

TELFER SCHOOL OF MANAGEMENT | UNIVERSITY OF OTTAWA

BCOM | BACHELOR OF COMMERCE



TELFER

EN AFFAIRES POUR UN MEILLEUR CANADA
BUSINESS FOR A BETTER CANADA



TELFER FOR A BETTER CANADA

Join us in building a better world through business;
a greener, healthier, happier, wealthier, and more
prosperous Canada for all.

At Telfer, everything we do – from teaching, to research, to policy advice – is firmly aligned with helping Canada reach its potential. We believe that better business practice means a better Canada, and that a better Canada means a better world.

We're driven by a passion for delivering positive societal outcomes in line with what we value: people, the planet, and profit. We measure our success in terms of how our actions align with macro, societal outcomes. We educate our purpose-driven students through coursework experiential learning to become better decision-makers. We share knowledge with current decision makers to inform their policy choices, as well as illuminate the potential impacts of their options.

Being a member of **Telfer Nation** means you're part of an inclusive community that supports and equips you to achieve your career goals, connect with others and build a better Canada and world for all. You're joining a community of students, professors, staff, graduates and industry professionals driven by purpose. Each member of Telfer Nation is an ambassador for our values and our vision of building a greener, healthier, happier, wealthier, and more prosperous future for all. to others, and be an ambassador of our vision and values.



A PROGRAM WITH MANY OPTIONS

The Telfer School of Management at the University of Ottawa is a triple-crown accredited (AACSB, EQUIS, AMBA) business school, ranking it amongst the best in the world. Our programs are founded on **leadership** and **teaching excellence** with a focus on providing you with real-life, hands-on **experiential learning** to appeal to a wide range of interests and backgrounds.

The Honours BCom starts with common core courses to provide you with an understanding of each key field of business (such as Marketing, Financial Management, Business Analytics, and Human Resources Management). This enables you to build your foundational business knowledge while becoming a specialist in your field of choice.

You can now choose from the following BCom degree structures:

- One business option
- One business option + the complementary option in Entrepreneurship or in Business Analytics
- Two business options (i.e., Finance and Accounting)
- One business option + a minor from another faculty



100+

Exclusive BCom
Scholarships



\$60M

Available in
scholarships and
bursaries per year for
University of Ottawa
students



94%

Employment
Rate





Choose from program options that allow you to specialize in a key field(s) of business and curate your BCom for your career objectives:

> **Accounting:** Build your financial and managerial accounting skills to prepare you to pursue a CPA (Chartered Professional Accountancy) designation and enable you to achieve your career goals. With this option, you can apply to Telfer's **CPA Diploma (Graduate Diploma in Chartered Professional Accountancy)** program to fast-track your journey towards your professional designation. Job opportunities include:

- Accountant
- Auditor
- Director of Financial Operations

> **Bachelor of Commerce/Juris Doctor:** Combine the study of business and common law to earn a management foundation, practice law in Canada (except Quebec), and explore job opportunities such as:

- Corporate Lawyer
- International Trade Specialist
- Policy Analyst

> **Business Technology Management:** Understand the role of IT (information technology) to support the efficiency and improvement of organizational processes. Focus your studies on business simulation, data mining, management information systems and predictive analytics in roles like:

- Business Solutions Specialist
- IT Security Manager
- Process Improvement Consultant

> **Finance:** Gain the tools you need for a career in corporate finance, investments, risk analysis, or stockbroking. Explore topics such as financial management, financial instruments, and modern valuation techniques in positions such as:

- Finance Analyst
- Financial Insurance (Assurance Manager)
- Portfolio Manager

> **Healthcare Analytics:** Understand the role that data, systems engineering, management, and organizational innovation play in improving the quality and timeliness of service delivery and develop the skills needed to transform healthcare systems. Choose a career in healthcare analytics, applied biostatistics, technology forecasting, or epidemiology in jobs like:

- Clinical Documentation Specialist
- Data Solutions Architect
- Health Data Scientist

