

***A) Your program of study (courses, assignments, course format). Add the exact number of class hours per course.***

I take four courses at Lancaster University, which start on October 8, 2018, and end on December 14, 2018. There are total 10 weeks for this term.

First of all, the course code with ENSI212 is called Selling for entrepreneurs. This course is 5 weeks' short-term lecture, and each lecture take 2 hours. The interesting part of this course is professor focusing on real practical work rather than asking students to remember the theory in the textbook or slides. At the begging of the first class, he gave each student a paper clip and asked them during the next five weeks that we should try to sell this paper clip to our potential customer. Otherwise, we also had group work for this course. Professor also gives each group, which set up by 5 students, two paper cups with limit 2 hours timing to selling them in the campus. After both two different selling experiences, we need to write down one individual reflective log and one group reflective log, with 40% and 60% course mark respectively.

Subsequently, Product and Service Innovation with course code ENSI216 starts on November 5 and end on December 14. Because the class does not start yet, I do not have any description of this course. However, the only part I know about the course is that there is 100% of the essay of the coursework, which same like ENSI212.

Another two courses are Advertising (MKTG232), as well as Online Consumer Engagement (MKTG 234). Both courses belong to the marketing department at Lancaster University, and they both have 40% coursework and 60% exam. Also, each lecture has their workshop twice a month, and it takes one hour for each workshop. During the workshop, there are ten to fifteen students in each workshop with one tutor, and most of the thing we need to do in the workshop is the discussion. Students will discuss their idea about what professor talk about in the lecture or the idea from the textbook. Besides, we have lots of reading for each lecture, the professor will always post the reading which relates to their lecture before a week of the class.

The coursework of online consumer engagement is writing a 2000 words essay with another classmate, and we also need to voice record a five minutes' presentation to summarize our paperwork. On the other hand, the final exam will be the essay questions, that answer five out of two questions.

Meanwhile, there are poster design and the 1000 essay for Advertising course. The Final exam of this course will also essay questions, but there is no clear description of more details.

***B) The timetable (academic calendar, registration dates, orientation, beginning and end of classes, exams, holidays, number of semesters, etc.) Please submit the precise dates so students will know when to book their flights next year.***

There are two different types of resignations when you arrive university. Firstly, you need to

confirm your registration of your university residents. For example, my university resident is located in Cartmel College, so the registration date is September 28. Thus, you can arrive Lancaster University on September 28 to get the key of your room after you finished your registration. In addition, the international office at Lancaster University will email you the detail once you apply for the university residents. Also, the university registration date on September 30, which date that you can get your student card and health insurance.

After that, there is an orientation week, which is from October 1st to October 7. The first day of the week, International office in Lancaster University will invite you to attend mandatory lecture for all exchange international students, and during the lecture they will share the idea of how to study and live in Lancaster University. On the second day of orientation week, you will need to go to confirm your registration courses, which you already applied online before you come to Lancaster University. After that, there will be several activities for fresher students and international students. For example, each college holds different activities for new students to help them make new friends. They will provide party night and the free movie on a specific location, and all activities are free.

The beginning date of the classes are on October 8, and the end date for all classes are December 14. But some of the classes are short-term class. For instance, the classes like ENSI 212 and ENSI 216, these courses only have 5 weeks. The exam date is the last week of the term, which is December 10 to December 14. Some of the lectures will no final exam, and they only asked students to do the coursework. In my case, there are total two exams for course MKTG232 and MKTG234. They will hold on December 11 (MKTG 234) and December 14 (MKTG232) separately.

For the holiday, there is no holiday during the fall term, which is not like the university in Canada. Lancaster University does not provide their students reading week in the fall term.

***C) Procedures to follow upon arrival. List and description of services offered by the International Exchange Office of the host institution. Registration and course selection. Social activities.***

Same as I mentioned before, the exchange office at Lancaster University will hold one lecture or seminar to all exchange university. The speakers will teach exchange students how to study and live at Lancaster University. Some of them are professors, office managers, as well as student advisors of the University of Lancaster.

The social activities depend on which college you are living in, and all of the activities are voluntarily (not mandatory). The exchange students can attend all same activities like what first-year students attend. For example, they have the free movie night, sugar house party, Lancaster Castle tour, as well as Local City Tour, etc.

***D) Budget outlining the cost of studying abroad (i.e. airplane tickets, housing, vacation and daily travel costs, textbooks, meals, etc.).***

My flight ticket was from Toronto to Manchester, which spent me 800 Canadian dollars for the one-way ticket, and I took the train to Lancaster after I arrived at Manchester that cost me 12 GBP.

For housing, I applied university residents before I came, so the price for one term is in total 1520 GBP. In addition, you will spend most of money on transportation for travel and daily meals. If you want to travel to different cities in the UK, the best choice of transportation tool will be the train. Its usually cost you around 20-30 GBP for the round-way train ticket. The meals price is similar like in Canada. Each meal is around 15-30 GBP, and it depends on what kinds of restaurant you plan to go. Interestingly, there is no extra tip charge if you go to the restaurant, which means the tip is including in the price of each dish.

