

Complex Project Leadership Seminar 2022

Delivering essentials capabilities: Outcome Assurance or Risk Management?

MAY 18, 2022 – 8:30 a.m. to 2:30 p.m.

- 8:30 a.m. EVENT OPENING**
[Mr. Dan Ross](#), former ADM Materiel
- 8:35 a.m. WELCOME AND OPENING REMARKS**
[Dr. Stéphane Brutus](#)
Dean of the Telfer School of Management
- 8:45 a.m. KEYNOTE**
[VAdm \(Retired\) Mark Norman](#)
Former Vice Chief of the Defence Staff and former Commander of the Royal Canadian Navy
- 9:30 a.m. PRESENTATION**
Confronting the Brutal Facts of Complexity: It's Not About Managing Risk - It's About Leading a Culture of Outcome Assurance
[Dr. Iain Christie](#)

- 10:15 a.m. HEALTH AND NETWORKING BREAK**

- 10:30 a.m. PRESENTATION**

Tribal Class Destroyer air defence modernization –
The Answer is Zero

Mr. Jake Jacobson
- 11:00 a.m. PRESENTATION**

Apollo 13 Case Study: How a Culture of Outcome
Assurance saved the lives of three astronauts

Telfer Executive MBA/concentration in complex project
leadership candidates
- 12:00 p.m. LUNCH BREAK**
- 12:30 p.m. PRESENTATION**

Ottawa LRT Case Study: A diagnosis of Outcome
failure

[Dr Stéphane Twyoniak](#)
- 1:15 p.m. PLENARY AND CONCLUSIONS**
- 2: 00 p.m. CONCLUDING REMARKS**

