

Telfer Knowledge Mobilization Grant

Description

The Knowledge Mobilization Grant is awarded to a tenure-track or tenured faculty member of the Telfer School of Management to support the co-creation and/or dissemination of research knowledge beyond the scientific community. This grant supports the development of KMb initiatives that involve and/or inform knowledge users* in innovative and significant ways, locally, nationally, and/or internationally. This grant aims to support activities that facilitate strengthening the links between academic research and society and to amplify the impact of research.

* **Knowledge users** are defined as those who can use research findings to make informed decisions or otherwise benefit from them. For example:

- partners or stakeholders (organizations, community members, practitioners, patients, etc.)
- decision-makers (politicians, service managers, etc.)
- the general public

Eligibility Criteria for the Principal Applicant

- Holds a full-time tenure-track or tenured position at the Telfer School of Management.
- Did not receive this grant in the past for the same project.
- Is an APUO member.

Preparation of the Application File

Each application file must include:

1. The proposal which provides a brief description of proposed knowledge mobilization activities including:
 - Context/background/rationale
 - The objectives
 - The knowledge users and, if applicable, their contribution to the development of activities
 - The target audiences, including knowledge users, for each activity
 - The relevance of KMb activities for the target audiences
 - The anticipated impact of the proposed KMb activities
 - The timeline of the proposed activities
 - The evaluation plan, including indicators (qualitative and/or quantitative) to measure the impact of the proposed KMb activities (e.g., citations in policy)

documents, number of views/downloads of video/podcast, number and type of participants involved in a debate, post-activity evaluation form, number of hits on a website, number of community members involved, know-how acquired by participants, testimonials from knowledge users/participants)

- A description of the roles, skills development opportunities, and contributions of stakeholders in the KMb process (applicants, knowledge users, students, other team members).

2. A detailed budget (including other sources of funding if applicable)
3. A curriculum vitae in OCGS format (lifetime), including awards and distinctions, publications, invited conferences, grants and contracts, the number of current and past supervised HQP (undergraduate and graduate students, postdoctoral fellows, others), media presence, and participation in outreach and KMb activities.
4. An optional letter of support from knowledge users who will be involved in the grant activities.

Page lengths and formatting:

- The proposal should be maximum 2 pages for applications submitted in English and 2.5 pages for applications submitted in French).
- The budget should be maximum 1 page for applications submitted in English and 1.5 pages for applications submitted in French)
- These documents should be single spaced with no more than six lines per inch. Please use a sans serif font no smaller than 12 points and minimum 1.87 cm margins.

Application Process

The application file should be submitted to Recherche.Research@telfer.uOttawa.ca with the subject line Telfer Knowledge Mobilization Grant.

The members of the Telfer School of Management Research Committee will make their recommendations to the Vice Dean (Research).

The deadline to submit is February 9th at 4 pm. If this date falls on a holiday or a weekend, the deadline is postponed to the following business day.

Grant Value and Use of Funds

At most one Telfer Knowledge Mobilization Grant, worth \$5,000, will be awarded each year. Considering the eligibility and evaluation criteria, there might be no recipient for this award in a given academic year. The grant is made possible by the Better Canada Impact Fund.

Grants must be used within 12 months of receipt, no extensions will be granted. Unused funds must be returned to the Research Office. The grant recipient must submit a short report within three months of the end of the grant period to the Research Office.

Expenses must comply with Tri-Agency eligibility guidelines.

Examples of eligible expenses

- Salary of research support staff, students and postdoctoral fellows
- Professional fees (e.g., for speakers)
- Materials or supplies needed to carry out the project
- Travel or teleconferencing fees
- Room and audiovisual equipment rental
- Expenses related to meetings, workshops, or other KMb activities**
- Expenses related to the participation of knowledge users
- Promotion or printing costs
- Travel costs related to networking and knowledge exchange with knowledge users
- Expenses related to traditional Indigenous practices
- Software, online platforms, recording, and other digital tools
- Other direct costs

Examples of ineligible expenses

- Professional or consulting fees for the applicant or other academic team members
- Cell phones or similar digital devices
- Purchase of journals, computers or any service provided by the University
- Alcohol, entertainment, or gifts
- Journal submission fees or Journal's Open Access publication fees.

**The Telfer Knowledge Mobilization Grant cannot be used solely to host an academic event (e.g., a peer-reviewed conference held on campus, a skills-development workshop for professors and graduate students, a panel session with researchers). For an academic event, please consider the [SMRG Event Grant](#).

Evaluation Criteria

1. Relevance, importance and clarity (25%)

- Relevance of the proposed KMb activities or products in relation to the target audiences.
- Ability to disseminate research in a way that is understandable to the target audience and/or knowledge users.

2. Expected impact (25%)

- Potential impact and reach of KMb activities (on policies, programs, practices, behaviors, etc.).
- The plan to measure impact with indicators of success (quantitative and/or qualitative).

3. Participatory process and inclusive culture (25%)

- Involvement of knowledge users beyond the research community.
- Participation of students and postdoctoral fellows from the University of Ottawa.
- Inclusion of underrepresented communities, where applicable.

4. Innovation and Feasibility (25%)

- Innovative, creative, and original nature of the proposed activities.
- Feasibility of implementing the activities according to budget and timeline.

Acknowledgement of funding

Any publications, presentations, products, activities or other outputs made possible by the Telfer Knowledge Mobilization Grant must explicitly acknowledge the support of the Telfer School of Management and the Better Canada Impact Fund.