BCOM | BACHELOR OF COMMERCE
Our mission is to empower current and future societal leaders with the knowledge and tools to influence smarter decisions about policy and practice to create a better Canada.

Telfer is driven by a passion for delivering positive societal outcomes in line with what we value: people, the planet, and profit. We measure our success in terms of how our actions align with macro and societal outcomes. We educate our students through work experience to ensure they become better decision-makers. We share knowledge with current decision makers to inform their policy choices, as well as illuminate the potential impacts of their options.

Being a part of Telfer Nation means you are a part of an inclusive community that is open to all to all. We want each member of our community to feel supported and equipped to have the means to achieve their ambitions, create and innovate, reach out to others, and be an ambassador of our vision and values.
A PROGRAM WITH MANY OPTIONS

The Telfer School of Management at the University of Ottawa is a triple-crown accredited (AACSB, EQUIS, AMBA) business school, ranking it amongst the best in the world. Our programs are founded on leadership and teaching excellence with a focus on providing you with real-life, hands-on experiential learning to appeal to a wide range of interests and backgrounds.

The BCom starts with common core courses to provide you with an understanding of each key field of business (such as Marketing, Financial Management, Business Analytics, and Human Resources Management). This enables you to build your foundational business knowledge while becoming a specialist in your field of choice.

You can now choose from the following BCom degree structures:

• One business option
• One business option + the complementary option in Entrepreneurship or in Business Analytics
• Two business options (i.e., Finance and Accounting)
• One business option + a minor from another faculty

100+ Exclusive BCom Scholarships
31,000 Telfer Nation Alumni
98% Employment Rate
Choose from program options that allow you to specialize in a key field(s) of business and curate your BCom for your career objectives:

**Accounting:** Build your financial and managerial accounting skills to prepare you to pursue a CPA (Chartered Professional Accountancy) designation and a career as a controller, auditor, accountant, tax analyst, or finance specialist. With this option, you can apply to Telfer’s CPA Diploma (Graduate Diploma in Chartered Professional Accountancy) program to fast-track your journey towards your professional designation.

**Bachelor of Commerce/Juris Doctor:** Combine the study of business and common law to earn a management foundation, practice law in Canada (except Quebec), and explore job opportunities in areas such as corporate law, public affairs, or contracts.

**Business Technology Management:** Understand the role of IT (information technology) to support the efficiency and improvement of organizational processes. Focus your studies on business simulation, data mining, management information systems and predictive analytics.

**Finance:** Gain the tools you need for a career in corporate finance, investments, risk analysis, or stock-brokering. Explore topics such as financial management, financial instruments, and modern valuation techniques.

**Healthcare Analytics:** Understand the role that data, systems engineering, management, and organizational innovation play in improving the quality and timeliness of service delivery and develop the skills needed to transform healthcare systems. Choose a career in healthcare analytics, applied biostatistics, technology forecasting, or epidemiology.

**Human Resource Management:** Learn how to recruit, select, compensate, support, train and retain talent to enable organizational success. Become a specialist in human resources planning, talent acquisition, compensation, occupational health and safety, employee well-being, labour relations, training and development, or industrial relations.

**International Management:** Discover the global business world through an understanding of the development and implementation of policy and strategy in multi-national corporations. Explore topics in international development, global relations, the social economy, and sustainable business practices.

**Management:** Develop a foundation in strategic management, gain the skills needed to effectively lead teams, and create and implement an organizational strategy. Prepare for positions such as project manager, operations manager, or management consultant.

**Marketing:** Understand the impact of marketing and communications on a business’ growth and success. Develop skills in strategic marketing, digital marketing, advertising, sales, audience targeting, global marketing, brand management, communications, and public relations.

Note: You can combine any two business options, except for the specialization in Accounting or the BCom/Juris Doctor.

**BCom + MSc program:** Earn a bachelor’s and master’s degree within 5 years by applying to the Bachelor of Commerce + Master of Science in Management (research project) accelerated program. This integrated program enables you to get a jump-start in your project-based master’s program by completing two graduate courses during the last year of your undergraduate degree while starting your research project in a familiar environment over the summer bridge term between the bachelor’s and master’s programs.

**CO-OPERATIVE EDUCATION PROGRAM**

The Cooperative Program (CO-OP) gives you an advantage in the job market. Work in your preferred field of study while completing your studies, equipping you with up to 16 months (4 four-month work terms) of work experience before you graduate. The CO-OP program provides you the flexibility to work with one employer or many, gain professional connections who can help you enter the job market, and earn up to $12,000 per work term.

**Placement Rate:** 94%

**Employers:** 4,000+
STUDYING ABROAD:
A UNIQUE EXPERIENCE

The International Exchange Program allows you to combine travel experience with your university studies. Experience a new environment, enhance your adaptability, and build global connections by completing a portion of your studies at one of our 60+ university partners. Take courses in another country for one to two semesters during your four-year program.

Alternatively, you could participate in our double-degree program which allows you to earn your BCom degree from Telfer and an international partner institution in just four years.

A VIBRANT UNIVERSITY LIFE

Join one or more of the 18 student clubs and associations within Telfer Nation. You can choose a club that hosts initiatives and events in finance, entrepreneurship, marketing, philanthropy and many more.

