



TELFER SCHOOL OF MANAGEMENT | UNIVERSITY OF OTTAWA

# BCOM | BACHELOR OF COMMERCE





# MESSAGE FROM THE DEAN

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Our goal is to continue shaping the Telfer School in line with our Vision for a Better Canada – a **greener, healthier, happier, wealthier**, and more prosperous Canada for all. At Telfer, you'll experience a bilingual, forward-thinking environment where you'll gain the skills and knowledge to make a real difference in our country and the world. Our hands-on learning approach, professional development opportunities, and strong community support will prepare you for a successful career in business. Discover your purpose and build a better future with us. Welcome to **#TelferNation**.

”

*Stéphane Brutus*

**Stéphane Brutus**  
Dean, Telfer School of Management



# TELFER FOR A BETTER CANADA

At the Telfer School of Management at the University of Ottawa, everything we do — from teaching, to research, to policy advice — aims to help Canada reach its full potential. We believe that better business practice means a better Canada, and that a better Canada means a better world.

We are a triple-crown accredited (AACSB, EQUIS, AMBA) business school, ranking amongst the best in the world. Our programs are founded on leadership and teaching excellence offering real-life, hands-on experiential learning to cater to diverse interests and backgrounds. We're passionate about making a positive impact on society by focusing on what truly matters: people, the planet, and profit.

Join us in building a better world through business; a **greener, healthier, happier, wealthier**, and more prosperous Canada for all.





# SCHOLARSHIPS

We strive for excellence. To attract exceptionally talented and ambitious future business leaders, we offer a wide variety of scholarships and bursaries, including those generously funded by individual and corporate donors. These awards, open to all students, range from merit or recognition-based awards to program-specific support. These scholarships can significantly reduce tuition costs and support your academic journey, ensuring you can focus on achieving your goals by reducing financial stress. With numerous opportunities available, we are committed to helping you succeed at Telfer.



**100+**

Exclusive BCom scholarships and bursaries



**\$60M**

Total scholarship funding offered at uOttawa



**1K to 15K**

Scholarships value range



Visit our scholarships page to explore funding opportunities.

# YOUR BCOM PROGRAM

The Honours Bachelor of Commerce (BCom) starts with common core courses which introduce you to essential business concepts, enabling you to build your understanding of each field before specializing in your business area of choice. Throughout your program, dive into enriching lectures, guest speaker visits, team projects, simulations, and assignments tailored to your career ambitions.

You can choose from the following degree structures that allow you to focus your studies on a key field(s) of business and curate your BCom for your career objectives:

- One business option
- One business option + Microprogram
- Two business options (i.e. Finance and Accounting)
- One business option + a minor from another faculty (i.e. Marketing and Psychology)
- Bachelor of Commerce + Juris Doctor
- Bachelor of Commerce + Master of Science in Management (research project)



**4,500+**

BCom students



French Immersion available for all the BCom options



Unique business courses:

- Fintech
- Data Analytics in Accounting
- Leadership, Strategy and Sustainability
- Management Consulting



# OPTIONS

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**Accounting:** Build your financial and managerial accounting skills to prepare you to pursue a CPA (Chartered Professional Accountancy) designation and achieve your career goals. This option lets you apply to Telfer's CPA Diploma (Graduate Diploma in Chartered Professional Accountancy) program to fast-track your path to a professional certification. This option is also offered as a specialization. Job opportunities include:

  - Accountant
  - Auditor
  - Director of Financial Operations
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**Business Technology Management:** Understand the role of IT (information technology) to support the efficiency and improvement of organizational processes. Focus your studies on business simulation, data mining, management information systems, and predictive analytics in roles like:

  - Business Solutions Specialist
  - IT Security Manager
  - Process Improvement Consultant
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**Finance:** Gain the tools you need for a career in corporate finance, investments, risk analysis, or stockbroking. Explore topics such as financial management, capital budgeting and modern valuation techniques in positions such as:

  - Finance Analyst
  - Financial Insurance (Assurance Manager)
  - Portfolio Manager
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**Healthcare Analytics:** Understand the role that data, systems engineering, management, and organizational innovation play in improving the quality and timeliness of service delivery. Develop the skills needed to transform healthcare systems with a career in healthcare analytics, applied biostatistics, technology forecasting, or epidemiology in roles like:

  - Clinical Documentation Specialist
  - Data Solutions Architect
  - Health Data Scientist
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**Human Resource Management:** Learn how to recruit, select, compensate, support, train and retain talent to enable organizational success. Become a specialist in human resources planning, talent acquisition, compensation, occupational health and safety, employee well-being, labour relations, training and development, or industrial relations in roles including:

