

ENCOURAGING LEADERSHIP

The Telfer Executive MBA Program extends the awareness and skills in areas that are critical to effective leadership and management within an organization. To succeed in today's constantly evolving and competitive environment, managers and executives need to adapt quickly, perform within multi-disciplinary teams, and bring a broad perspective to management issues. This program focuses on the relevance of classwork to the increasing demand of managers and executives to be effective in integrating business disciplines and leadership models to benefit their organizations.

Solidifying the Foundations of Core Business Disciplines

The Telfer Executive MBA curriculum enhances the general management capabilities of our candidates. The Program builds upon the understanding of individual core disciplines of management and the integration of these disciplines in order to critically evaluate strategic opportunities. During your first year of studies, you will complete courses in the foundations of business. This will solidify your knowledge in the key elements of corporate finance, strategic marketing, financial and managerial accounting, data analysis and human resources. During your second year of studies you will build upon the fundamental courses by integrating these individual concepts into the formulation, evaluation and implementation of corporate strategy. This includes a strategic look at globalization and its role within a corporate strategy.

Expanding Your Network

The Telfer Executive MBA Program will expand your network and linkages to leadership through:

- Attending a diverse range of events and networking activities offered by the Program.
- Meeting and learning from guest lecturers. Professors often invite industry leaders into the classroom to provide a connection between the content of the course and the active application in the business environment.
- Becoming a member of the Telfer Executive MBA community. You will develop close relationships with your fellow Executive MBA candidates, faculty, supervisors, the Telfer Executive MBA alumni network, as well as their extended networks.

Enhancing Organizational, Management and Team Skill

The roles of senior level positions will require a deliberate reliance on working with a diversified team in order to effectively execute business strategies. The Telfer Executive MBA's strong emphasis on teamwork provides you with the opportunity to develop critical team and leadership skills. The class will be divided into teams for the duration of the Program. This team environment allows you to leverage the strengths of your peers while learning and building upon opportunities for your personal growth. Our two management skills courses provide you with the tools to self-identify your own learning and leadership preferences as well as how individual preferences contribute to a productive team environment. A support network is available throughout the 21 months to coach each team through the different stages of team performance. The Program's team building exercises are easily transferable to your own team environments within your workplace.



"I graduated from the Executive MBA in 2001 and four months later I became the CEO of The Ottawa Hospital. What I remember the most about that whole experience was being able to take the knowledge, skills and tools from the classroom to real live experiences at the hospital —

literally the next day. We continue to grow leadership at The Ottawa Hospital by supporting the enrollment of physicians and senior directors in the Telfer Executive MBA Program."

Dr. Jack Kitts, EMBA 2001
President & CEO,
The Ottawa Hospital

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This unique lecture series draws senior leaders within the Ottawa community into the Telfer Executive MBA classroom. The six session course offered within the curriculum goes well beyond a traditional case study method. It will give you the opportunity to actively participate in a 'live' business case where you can discuss, question and critic the business leader who was responsible for making key critical and strategic decisions within his or her organization during the case. The comparison of the various speakers will allow you to consider, compare and evaluate each speaker's leadership style and strategy for managing current issues within their organizations.



- 1. Sir Terry Matthews**, Chairman, Wesley Clover; **2. Fay Maddison**, Founder, Natasha's Wood Foundation;
- 3. Dr. Jack Kitts, EMBA 2001**, President and CEO, The Ottawa Hospital; **4. Dr. Jeffrey Turnbull**, Chief of Staff, The Ottawa Hospital; **5. Janet Longmore**, President & CEO, Digital Opportunity Trust;
- 6. Tyler Nelson**, Co-Founder & COO Article12 Technologies Inc.; **7. Ravi Parmasad, EMBA 2001**, Integration & Transformation Lead for ION, Nokia; **8. Eli Fathi**, CEO, MIndBridge AI; **9. Joan Veselsang**, Former President & CEO Toon Boom Animation; **10. Joseph Nour, EMBA 1995**, Co-founder & former CEO, IP Protus; **11. Jeff York**, CEO of Farm Boy; **12. Linda Egan, EMBA 2002**, CEO of Ottawa Regional Cancer Foundation; **13. Jim Orban, EMBA 1998**, President and CEO, The Ottawa Heart Institute Foundation;
- 14. Jean-Pierre Kingsley**, Former Chief Electoral Officer of Elections Canada