> **Human Resource Management:** Learn how to recruit, select, compensate, support, train and retain talent to enable organizational success. Become a specialist in human resources planning, talent acquisition, compensation, occupational health and safety, employee well-being, labour relations, training and development, or industrial relations in roles including:

- Employment Relations Associate
- Employment Equity Officer
- Pay and Benefits Manager

> **International Management:** Discover the global business world through an understanding of the development and implementation of policy and strategy in multi-national corporations. Explore topics in international development, global relations, the social economy, and sustainable business practices in positions such as:

- Economic Development Specialist
- Foreign Policy Advisor
- Import/Export Coordinator

> **Management:** Develop a foundation in strategic management, gain the skills needed to effectively lead teams, and create and implement an organizational strategy. Prepare for positions such as:

- Building Services Manager
- Business Development Manager
- Management Consultant

> **Marketing:** Understand the impact of marketing and communications on a business' growth and success. Develop skills in strategic marketing, digital marketing, advertising, sales, audience targeting, global marketing, brand management, communications, and public relations. Explore career opportunities like:

- Advertising and Sales Manager
- Digital Marketing Manager
- Events and Promotions Coordinator

Note: You can combine any two business options, except for the specialization in Accounting or the BCom/Juris Doctor.

BCom + MSc program: Earn a bachelor's and master's degree within 5 years by applying to the **Bachelor of Commerce + Master of Science in Management (research project)** accelerated program. This integrated program enables you to get a jump-start in your project-based master's program by completing two graduate courses during the last year of your undergraduate degree while starting your research project in a familiar environment over the summer bridge term between the bachelor's and master's programs.



WILL FALL. NO MATTER WHAT,
LL SHINE YOU ARE ONE OF US.
NDING UP.
Matthias, Law '02



STUDYING ABROAD:

A UNIQUE EXPERIENCE

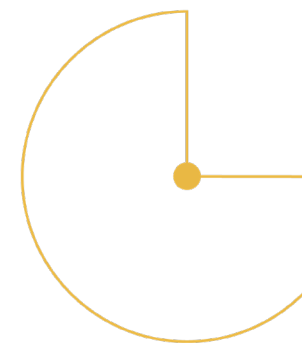
The International Exchange Program allows you to combine travel experience with your university studies. Experience a new environment, enhance your **adaptability**, and build **global connections** by completing a portion of your studies at one of our 60+ university partners. Take courses in another country for one to two terms during your four-year program.

Alternatively, you could participate in our double-degree program which allows you to earn your BCom degree from Telfer and an international partner institution in just four years.

A VIBRANT UNIVERSITY LIFE

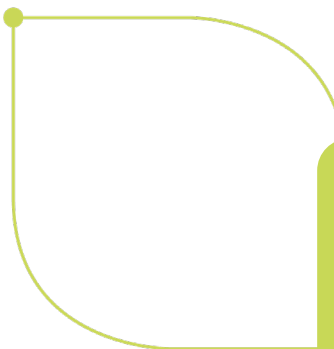
Join one or more of the 18 student clubs and associations within Telfer Nation. You can choose a club that hosts initiatives and events in finance, entrepreneurship, marketing, philanthropy and many more.

[Learn about the opportunities you have at Telfer to define your student experience.](#)



A company's social values are not an obstacle to its profitability and financial viability. This is what entrepreneur and Telfer alumna, Anie Rouleau (BCom, 1992), proves to the world with her eco-responsible and certified B Corp venture, The Unscented Company.

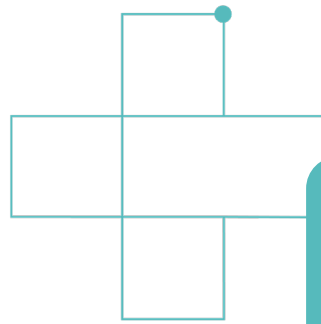
[Find out about this BCom graduate's unique entrepreneurial journey.](#)



The Growcer is an Ottawa-based social enterprise, co-founded by two of Telfer's BCom graduates, Corey Ellis (BCom, 2018) and Alida Burke (BCom, 2019). The company develops hydroponic container farms as a solution to grow local produce and decrease food insecurity.