  - Employment Relations Associate
  - Employment Equity Officer
  - Pay and Benefits Manager
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**International Management:** Discover the global business world through an understanding of the development and implementation of policy and strategy in multinational corporations. Explore topics in international development, global relations, the social economy, and sustainable business practices in positions such as:

  - Economic Development Specialist
  - Foreign Policy Advisor
  - Import/Export Coordinator

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**Management:** Develop a foundation in strategic management, gain the skills needed to effectively lead teams, and create and implement an organizational strategy. Prepare for positions such as:

  - Building Services Manager
  - Business Development Manager
  - Management Consulting
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**Marketing:** Understand the impact of marketing and communications on a business' growth and success. Develop skills in strategic marketing, digital marketing, advertising, sales, audience targeting, global marketing, brand management, and public relations. Explore career opportunities like:

  - Advertising and Sales Manager
  - Digital Marketing Manager
  - Events and Promotions Manager

Note: You can combine any two business options, except for the specialization in Accounting or the Bachelor of Commerce and Juris Doctor joint program.

# Microprograms

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**Business and Sports Analytics:** Undertake this interdisciplinary program to gain insight on how sport uses analytics to make decisions and improve their performance.
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**Business Sustainability:** Develop critical knowledge and skills through this interdisciplinary program learning about both social and environmental sustainability.
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**Capital Markets:** Manage a portfolio of real money, receive mentorship, gain hands-on training, and undertake courses to develop skills needed to launch a career in high finance.
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**Management Consulting:** Interact with leading industry professionals in a capstone consulting project by working directly with client organizations. Build your knowledge and competencies in the five-phase consulting process and receive mentorship from Certified Management Consultants.

# Joint Programs

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**Bachelor of Commerce + Juris Doctor:** Combine the study of business and common law to earn a management foundation, practice law in Canada (except Quebec).
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**Bachelor of Commerce + Master of Science in Management (research project):** Earn a bachelor's and master's degree within 5 years by applying to the Bachelor of Commerce and Master of Science in Management (research project) accelerated program. This integrated program helps you get a jump-start in your project-based master's program. Complete two graduate courses during the last year of your undergraduate degree while starting your research project in a familiar environment over the summer term between your bachelor's and master's programs.







“My exchange experience was unforgettable! I had the opportunity to discover Europe for the first time and make friends for life.”  
- Vincent Blais

# STUDYING ABROAD

The International Exchange Program allows you to combine travel experience with your university studies. Complete a part of your studies at one of our 60+ university partners to experience a new environment, enhance your adaptability, and build global connections. Choose from over 30 countries to study in for one to two terms during your four-year program.

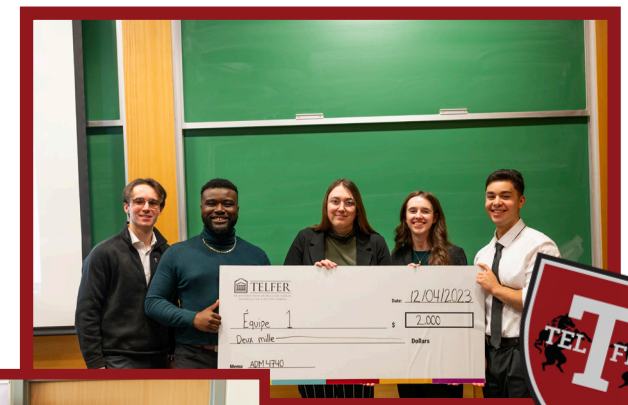
Alternatively, participate in our double-degree program to earn your BCom degree from Telfer and an international partner institution without extending your degree.



# YOUR STUDENT EXPERIENCE

## Student Clubs and Associations

Join one or more of the 15+ student clubs and associations within Telfer Nation. You can choose a club that hosts initiatives and events in finance, entrepreneurship, marketing, philanthropy and many more.





## The Telfer Effect

See how Telfer students and alumni make a positive impact on our community.

## Greener

Suppli, founded by Telfer BCom graduate Megan Takeda-Tully, is changing takeout culture with sustainable packaging solutions. Her journey from athlete to entrepreneur underscores her drive and commitment to a better world.

Learn more about Megan's inspiring path to building a greener future. Read her full story:



## Happier

Five Telfer alumnae share their efforts in transforming workplace culture, emphasizing strategies that enhance employee well-being, and promoting gender parity in their respective roles as female business executives.

