

PUBLIC POLICY LEADERSHIP PROGRAM

Offered jointly by the Telfer School of Management and the Public Policy Forum (PPF), **the Public Policy Leadership Program (PPLP)** is for practicing policy professionals interested in expanding their capacity to navigate the complexities of contemporary government policy development and provide breakthrough policy responses using team leadership, engagement and collaboration. Telfer and PPF have joined forces and leveraged our individual strengths to enhance your understanding of current and emerging policy challenges while developing the leadership skills needed to be effective in an increasingly complex government system.

This program is one-of-a-kind, designed to address an identified gap in learning opportunities for the policy community, with our unique cross-disciplinary approach, integrating personal leadership development with an advanced and applied exploration of domestic and global policy issues. Graduates of this program will form a stronger network of policy leaders that can address the complex issues facing modern governments.

PROGRAM OVERVIEW

This eight-day program features two Ottawa-based 3-day in-class learning sessions, supplemented by a 2-day field visit and real-time peer coaching. Throughout the program you will have time to collaborate with other participants on a public policy leadership challenge that you bring to the program. Invited public policy leaders, Public Policy Forum staff and Fellows, and Telfer faculty will bridge theory and practice, providing practical options to follow in advancing current challenges.

The Public Policy Leadership Program is designed to specifically address the needs and questions of current and emerging public policy leaders. **Our team is focused on working *with* you to explore following themes:**

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From inclusion to conclusion

Since 1987, **Public Policy Forum** has been convening Canada's most important policy discussions and honouring policy leaders across the country. PPF builds bridges among diverse participants in the policy-making process and gives them a platform to examine issues, offer new perspectives and feed fresh ideas into policy discussions.



To learn more about **The Public Policy Leadership Program** or to register:

Centre for Executive Leadership
99 Bank Street, Suite 200
Ottawa, Ontario K1P 6B9

telfer.uOttawa.ca/executiveprograms
executiveprograms@telfer.uottawa.ca
613-562-5921



CONNECTS YOU TO WHAT MATTERS

- **Policy Futures:** Taking a strategic look at emergent policy issues in the ever-changing context of government goals, advancements in technology, communications, and relations with the public.
- **Crafting Policy in the Face of Complexity:** Navigating different types of policy development, and developing judgment and resilience.
- **Stakeholder Relationships:** Knowing when, how, and why to engage stakeholders, and exploring the spectrum of engagement possibilities, from consultation to collaboration, and effective leadership in the context of complex, multi-stakeholder environments.
- **Personal Leadership Effectiveness:** Identifying strengths and improving skills, which are central to policy leadership, including communication, working with Ministers and their teams, and advancing the policy agenda through effective leadership of departmental, interdepartmental and cross-functional teams.
- **Emotional Intelligence:** Developing a stronger understanding of who you are as a leader, your leadership styles and strengths, and engaging in a process of self-reflection and personal growth.

Day	Topic
Module 1	
1	<ul style="list-style-type: none"> • Current State of Policy Leadership & Policy Development
2	<ul style="list-style-type: none"> • Strengthening our Personal Leadership & Emotional Intelligence • Understanding Complexity & Working in Complex Systems
3	<ul style="list-style-type: none"> • Current, Emerging, & Future Policy Issues
Module 2: Bright Spot Visits	
4	This module will give you the opportunity to explore a current case study in a complex policy environment by interacting with a variety of stakeholders (layers of government, community members, business leaders and decision-makers, etc.) through interviews, moderated panels, and site visits.
5	
Module 3	
6	<ul style="list-style-type: none"> • Engagement: Political, Civil & More
7	<ul style="list-style-type: none"> • Leading Through Conflict & in Complex Environments • The Policy Process: Valuable Concepts & Tools
8	<ul style="list-style-type: none"> • Communication • Closing Reflections & Remarks

PROGRAM FEATURES

This highly experiential program is designed with the principles of adult learning in mind, focusing on rich discussion, interactive exercises, and applicable, hands-on learning. In accordance with these principles, we have incorporated the following program features to maximize your learning experience:

1. **Integrated, Applied & Practical Learning Experience**

The program will cover all topics in an interdisciplinary, integrated way, with each of the three modules building on one another. We will work together to explore concepts, practice new skills, and learn from “real life” experiences through bright spot visits, coaching circles and sessions with selected guests. We also ask that you bring a current, ongoing, and challenging project to use for small group discussions and to apply models and concepts during the program.

2. **Bright Spot Visits**

The second module of the program will be a 2-day field visit to experience first-hand a living case study of policy in practice. Participants will be visiting a Canadian site outside of the NCR where they will have the opportunity to learn directly from organizations and leaders who have implemented successful policy initiatives or are making meaningful progress as they navigate a complex policy challenge. You will have the opportunity to ask questions and gather knowledge about what works, what doesn't and what can be learned along the way. The 2-day experience will consist of plenary group discussions, small group breakout sessions, interviews with key leaders, and debrief sessions led by program facilitators.

3. **Content + Process**

Each module will feature a balance of content (i.e. policy issues) and process (i.e. leadership concepts), meaning that participants will be discussing and exploring current policy issues while exploring leadership frameworks and tools needed to navigate these complex issues. Each discussion and learning session around policy will be complemented with a discussion of the leadership implications for you as an individual as well as within your team and organization.

4. **High Calibre Guest Speakers & Panels**

Learning sessions will be complemented with invited guests who bring a wealth of policy experience to discussions. Participants will have the opportunity to hear their stories, learn from the policy dilemmas they have faced over the years, and ask questions in an intimate setting.

5. **Networking & Community Building**

You will have the opportunity to engage with an exciting and diverse group of faculty and co-learners working on dynamic questions and real-world leadership challenges. Through built-in group work, peer coaching circles, and informal networking time, you will become part of a vibrant professional community of like-minded individuals, passionate about policy in the public service.

WHO SHOULD ATTEND

Public policy professionals in supervisory or management roles (EX minus 1 & EX-1 or equivalent) who are mid-career and looking to grow and refine your leadership skills to step up to the next level of your career path. You are intending to deepen your understanding of how to lead groups and teams in a complex public policy environment, while navigating the policy development process.

We welcome participants from all levels of government: federal, provincial, and municipal.

BILINGUALISM IN THIS PROGRAM

The language of program delivery is English, but lead facilitators will understand and encourage participation in both languages. Some guest speaker sessions and bright spot visits may be unilingual. Resource material will be made available in French whenever possible. Some optional or additional materials may not be available in both languages.

REGISTRATION INFORMATION

For further information and to register, please [visit the Telfer website](#). If you would like to speak with a Program representative, call 613-562-5921 or e-mail executiveprograms@telfer.uOttawa.ca.

PROGRAM FEES

The price for the program is \$9,800 + HST, including all resource materials and program activities, meals and refreshments in Ottawa. **Participants will be responsible for all travel and lodging expenses related to the Bright Spot Visit in Module 2**; travel costs will not exceed \$1000 if travelling from the National Capital Region. Further details regarding travel will be provided prior to the program start date.

As part of the program fee, participants will be granted free access to all PPF events and reports for one year.

[All registrations are subject to our cancellation and payment policy.](#)

DISCOUNTS AVAILABLE

All **PPF members and/or Telfer alumni** receive a reduced tuition fee of \$8,800 + HST. Not sure if your organization is a PPF member? [Here is the list of PPF Members](#).

In order to facilitate participation from **regional government departments and municipal government**, we are happy to offer a reduced tuition fee of \$8,800 + HST in recognition of travel costs and budget constraints.

Any ONE of these discounts can be selected upon completing the [online registration process](#).