For the textbook, I only brought the textbook for online consumer engagement course (MKTG234) because of the requirement from the professor, and this cost me around 60 GBP. In some of the courses, the professor will provide the reading material through the online platform, and they will not mandatorily require their students to buy the textbook.

Overall, without flight ticket and housing fee, personally, I spend around 800-1000 GBP monthly, and this included the travel fee. If you travel once a week to other cities, one trip will cost you around 100 – 200 GBP.

***E) Application procedures before your arrival (visa deadlines, documents required for visa, course registration, housing deposit, etc.).***

The Lancaster University will send email to you with your visa document before you apply for the UK visa. The document will represent the recommendation date your entry to the UK or apply for the Visa. I got my visa document from Lancaster University at the end of July, so I applied for my Visa at the begging of the August. The Visa type you should apply is Short-term study Visa, which is 6 months UK Study Visa.

As an international student in Canada, when you apply for the UK visa, you need to provide different documents compare to the local Canadian residents. In my case, the UK embassy asked you to fill the online questionnaire before you applied the real document to the specific office. After that, you need to get your academic certification from the University of Ottawa, and you need to provide your bank statement for at least last six months. On the other side, you need to provide the visa document Lancaster University provides you by email. The ID photo is also one of their requirement for your Visa application. You can also provide the document such as IELTS results, or travel insurance which they did not force you to provide.

The UK short-term study visa will usually take 15 days to process, but if you wait until the last minutes, there are also 7-day or 1-day visa application options at a higher price. The ordinary cost of the Visa application is 150 US dollar.

For the course registration, Lancaster University will send the link to your email account, and you can use the link to choose the courses. If you want to change the course after you finished online course application, you can send email to the international office in Lancaster University, they will help you to change, and they will send you the confirmation email.

Similar to the course registration, housing deposit information will also send you your email address. They will give you the link of their housing website for you to do the online application, which steps are similar to the housing application of the University of Ottawa. There are several types of room you can choose, and each room with different location has a different price. They will send the housing email at end of July. After you have applied on their website, they will get the process with your application and give you the feedback on Middle of the August. The deposit fee for school residents is 200 GBP. You can pay by credit card or cheque through their online payment website.

***F) Address and description of housing. Cost of housing.***

Lancaster University is not located in the town of the Lancaster. If you live outside of the university, it will usually take 20 to 30 minutes from town to university by bus. Therefore, I chose to apply the university residents. My current address at Lancaster University is in Cartmel College, which is located in the south of the university. If you walk from Cartmel College to center of university union square, it will take you 15-20mins walk. Besides, the transportation is really convenient if you live in Cartmel College. There are three bus stations around Cartmel College, and the bus can take you to the center down or union square of Lancaster University.

My room type is called superior en Suite, which offers own private washroom; however, you need to share the kitchen with 8 roommates. When it comes to price, it will cost you weekly around 136 to 145 GBP. The room comes with a desk, a single bed as well as a wardrobe. You need to buy the pillow and quilt by yourself. In the Lancaster town, there will be a store similar to Winners in Canada, you can buy any necessary daily staff in the store with economical price. The room comes with the free school WIFI and heating radiator, that are not charged you extra money.

***H) Other comments or recommendations.***

If you plan to travel a lot, then I highly recommend you apply the 16-25 railcard, and the card will save you lots of money. The application fee is 30 GBP, but you can save 5-20 GBP for each ticket. For instance, the regular train ticket is 30 GBP, if you have 16-25 railcard, you can get a discount, and it will cost you only 15 GBP.

Secondly, I highly recommend exchange students applying for university residence rather than living in the town. It saves your transportation fees, which cost you 2.90 GBP by bus. The

university offers the supermarket, bookstore, coffee shop, hair salon as well as several restaurants. Thus, it's really convenient for you to live on campus.

Before you come, you should prepare a warm coat. The weather in Lancaster is so windy and cold. The city is close to the seaside; therefore, the weather is not dry like in Canada.

At last, I also recommend the exchange students for next term attend fresher's activities which provide by Lancaster University. You will meet lots of local friends and international students as well. They also have the week for various clubs and societies for you can apply. There are over 100 societies you can join at Lancaster University, such as Yoga Club, Fashion Club, Fencing Club, as well as Kickboxing Club, etc.

***1) Add a description of about five to seven sentences summarizing your experience.***

In sum, I am the only exchange student from the University of Ottawa at Lancaster University for this term. There are lots of challenges for me for the first two weeks, while after get used to the life in Lancaster University. I feel the life in here is enjoyable and interesting. Also, the education system here is totally different than back in Canada or China. I believe that I can learn a lot of new ideas and culture at this university. Besides, the ideal location of Lancaster University also allows me to travel around Scotland and England during the weekend. I hope I can enjoy the last of six weeks at University and share my experiences with others students who plan to exchange at Lancaster University in the future.