Discover how they are creating happier, more inclusive workplaces. Dive into their stories and read their advice for the next generation:



## Healthier

For over 25 years, the CASCO Charity Organization, a student-run not-for-profit at Telfer, has raised more than \$1 million in support of the Children's Hospital of Eastern Ontario (CHEO). It also inspires Ottawa's community by organizing an annual gala celebration, their largest fundraising event of the year, and several other fundraising activities.

Hear from our students about how CASCO positively impacts the Ottawa community. Watch the video:



## Wealthier

Each year, roughly 85 Telfer students compete at Jeux du Commerce (JDC), an undergraduate case competition with more than 1,300 participants and organized by students for students.

Former co-coordinators of JDC, Julianne Paradis and Charles Doray, view student competitions as essential to the student experience. This type of experiential learning helped them understand the realities of the job market, tackle genuine business problems, network with potential employers and fellow students, and showcase creativity and skill.

Find out how you can get involved in JDC and the benefits it can bring you in a student-authored story:



## Mentorship Programs

Connect with peers and professionals for advice on academic success, experiential learning opportunities, career planning, and more by participating in the **Peer Mentoring Program** and the **Executive Mentorship Program**.



"Participating in the Executive Mentorship Program has been incredibly beneficial. My mentor taught me the significant value of building and leveraging a professional network, a skill that is crucial in today's challenging economy. With his guidance, I gained invaluable insights and confidence in navigating my career path."

— **Abdu Edali**

## Financial Research and Learning Lab

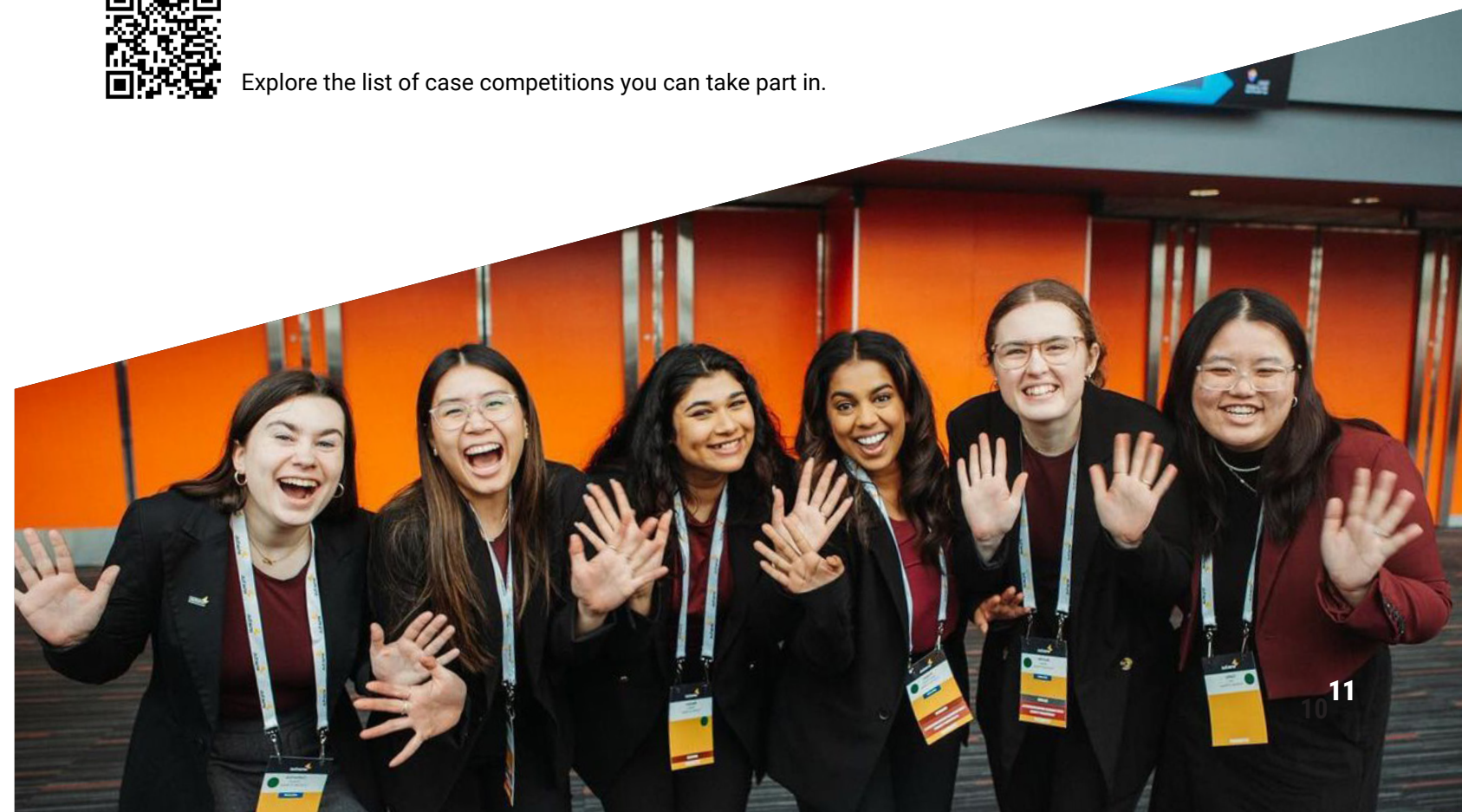
Step into the Financial Research and Learning Lab, where technology powers your learning. This top-tier facility mimics a real-world trading environment and is equipped with industry tools used in today's business world, such as Bloomberg and LSEG. You'll get to work directly with the essential programs regularly used by professionals and enhance your skills through practical experience. Under the guidance of our Lab Supervisor and Assistants, you'll thrive in a supportive community, engaging with peers through workshops and competitions designed to boost collaboration and real-world application.

