

LIUC Business School

Winter Semester 2025

1. Your program of study (courses, assignments, course format). Add the exact number of class hours per course.

A15005 - Business Heritage

- 6 credits
- 4 hours worth of class per week
- Course overview: The course helps students evaluate heritage-based business strategies, integrate historical narratives into corporate storytelling, and analyze effective heritage-awareness approaches.
- A mix of group activities, case studies, and guided visits rather than traditional lectures and exams.
- Attending students: Continuous assessment through group activities + final interview (both individual & group performance considered).
 - o 3 group in class workshops worth 20%
 - o 1 Final interview with profs worth 40%
- Non-attending students: Quizzes + case study report.

A15007 - Family Business Evolution: Governance & Finance

- 6 credits
- 4 hours of class per week
- Course overview: The course focuses on financial and governance choices in family businesses, preparing students for roles in family firms or consulting.
- Attending students: Group project at end of semester worth 100% based on course material and case studies.
- Non-attending students: Oral exam worth 100% based on course materials and textbook readings.

A88750 - Strategic Analysis of Italian Business

- 6 Credits
- 4 hours of class per week
- Course overview: The course explores competitive strategies of "Made in Italy" industries, particularly family businesses.
- Attending students: Group projects (70%) + written exam (30%).
- Non-attending students: Oral exam worth 100% covering course materials and assigned readings.

A14911 - Strategic Consulting

- 6 Credits
- 4 Hours worth of class per week
- Course overview: The course provides insights into the consulting industry, with a focus on innovation and real-world consulting challenges.
- Attending students: Class participation (30%) + field consulting project (70%) with in-class presentation.
- Non-attending students: Consulting project assignment worth 100% submitted in PowerPoint or pdf format

2. The timetable (academic calendar, registration dates, orientation, beginning and end of classes, exams, holidays, number of semesters, etc.).

Academic Calendar:

- February 10th Mandatory orientation
- February 17th Start of Classes
- Last day to switch in and out of classes (If you cannot get class schedule figured out past that date contact international office and they will help you switch past this deadline)
- Last Day of exams for international students Is June 20th (Although many exams are done by end of May or beginning of June)

Holidays:

- During April 21st to April 25th
- May 1st to May 2nd
- June 2nd

3.Procedures to follow upon arrival. List and description of services offered by the International Exchange Office of the host institution. Registration and course selection. Social activities.

- First you must attend mandatory orientation that starts on February 10th
- If you are staying at residence go to the front desk and they will get you set up with Towels, Blankets, Wi-Fi, Room Key, and ask for a laundry key as well
- You must contact international office to obtainCodigo Fiscale/Tax Code that is mandatory for the school and will allow you get Wi-Fi if you are off campus of sign up for a gym membership if you don't have cash.
- You must then email the international office to set a meeting for your residence permit and attend this meeting with your passport and they will help you fill all documents and give you the instructions on next steps to complete residence permit
- After classes start you will have time to change around you're schedule many times, you just need to send your learning agreement to Telfer International Exchange to get it approved and then send it back to the international office at LIUC

- I also recommend joining the international student WhatsApp group chat as they plan trips on here to various locations that gives you a chance to meet a bunch of new people and not stress about the planning on how to get there as the student network deals with that all you have to do is pay

4. Budget outlining the cost of studying abroad (i.e. airplane tickets, housing, vacation and daily travel costs, textbooks, meals, etc.).

Mandatory Costs:

- Ticket for Flights: Around \$1,000-1,200
- Housing (For shared room residence): 2 payments of 1,000 euros. Once before you leave and once two months into stay
- Housing (For single room residence): 2 payments of 1,500 euros. Once before you leave and once two months into stay

Typical Travel Costs:

- Within Castellanza you can walk must everywhere you need for things like restaurants and grocery shopping
- Train station is about a 30-minute walk or 15-minute bus ride
- Bus ride that runs from school to train station is 1,50 euros and comes every hour on week days
- For Train ride to Milan you should download Trenord app and you can purchase tickets through the app for 3-4 euros one way, this trip takes 30-50 minutes depending on the train and its route, and going from Castellanza to Milan you should go to Milano Cadorna as it's right in the city center.

Vacation Travel:

- The main airport for Milan is Milano Malpensa International Airport (MXP), it takes about 15 minutes to get there and is around 4-6 euros.
- For cheap travel you can look at flibus if it is close enough to bus.
- For cheap flights you should look at Ryanair as I just had a roundtrip flight to London England and back worth 60 euros.

