit and Social Economy Research Conference*, Montreal, Canada.

Mignerat, M. (April 2010). Towards the Adoption of e-Refereeing and e-Ticketing in Elite Soccer Championships – An Institutional Approach. *Research Challenges Seminar Series*, Telfer School, Ottawa, Canada.

Reynaerts, J., Varadhan, R. and **Nash, J.C.** (July 2010). The Convergence Properties of the BLP (1995) Contraction Mapping and Alternative Algorithms in R. *The National Institute of Standards and Technology (NIST) R User Conference 2010*, Gaithersburg, USA.

Orser, B., Elliot, C. and **Leck, J.** (August 2010). Gender Role Stereotypes and Entrepreneurial Characteristics. *DIANA International 2010 Research Conference*, Banff, Canada.

Paquet, G. (Avril 2010). Shakespeare: imageries à résonance politique. Deux présentations données à l'*Université de Montréal*, Montréal, Canada.

Paquet, G. (Avril 2010). Les grands chantiers de la Révolution tranquille : éducation, santé et culture. *Bibliothèque et Archives nationales du Québec et de l'Université du Québec à Montréal*, Montréal, Canada.

Paquet, G. (Avril 2010). Gouvernance des communautés. *Conférence nationale sur l'avenir des territoires*, Shawinigan, Canada.

Pyper, R. (June 2010). The Social Contribution of Reality: An Interplay Between Gender and Risk. *Gender, Work and Organization Conference*, Staffordshire, UK.



S.L. O'Sullivan



B. Orser



G. Paquet



A. Persaud



R. Pyper



G. Richards



A. Riding



M. Spence



D. Zéghal

Pyper, R. (July 2010). Transformational Dance: The Dark Side of Transformational Leadership in Professional Dance Companies. The 27th International Congress of Applied Psychology, Melbourne, Australia.

Documents de travail de l'École de gestion Telfer - Telfer School of Management Working Papers

Zéghal, D. et Maaloul, A. (Mars 2010). Analyse de la Valeur Ajoutée comme indicateur du Capital Intellectuel. WP.10.02.

Elmawazini, K. and **Manga, P.** (March 2010). Technology Spillovers, Foreign Affiliates and Host Country Technology Level: A Note. WP.10.03.

Caro, D. (April 2010). Evolving International Management Systems: Transgenic Politics and Transparency Challenges in Realpolitik Space in 2050. WP.10.04.

Mignerat, M. and Audebrand, L.K. (May 2010). Field-Configuring Institutional Work in Mega-Events: The UEFA European Football Championship. WP.10.05.

Bozec, Y. and **Bozec, R.** (May 2010). Corporate Governance Quality and the Cost of Capital. WP.10.06.

Dobler, M., **Lajili, K.** and **Zéghal, D.** (June 2010). International Comparison of Corporate Risk Disclosures: A Trans-Atlantic Investigation of the Manufacturing Sector. WP.10.07.

Lévy, B. (June 2010). The New Global Challengers and the Competition Paradigm: Where Does the World Stand Today? WP.10.08.

Caro, D. (June 2010). Towards Sustainable Traumatic Brain Injury (TBI) Care Systems: Leadership Imperatives and Paradoxes. WP.10.09.

Sharma, N., **Lane, D.E.** and Özveri, O. (July 2010). Atlantic Cod Stock: Current Status and Strategic Fisheries Management. WP.10.10.

Lane, D.E. and Sharma, N. (July 2010). Risk Analysis Framework for Cost Benefit Analysis and Strategic Fisheries Management. WP.10.11.

Ozer, I. and **Lane, D.E.** (July 2010). Multi-Criteria Group Decision Making Methods and Integrated Web-Based Decision Support Systems. WP.10.12.

Caro, D. (July 2010). Towards Systemic Sustainable Performance of TBI Care Systems: Emergency Leadership Frontiers. WP.10.13.

Lapierre, L.M. and Bremner, N. (August 2010). Reversing the Lens: How Can Followers Influence Their Leader's Behavior? WP.10.14.

Caro, D. (August 2010). Towards 2036 Traumatic Brain Injury (TBI) Care Systems: Health Leadership Imperatives in Canada. WP.10.15.

The next *Avant-Garde* issue will include publications from mid-August 2010 to mid-January 2011.

Send your references to Faucher@telfer.uOttawa.ca.