## Case Competitions

Dive into business with Telfer case competitions, where you'll apply classroom concepts to a real company or real-world business challenge. With over 30 student competitions, both internal and external, you have the chance to connect with inspiring peers, expand your personal and professional network, and even win scholarships or prizes. It's your opportunity to shine and show what you've learned in a practical, exciting setting.



Explore the list of case competitions you can take part in.







# YOUR PROFESSIONAL DEVELOPMENT

Unlock your potential at the Telfer Career Centre. Here, you will find the support and tools needed to develop your career management skills. Through collaborations with students, alumni, and employers, our Career Centre not only creates networking opportunities, but also streamlines the recruitment process, empowering you to effectively achieve your career goals.



**150+**  
Networking  
Opportunities



**200+**  
Employer  
Partners



**94%**  
Employment Rate  
(6 months after graduation)

## Workshops

Explore a variety of workshop activities at Telfer including group discussions, information sessions, and custom programs that help you obtain professional skills such as how to:

- Ace your interviews;
- Develop your resumé and stand out from other candidates;
- Network and build your professional relationships; and
- Find your career of choice with effective job search techniques.

## Networking

Business is all about connections. Our networking events provide the perfect opportunity to engage with classmates, professors, and potential employers on topics that interest you including career possibilities. Practice your networking skills at a variety of events such as:

- Office tours (Ottawa, Toronto, Montreal);
- Career fairs and networking events;
- Company information sessions; and
- Career panels.

## Consultations

Enhance your personal growth by meeting one-on-one with our Career Centre Counsellors and Relationship Managers. They offer personalized support to help you:

- Complete personality and career tests;
- Review your professional resumé;
- Learn about career opportunities in your field;
- And more!

## Career Hub

Exclusive to Telfer students, Career Launch, is a dedicated platform that centralizes all activities, programs, and tools from the Telfer Career Centre, including:

- A job board;
- Calendar of events;
- Appointments with career professionals; and
- The Telfer Career Development Certificate.



Get to know your Telfer Career Centre:



# YOUR EXPERIENTIAL LEARNING

Develop knowledge, skills, and values from direct experiences outside of the traditional academic setting. This type of learning is characterized by your involvement in activities that enable you to apply classroom learnings in real-world contexts, reflect on your experiences, and build professional relationships during your degree.

## Gain Work Experience

The Cooperative Program (CO-OP) gives you an advantage in the job market. Work in your preferred field of study while completing your studies by gaining 16 months (4 four-month work terms) of work experience before you graduate. The CO-OP program gives you the flexibility to work with one employer or many, gain professional connections who can help you enter the job market, and earn up to \$12,000 per work term.

## Start Your Own Business

Entrepreneurship courses and programs are designed to help you develop the skills needed, whether you want to lead your own enterprise, work in a family business, or manage growth in an established company. Our goal is to stimulate and inspire you to do so. You will have the chance to take part in competitions with **Enactus uOttawa**, pitch your ideas in front of a panel of judges at the **Desjardins Elevator Pitch Competition**, and meet like-minded students at the **uOttawa Entrepreneurship Hub**.

## Earn Credits as a Connexions Intern

The Telfer Connexions Program offered by the Career Centre bridges the gap between academic studies and the professional world. It offers you the chance to gain valuable work experience through unpaid credit-based internships with local businesses. Students typically work a minimum of one day (7 hours) per week for approximately 12 weeks, gaining practical skills and networking opportunities in your chosen field before graduation.