Meals:

- For meals in the residence they have a kitchen that you can cook and must people go shopping then cook in the kitchen.
- Prices for eating out in Castellanza are not expensive and there is a very good Pizza shop about a 2-minute walk from the school called Pizzeria Arcobaleno 2 and you can get a full very good pizza here for 6 euros.
- One thing to note that in Italy most restaurants close from 2pm until 6pm

5.Application procedures before your arrival (visa deadlines, documents required for visa, course registration, housing deposit, etc.).

Visa:

- For visa, apply typically 2-3 months before your trip to be safe. As the Italian embassy in Ottawa only takes appointments on Tuesdays and until 12pm so it may be very hard to find and opening if you are applying only a month in advance.
- If there is no opening to book appointment for visa continuously check the website on which you book as there will eventually be openings.
- The school and the embassy will provide with all the necessary documents needed for the appointment with the embassy (Keep in mind there is a lot of required documents so make sure you give yourself time to acquire all these documents before your appointment)

Course Registration:

- For registration you must before you leave for your trip send Telfer your learning agreement and also send it to the international office at LIUC. Once you are here these courses will most likely change and you can attend all classes in the first couple weeks and figure out what works. After this you must update you learning agreement and send it back to Telfer to get it signed, then send it back to the international office. After this you have to self-enrol in those courses on e-corsi (which is LIUC equivalent to Brightspace).

Housing Deposit:

- As I stayed on residence for a double room they require a 1,000 euro deposit that will cover half of your stays rent. Once you are there you are required to pay the second half of the rent worth 1,000 euros again.

6. Address and description of housing. Cost of housing.

- I stayed on campus at LIUC at Residenza Pomini
- Address: P.za Pietro Soldini, 5, 21053 Castellanza VA
- I would recommend staying on Residence for the main benefit of getting to meet a bunch of people you would never meet before which makes it easier to go on trips with a bigger group of people which are very fun.
- At the residence itself the common room is very popular and at night many people go down to play games and watch any sports events.
- If you don't care to meet people as much you might be better off finding accommodations that might be more fitting off campus, if you have different needs, e.g. private kitchen, bigger bed, more privacy, etc.
- Cost of housing for double shared room at residence is 2,000 euro total (1,000 euro pre-departure, another 1,000 euro two months into stay at residence)

7. Other comments or recommendations.

Gym:

- If you like to go to the gym, I got a member ship at t.academy. Which is only a 10 minute walk from campus and has a pretty standard weight room with a basketball court and costs around 30 euro a month which you can pay cash for. There is another gym called Fit Express which is around a 20 minute walk from campus which has all the equipment you can think of but is much more expensive being around 200 euros for 3 months.

Travel:

- While taking trains make sure you pay each time as they have workers that check tickets every so often and if you don't have a ticket for the train then you will be fined 50 euros and also will not be able to get passed the gates out of the train station as you wont have a ticket to scan.
- While traveling in Italy it is required by law to carry your passport with you at all times if you aren't an EU citizen, as you need a valid form of identification and immigration status. Most times people do not carry them but I know someone who was stopped and were warned for not carrying one and can get you a 2,000 euro ticket
- While traveling also make sure you have a place to store your valuable items like phone, wallet and passport as in very busy areas around Italy there is a risk of picket pockets. For my trip I got a crossbody bag to help with this.

Phone Plan:

- For phone plan I used an E-Sim which allows you to keep your original number back in Canada. For this I used JetPac and was around 20 CAD for 20 GB of data.

8. Add a description of about five to seven sentences summarizing your experience

Overall, my exchange at LIUC has been a very unique and transformative experience. The classes here are typically much different then uOttawa and use much more practical learning elements through case studies, group work and class workshops that it allows you to get to know everyone in your class and have a better connection to the prof. The international office is very helpful is assisting you with any questions or any problems that you might have on your exchange or for your classes which is really helpful. Beyond academics, this exchange has allowed me many opportunities to meet a bunch of new people and form very good friendships with people that will last well past this experience and has allowed me to travel across Europe and Italy with these people making very good memories that I will have for a lifetime. Being in Italy and specifically in Castellanza has been very good as it's extremely safe and also very easy to travel to different countries when you want to take trips around Europe. So far me and the people I have met here have travelled to most major cities in Italy, traveled around England, France and also Switzerland, which is a truly a unique experience and something I will remember for life. As for accommodation, if one of your main goals here is to meet people and travel with them then I would recommend staying on the school residence as I did as you will

get a better chance to meet people and organize trips. On the other hand, if you are coming here with a friend or you want to solo travel and have more optimal accommodations I would recommend staying off residence as the housing is typically better, just with the downside of it being harder to make connections with other students on exchange. As my exchange is not over, I still plan on lots to do and although at first the end of the semester feels a long ways away once you start meeting people, having fun and traveling the time goes fast so take advantage of every moment.