Want to participate in SSHRC’s STORYTELLER CONTEST

If you are wondering why you should participate…

- This is an excellent opportunity for professional development, to explore innovative strategies to promote your research project, and share your story with the world.
- Storytelling is now recognized by the business community as an indispensable tool for sharing and promoting ideas.
- Improve your communication skills and enhance your resumé with this prestigious award.
- Diversify your social network with this opportunity for recognition.

TELFER INTERNAL COMPETITION SUPPORTING SSHRC STORYTELLER CONTESTANTS

If you are a Telfer student, are 19 years of age or older, and wish to participate in the SSHRC Storytellers contest, Telfer wishes to support you in the preparation of a video, podcast, infographic or a creative audio-visual production about a Telfer research project funded by SSHRC. You could win one of three prizes of up to $500 to be used to cover your production costs.

Description of the support offered:

- Three prizes of up to $500 to cover production costs of a video, podcast, infographic or a creative production that will be submitted to the SSHRC Storytellers contest.

Who is eligible:

- At least 19 years of age.
- Be registered in a Telfer program (B.Comm., MSc in Management, MSc in Health Systems, DTI, PhD in Management).
• Prepare an original work on a SSHRC funded research project (through your SSHRC Scholarship or the research project of your supervisor or one of your professors).
• Comply with SSHRC Storytellers eligibility rules and other requirements.

How to participate:
• Submit a synopsis describing the video, podcast, infographic or creative production that you wish to develop (500 words).
• Submit a detailed budget presenting the various costs involved in the production. Include quotes for services, material and supplies. The prize cannot be used as salary for the applicant(s).
• Deadline for submitting your synopsis and budget to the Telfer Research Office for review is December 5, 2021 at 11:59 p.m.
• You are strongly encouraged to contact the Research Office to inform them of your interest toward this competition.

Evaluation process
• All submissions will be judged by the Telfer Scholarship Evaluation Committee.
• Winners will be informed by December 13, 2021.

EVALUATION CRITERIA AT TELFER
The following criteria will be used to assess the submissions:
• Quality of synopsis and originality of the proposed approach:
  ✓ Clear and detailed description of the approach
  ✓ Importance of the project is well highlighted
  ✓ Originality of approach
• The budget is realistic and well justified:
  ✓ Provide a detailed budget.
  ✓ Justify services, equipment and supplies needed, and other expected expenses.

MORE INFORMATION ABOUT SSHRC STORYTELLERS CONTEST
Past storyteller videos: https://www.youtube.com/user/SSHRC1/playlists