Learn about the opportunities you have at Telfer to define your student experience.

A company’s social values are not an obstacle to its profitability and financial viability. This is what entrepreneur and Telfer alumna, Anie Rouleau (BCom, 1992), proves to the world with her eco-responsible and certified B Corp venture, The Unscented Company.

Find out about this BCom graduate’s unique entrepreneurial journey.

The Growcer is an Ottawa-based social enterprise, co-founded by two of Telfer’s BCom graduates, Corey Ellis (BCom, 2018) and Alida Burke (BCom, 2019). The company develops hydroponic container farms as a solution to grow local produce and decrease food insecurity.

Discover how The Growcer is creating a greener Canada.
Connect with peers and professionals for advice on academic success, experiential learning opportunities, career planning, and more by participating in the Peer Mentoring Program or Executive Mentorship Program offered at Telfer.

The French Immersion Stream allows you to experience learning in both French and English, distinguishing you from your peers in job applications. You can also apply to various bursary options that are exclusive to students studying in French. See what bilingualism is all about at Telfer.

Entrepreneurship courses and programs are designed to help you develop the skills needed whether you want to lead your own enterprise, work in a family business, or manage growth in an established company. Our goal is to stimulate and inspire you to do so. You will have a chance to participate in competitions with Enactus uOttawa, pitch your ideas in front of a panel of judges at the Telfer Entrepreneurs’ Club Elevator Pitch Competition, and meet like-minded students at the uOttawa Entrepreneurship Hub.

Participating in case competitions allows you to apply the concepts you are learning in class to a real company or real-world business scenario. At Telfer, you can choose to participate in over 30 student case competitions that will allow you to meet inspiring people, grow your network, and win scholarships or prizes.

The Financial Research and Learning Lab offers an innovative and advanced learning environment and data resource centre used to support research and experiential learning at the Telfer School. The Lab is designed to emulate a professional trading lab and houses real-time industry-standard products from public and private sector environments where finance is practiced. You can sharpen your knowledge of financial markets by using one of 12 Bloomberg and simulation terminals, as well as many other industry-wide real-time tools used in public and private financial environments.

For over 20 years, the CASCO Charity Organization, a student-run not-for-profit at Telfer, has raised more than $600,000 in support of the Children’s Hospital of Eastern Ontario (CHEO). It also inspires Ottawa’s community by organizing, among other things, an annual gala celebration, their largest fundraising event of the year. Take a look at how CASCO positively impacts the Ottawa community.

Each year, roughly 85 Telfer students compete at Jeux du Commerce (JDC), an undergraduate case competition with more than 1,300 participants organized by students for students. Co-coordinators of JDC 2022, Julianne Paradis and Charles Doray, view student competitions as essential to the student experience. This type of experiential learning helped them understand the realities of the job market, tackle real business problems, network with potential employers and fellow students, as well as showcase their creativity. Discover the impact of experiential learning with case competitions.

Starting Your Own Business

Entrepreneurship courses and programs are designed to help you develop the skills needed whether you want to lead your own enterprise, work in a family business, or manage growth in an established company. Our goal is to stimulate and inspire you to do so. You will have a chance to participate in competitions with Enactus uOttawa, pitch your ideas in front of a panel of judges at the Telfer Entrepreneurs’ Club Elevator Pitch Competition, and meet like-minded students at the uOttawa Entrepreneurship Hub.
The Telfer Career Centre is where you will find support and the necessary tools to develop your career management skills. Through partnerships between students, alumni and employers, the Career Centre creates networking opportunities and facilitates the employer's recruitment process, while enabling students to achieve their career goals.

**Workshops**

Various workshop activities are offered in the form of group discussions, information sessions, and custom programs that help you obtain professional skills such as how to:

- Ace your interviews;
- Develop a strong résumé and stand out from other candidates;
- Network and build professional relationships;
- Find a career of choice with effective job search techniques; and
- Earn your Career Development Certificate.

**Programs**

Participate in our unique professional development programs to complement your studies:

- **Capital Markets Program (CMP):** The Telfer Capital Markets Program (CMP) is a two-year development program that provides high-performing finance students with an exceptional learning experience to launch a career in the field of finance.
- **Profession of Management Consulting Program (PMCP):** This two-year development program allows third and fourth year students who are interested in consulting to participate in weekly extracurricular workshops and case simulations facilitated by consulting professionals.
- **Connexions Program:** This program connects students with professionals looking to hire third and fourth-year students for a part-time volunteer internship during a 12-week semester. Gain professional work experience during your studies by working with an employer on a specific project or two for 7 hours per week while earning academic course credits.

**Networking**

Business is all about connections. The networking events offered allow you to talk with classmates, professors, and employers about topics of interest as well as seek out career possibilities. Practice your networking skills at a variety of events such as:

- Office Tours (Ottawa, Toronto, Montreal)
- Career Fairs and Networking Events
- Company Information Sessions
- Career Panels

**Consultations**

Meet one-on-one with our Career Centre counsellors and Relationship Managers for assistance with your professional development. You can:

- Complete personality and career tests;
- Review your professional résumé;
- Learn about career opportunities in your field;
- And more!