Coin des étudiants M.Sc. - MSc Students' Corner



Sébastien Casault, nouvellement diplômé au programme de maîtrise ès sciences en gestion, a été interviewé par la CBC à propos de sa recherche présentée à l'*American Association for Advancement of Science (AAAS)* et pour laquelle il a remporté le concours par affichage de la *2010 AAAS Student Poster Competition* dans la catégorie des sciences sociales en

février dernier. Son affiche avait pour titre *Putting a Price on It: Using Real Options to Encourage R&D Investments*. Le concours par affichage veut reconnaître l'effort individuel des étudiants de premier et deuxième cycles.

In August 2009, Professor **Laurent Lapierre** together with **Nicholas Bremner**, MSc candidate in Management, presented a theoretical paper entitled *How Can Followers Produce the Leadership They Need?* at a symposium during the Academy of Management Conference in Montreal.

Last June, **Saunya Dover**, MSc candidate in Health Systems, presented her thesis results at the *9th International Conference on Health Economics, Management and Policy* sponsored by the Health Research Unit of the Athens Institute for Education and Research (ATINER) in Athens, Greece. Her paper was entitled *Emergency Department Use: Why Do Patients Choose the Emergency Department for Medical Care and How Much Does It Really Cost?*



Congratulations to **Nathalie Richard** who graduated in the MSc in Health Systems program. The title of her thesis was *Chronically Ill Patients' View of Health, Illness and the Healing Relationships in Integrative Medicine*.

Funding Opportunities for MSc Candidates

Sandra Clark, Research Projects Coordinator of the Research Office, is committed to providing Telfer's MSc students support and guidance in their funding applications – both for external and internal funding. Below is a table outlining various funding opportunities available to MSc students. Please ensure that you submit your application to Sandra prior to the **internal** deadline. And if you wish to seek the guidance from Sandra during the application process, ensure that you do so **well before** the internal deadline. The application process usually takes longer than expected! The Research Office team wishes you every success in your funding applications and wishes your graduate experience to be as rewarding as possible.

Telfer School Funding Opportunities

Program	Amount	Deadline
Telfer School of Management Research Fund (SMRF-Grad)	\$2,000 once in program	June 15, 2011
Telfer School of Management Travel Fund (SMTF-Grad)	\$500 once in program	Before the conference date

University of Ottawa Funding Opportunities

Program	Amount	Deadline
Conference Travel Grant - Faculty of Graduate and Postdoctoral Studies	Once in program, maximum between \$300 and \$800 depending on travel zone	Before the conference date
Research Travel Grant (Request of Stay) - Faculty of Graduate and Postdoctoral Studies	Once in program, \$550 maximum	Before the end of a month prior to travel

External Funding Opportunities

Program	Amount	Deadline
Ontario Graduate Scholarship Program (OGS)	\$15,000/3 terms (\$5,000 each term)	Internal: October 4, 2010 Ontario Government: November 17, 2010
Joseph-Armand Bombardier - Canada Graduate Scholarship (CGS)	\$17,500/year	Internal: November 12, 2010 SSHRC: December 15, 2010
Alexander Graham Bell - Canada Graduate Scholarship (CGS)	\$17,500/year	Internal: October 4, 2010 NSERC: November 25, 2010
Frederick Banting and Charles Best - Canada Graduate Scholarship (CGS)	\$17,500/year	Internal: December 15, 2010 CIHR: February 1, 2011
Fonds Québécois de Recherche sur la Société et la Culture (FQRSC)	\$15,000/year	Internal: October 13, 2010
Fonds Québécois de Recherche sur la Nature et les Technologies (FQRNT)	\$15,000/year	Internal: October 6, 2010
Fonds de Recherche en Santé du Québec (FRSQ)	\$15,000/year	Internal: October 14, 2010

Granting Season 2010-2011

Granting season is upon us again and we wish to remind you of a few important issues regarding submissions, internal reviews and deadlines.

This year, all three Councils will require that applications to their main competitions be submitted electronically. Our advice is to start working early and to submit applications a few days before the deadlines:

- SSHRC Standard Research Grants: **October 15, 2010**
- NSERC Discovery Grants: **November 1, 2010**

Ad Hoc Review Panels: SSHRC reviews will take place between September 14 and 24, 2010 and **NSERC reviews** will take place between October 1 and 8, 2010.