## Manage Investment Funds



“The Telfer Capital Fund in the Microprogram Capital Markets gave me many tools and capabilities to begin building my understanding through both the theoretical work as well as active fund management. The Fund also provided connections to working professionals, allowing us the space to ask any silly questions and speak to many leaders, including female leaders across Big 5 banks and private firms. This had led me to my two internships with RBC Capital Markets, and a path to a full-time career.”

- **Reana Agil**

# WHY CHOOSE TELFER



### Flexible Start Date:

Start your studies in the fall or winter term so the timing is right for you.



### Bilingual Advantage:

Study at a bilingual institution in Canada’s capital with access to government, private, and non-profit sectors. Take advantage of studying in the language of your choice, or both, with options like the French Immersion program.



### Direct Entry Program:

Once accepted, you’re part of Telfer Nation for the next four years.



### Academic and Real-World Learning:

Our program blends academics with hands-on experiences, preparing you with competencies to excel in your career right after graduation.



### Career and CO-OP Opportunities:

Strengthen your professional development by completing internships in our CO-OP program with a placement rate of 93 percent. Choose from over 150 different networking events and activities annually offered by the Career Centre.



### Generous Scholarships:

Over 100 scholarships are available exclusively to Telfer students, ranging from \$1,000 to over \$15,000 in value.



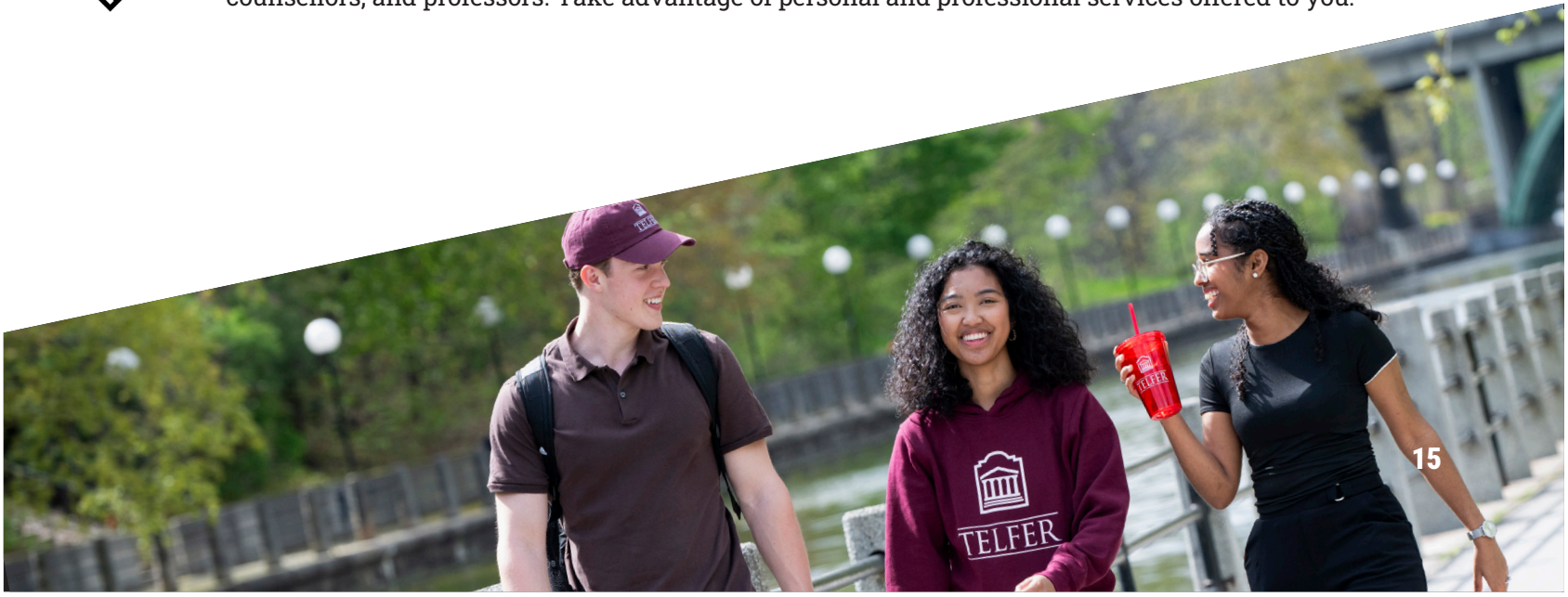
### Vibrant Student Life:

Join 15+ Telfer student clubs, compete in 30+ national and international case competitions annually, and enhance your business skills.



### Comprehensive Support:

Benefit from making connections with mentors, career counsellors, academic advisors, mental health counsellors, and professors. Take advantage of personal and professional services offered to you.







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University of Ottawa**

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