

Winter 2025 Semester

Aarhus University, School of Business (Aarhus BSS)

A) Your program of study (courses, assignments, course format). Add the exact number of class hours per course

Program of Study: International Management

Courses: I am taking 3 courses worth 10 ECTS each

Course 1: Business-to-Business Sales and Marketing Management

- 4 hours of class per week
- Weekly Readings
- Weekly Online Videos
- Group project where we work with a real company and need to pitch our ideas to them at the end of the course
- Exam: Group project written deliverable and oral exam

Course 2: Sustainable Entrepreneurship

- 4 hours of class per week
- Weekly Readings
- Group projects throughout the term
- Exam: Group project written deliverable and oral exam

Course 3: Strategic Brand Management

- 2 hours of class per week, and 4 hours of tutorials per week
- Weekly Readings
- Group presentations

- Exam: Group research paper

B) The timetable (academic calendar, registration dates, orientation, beginning and end of classes, exams, holidays, number of semesters, etc)

- Before arriving, you must register and plan your course schedule (I believe the date was around early-mid December for the spring term).
- AU intro week for the spring semester ran from January 25th to February 1st.
- Courses usually run from February 1st until May, however, exams can last all the way until the end of June.
- Similar to uOttawa, there are two semesters here, although their winter term is called the spring term, since it starts in February.

C) Procedures to follow upon arrival. List and description of services offered by the International Exchange Office of the host institution. Registration and course selection. Social activities.

- An important thing to note is that Aarhus's airport is quite small, and so often it will make more sense to fly in/out of Billund, which is about an hour or so away. There is a bus from the Billund airport, which arrives in downtown Aarhus. (You can pay by card)
- I did not use student housing, so the keys were already at my apartment in a lockbox when I moved in.
- On your first day, I would highly recommend making a to-do list of all the things you need to buy/do.
- For furnishing your place, I highly recommend a store called JYSK, which has fairly affordable home goods. For a mobile plan, I got an eSIM from Lyca Mobile, which hasn't been too expensive and has worked well.
- For grocery stores, I like Rema 1000, but they are all pretty similarly priced. Eating out is expensive, so I recommend making meals at home as much as possible.
- A few days after orientation/arriving, you will need to register for a CPR number. This will involve filling out some paperwork and going to their office. This CPR number is used to sign up for MitID, which you need to get a doctor's appointment and get things like MobilePay (Their version of E-transfer).

D) Budget outlining the cost of studying abroad (i.e. airplane tickets, housing, vacation and daily travel costs, textbooks, meals, etc.).

ESTIMATED COST OF LIVING

Housing:	350-600 Euro
Meals:	300 Euro
Books:	25 Euro
Local transportation:	30 Euro
Personal expenses incl. insurance:	100 Euro
Monthly estimate:	Approx. 1000 Euro

- This is the estimate given by the University, and while it is fairly accurate, I pay more for housing and meals than listed here, and this budget does not include any trips outside the city (which can be pricey)
- For plane tickets, the round-trip flight cost me about \$1000, but I booked pretty far in advance, which I recommend doing.
- I live in an apartment with my gf (who is also on exchange) we each pay about \$650 CAD for our place, but it is a lot better than the student housing and is centrally located.
- So far, I have taken a 3-day trip to Copenhagen and a 4-day trip to Budapest. The Copenhagen trip cost about \$300, while the Budapest trip was about \$650 CAD.
- I usually walk places, but probably bus 2-3 times a week, which costs \$3-4 CAD per ticket. A lot of people here bike, but I prefer walking places.
- They don't use textbooks here
- Restaurant meal ~ \$30, school cafe meal ~\$10.

E) Application procedures before your arrival (visa deadlines, documents required for visa, course registration, housing deposit, etc.).

- Visa: You are not required to get a visa to study abroad in Denmark but you do need to get a residence permit, which is similar. From the day you submit the residence permit, it takes about 2 months to receive an answer, so I recommend doing it 3 months before you plan to arrive, just to be sure. You need 3 things for the residence permit: 1. Passport 2. An application package that you have to fill out 3. A bank statement proving that you can support yourself (either by yourself or with the support of your parents) while you are abroad. You have to show that you have around \$7000 in your personal bank account. To submit the residence permit application, you also need to pay a ton of fees (~\$800 CAD).

- For course registration, check your email in December/January regularly, and they will give you a link where you can register.
- My housing deposit was about \$2,500 CAD, because the landlord wanted some guarantees upfront.

F) Address and description of housing. Cost of housing.

Address: 6 Bissensgade, Aarhus 8000

- 1 Bed, 1 Bath on 4th floor of apartment building.
- \$650 CAD

G) Other comments or recommendations.

- Every Friday, each faculty hosts their own bar called Fredagsbars. These bars are really awesome and packed with people. The best part is that drinks are heavily discounted (a beer is like \$1.50, and drinks are maybe \$2-3). Highly recommend going to these every week.
- Danish people generally keep to themselves in class, but once you get to know them, they open up a lot. Danish people love board games and handball.
- I would also recommend joining a club or sports association. I play for the soccer team here and regularly get beers with the team after training/matches. It's a great way to make friends.
- There's a fast food place called Sunset Boulevard, which is essentially their version of McDonald's, but it is actually really good. My gf and I split a monthly pass, which gives us 40% off, so we each pay \$5 each time we go for a full meal.
- Overall, just try to keep up with your deadlines and keep organized, and that way, you don't have to stress too much about forgetting anything. I have a folder for all the emails that Aarhus University sends out, which has helped a lot over time.

H) Add a description of about five to seven sentences summarizing your experience..

Overall, I am really happy with my decision to come to Denmark. While it is generally pretty expensive to live in Denmark, and I do miss friends from back home, there is a reason that Aarhus is known as the City of Smiles. Aarhus has its own vibe, and while it is not as big as many other European destinations, the culture here is top-notch and cool. I've found that the education here is also really good. I hope you enjoy your exchange!