We would like to remind you that the *Research Office* is available to help you with:

- Electronic CV updates and/or the creation thereof;
- Strategic Planning (team; program choice; approach and project activities; budget);
- Grant writing;
- Coordination with Ad Hoc Review Panel (September and October);
- Telfer signatures and submission of signature pages to the University of Ottawa's Research Management Services.

For more information, contact Viviana Fernandez at Fernandez@telfer.uOttawa.ca.

Recherche en ACTION - Research in ACTION

Increasing the impact of research and making it accessible to communities who can use it is an important part of academia. To this end, the Research Office has created a new section called **Research in ACTION** in *Avant-Garde* and on the Research website to showcase the work of Telfer researchers who are actively engaged with policy-makers, business leaders, community partners and other stakeholders. **En vedette :**

- Professeur **Morad Benyoucef** a été interviewé à deux reprises par le Financial Post. Les articles complets intitulés *Opportunities in the "cloud"* et *Intuition is not enough* sont disponibles sur le site web du Financial Post.

- On parle de la recherche de la professeure **Silvia Bonaccio** dans deux blogues spécialisés. *What is the best way to give advice?* est disponible sur le site web de Psychology Today et *How to give advice* se trouve sur le Research Digest Blog.

- Professor **Jonathan Calof** was interviewed by *Embassy Magazine*. You can read the article entitled *Lagging on R&D, Canada's long-term prosperity at risk* via paid download on the *Embassy Magazine's* website.

- A specialty blog talks about **Scott Ensign's** research. Read the complete story *Getting Coworkers to Share Knowledge* at CIOZone.com.

- Professor **Wojtek Michalowski** was interviewed by the CBC on the MET (Mobile Emergency Triage) Research Group. The complete article entitled *Coming to grips with EHR records: What would TV's House do?* is available at CBC.ca.

- Professor **Michael Mulvey** was interviewed by Macleans for the article entitled *Un-Happy meals* and by the Globe and Mail in *Have we got a deal for you (and 49 other people) (today only!)*. Both articles can be found on the Internet. Professor Mulvey was also interviewed by *Canadian Business*. Read the article *A Smobering Way to Quit Smoking* on CanadianBusiness.com.

- As part of CATA/WIT's "Ask the Expert" Series, Joanne Stanley, Co-founder and Executive Director of CATA/WIT (Women in Technology) Forum, interviewed **Barbara Orser** on *Women in Tech: Entrepreneurship Best Practices*.

À vos calendriers! - Mark Your Calendars!

September 15, 2010
Telfer Innovation Policy Seminar Series
Gordon Murray, Exeter University (UK)
DMS 7170, from 3:30 to 5:00 p.m.

September 16, 2010
Management Research Seminar Series
David Crick, Victoria University (New Zealand)
DMS 7170, from 2:00 to 3:30 p.m.

September 22, 2010
Taskforce on Women's Business Growth
Elizabeth Vazquez, CEO WEConnect International
DMS 7170, from 2:00 to 3:30 p.m.

September 29, 2010
Healthcare Systems Management Research Seminar Series
Wendy Nicklin, Accreditation Canada
DMS 7170, from 2:00 to 3:30 p.m.

October 5, 2010
Telfer Innovation Policy Seminar Series
Ron Freedman, Impact Group
DMS 6160, from 3:30 to 5:00 p.m.

October 20, 2010
Annual Telfer Book Launch
DMS 2141, 3:30 p.m.

October 26 to 30, 2010
Women Who Write: A retreat to re-invigorate your writing agenda
Rhonda Pyper is organizing a writing retreat at the Chateau Logue Hotel and Golf Resort in Maniwaki. For more information, contact her at pyper@telfer.uOttawa.ca.

October 27, 2010
Healthcare Systems Management Research Seminar Series
Scott Findlay, University of Ottawa
DMS 7170, from 2:00 to 3:30 p.m.

November 2, 2010
Telfer Innovation Policy Seminar Series
Margaret Dalziel, Telfer School
DMS 6160, from 3:30 to 5:00 p.m.

November 3, 2010
Raymond Bouchard Memorial Lecture
Peter C. Bishop, University of Houston
World Exchange Plaza, TD Canada Trust Tower 45, O'Connor Street, Suite 350, 11:30 a.m.

November 10, 2010
Healthcare Systems Management Research Seminar Series
Trish Reay, University of Alberta
DMS 7170, from 2:00 to 3:30 p.m.

December 7, 2010
Telfer Innovation Policy Seminar Series
Geoff Munro, Natural Resources Canada
DMS 7170, from 3:30 to 5:00 p.m.

January 11, 2011
Telfer Innovation Policy Seminar Series
Scott Ensign, Telfer School
DMS 7170, from 3:30 to 5:00 p.m.

January 27, 2011
Telfer Research Awards Ceremony
DMS 4101, 3:30 p.m.

La Bibliothèque de gestion - The Management Library

Le saviez-vous?

La Bibliothèque a récemment acheté plusieurs publications d'*Euromonitor International*, un fournisseur important d'information sur les affaires, les industries, les pays et les consommateurs. Quelques exemples de titres incluent :

- *The future demographic: Global population trends and forecasts to 2020* (2nd edition, 2009);
- *Retail trade international* (16th edition, 2009);
- *World consumer lifestyles databook: Key trends* (9th edition, 2010); and,
- *World food marketing directory* (6th edition, 2010).

Vos suggestions d'achats sont toujours les bienvenues!

Du nouveau dans notre équipe!



Je suis ravie d'annoncer l'arrivée en juin dernier de notre nouvelle Bibliothécaire de gestion, Meghan Ecclestone. Meghan détient une maîtrise en sciences de l'information de l'Université de Toronto et elle a travaillé à la Bibliothèque de gestion Bronfman de l'Université York. Nous lui souhaitons beaucoup de succès!

Quelques petits rappels :

Documents pour la réserve? Pour placer des documents en réserve, qui seront disponibles au comptoir d'information et du prêt pour consultation sur place, remplissez le formulaire de mise en réserve (disponible à l'adresse <http://www.biblio.uottawa.ca/content-page.php?g=fr&s=dms&c=brw-rserv>).

Extra! Extra! Read all about it! Des journaux locaux, nationaux et mondiaux sont disponibles à tous les jours dans la bibliothèque. Venez lire *The Wall Street Journal*, le *Financial Times*, *Le Devoir*, *Le Droit*, *Le monde diplomatique*, *The Ottawa Citizen*, et plusieurs autres!

Le « Nouveau catalogue » deviendra le catalogue principal de la Bibliothèque en septembre. Ce dernier utilise les mêmes données que le Catalogue classique, mais son fonctionnement s'apparente davantage à celui des sites Web et des moteurs de recherche populaires. Il offre une interface épurée, qui répond mieux aux attentes des utilisateurs et intègre des fonctionnalités modernes, telles qu'un vérificateur d'orthographe. Pour consulter le catalogue, rendez-vous à l'adresse suivante : <http://catalogue.bib.uottawa.ca/html/?language=en>.

Database trial. We are currently trialling *Capital IQ* as a possible replacement of *Mergent Online*, but we need your input as well. I'll be following up on this issue in the next few months. If you'd like further details, please get in touch with Cecilia Tellis.

Nous sommes toujours disponibles si vous avez besoin d'aide à la recherche ou si vous désirez que nous présentions en classe les ressources de la bibliothèque à vos étudiants. N'hésitez surtout pas à communiquer avec nous! Nous en profitons pour vous souhaiter une bonne rentrée scolaire!

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La Direction de la recherche - The Research Office

C'est avec une grande tristesse que nous avons appris le décès du professeur **Christian Navarre**. Professeur Navarre avait à cœur l'avancement de la recherche universitaire. Il a été pendant longtemps membre du Comité de recherche de l'École Telfer et membre facultaire du Comité de déontologie de l'Université d'Ottawa. Nous offrons nos plus sincères condoléances à ses proches.

The Research Office is proud to present *Avant-Garde* in its new format. Since its first publication in 2005, our newsletter serves to inform you about Telfer researchers' activities, recent accomplishments, upcoming events related to research, and other interesting news. The publication will now appear two times a year, in September and February.

We are also currently working on the design of the Research website, where you will find all the information regarding research at Telfer. We will officially launch it in the upcoming weeks. Stay tuned!

Our team wishes to welcome the new students to the MSc programs in Management and in Health Systems. We are looking forward to provide you support during your studies at the Telfer School of Management.

Viviana Fernandez, Research Facilitator
Caroline Faucher, Research Promotion Coordinator
Sandra Clark, Research Projects Coordinator



École de gestion

TELFER

School of Management

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