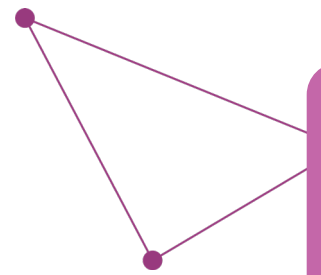
[Discover how The Growcer is creating a greener Canada.](#)





For over 20 years, the CASCO Charity Organization, a student-run not-for-profit at Telfer, has raised more than \$930,000 in support of the Children’s Hospital of Eastern Ontario (CHEO). It also inspires Ottawa’s community by organizing, among other things, an annual gala celebration, their largest fundraising event of the year.

[Take a look at how CASCO positively impacts the Ottawa community.](#)



Each year, roughly 85 Telfer students compete at Jeux du Commerce (JDC), an undergraduate case competition with more than 1,300 participants organized by students for students.

Co-coordinators of JDC 2022, Julianne Paradis and Charles Doray, view student competitions as essential to the student experience. This type of experiential learning helped them understand the realities of the job market, tackle real business problems, network with potential employers and fellow students, as well as showcase their creativity.

[Discover the impact of experiential learning with case competitions.](#)



Mentorship Programs

➤ Connect with peers and professionals for advice on academic success, experiential learning opportunities, career planning, and more by participating in the **Peer Mentoring Program**, **Executive Mentorship Program**, or the **Ten Thousand Coffees** networking platform offered at Telfer.

Case Competitions

➤ Participating in case competitions allows you to apply the concepts you are learning in class to a real company or real-world business scenario. At Telfer, you can choose to participate in over 30 student case competitions that will allow you to meet inspiring people, grow your network, and win scholarships or prizes.

Financial Research and Learning Lab

➤ The Financial Research and Learning Lab offers an innovative and advanced learning environment and data resource centre used to support research and experiential learning at the Telfer School. The Lab is designed to emulate a professional trading lab and houses real-time industry-standard products from public and private sector environments where finance is practiced. You can sharpen your knowledge of financial markets by using one of 12 **Bloomberg** and simulation terminals, as well as many other industry-wide real-time tools used in public and private financial environments.

Starting Your Own Business

➤ Entrepreneurship courses and programs are designed to help you develop the skills needed whether you want to lead your own enterprise, work in a family business, or manage growth in an established company. Our goal is to stimulate and inspire you to do so. You will have a chance to participate in competitions with **Enactus uOttawa**, pitch your ideas in front of a panel of judges at the **Telfer Entrepreneurs’ Club** Elevator Pitch Competition, and meet like-minded students at the **uOttawa Entrepreneurship Hub**.



CAREER CENTRE

The **Telfer Career Centre** is where you will find support and the necessary tools to develop your **career management skills**. Through partnerships between students, alumni and employers, the Career Centre creates networking opportunities and facilitates the employer's recruitment process, while enabling students to achieve their career goals.



150+
Networking
Opportunities



200+
Employment
Partners

Workshops

Various workshop activities are offered in the form of group discussions, information sessions, and custom programs that help you obtain professional skills such as how to:

- Ace your interviews;
- Develop your resumé and stand out from other candidates;
- Network and build your professional relationships;
- Find your career of choice with effective job search techniques; and
- Earn your Career Development Certificate.

Programs

Participate in our unique professional development programs to complement your studies:

- **Capital Markets Program (CMP):** The Telfer Capital Markets Program (CMP) is a two-year development program that provides high-performing finance students with an exceptional learning experience to launch a career in the field of finance.
- **Profession of Management Consulting Program (PMCP):** This two-year development program allows third and fourth year students who are interested in consulting to participate in weekly extracurricular workshops and case simulations facilitated by consulting professionals.
- **Connexions Program:** This program connects students with professionals looking to hire third and fourth-year students for a part-time volunteer internship during a 12-week term. Gain professional work experience during your studies by working with an employer on a specific project or two for 7 hours per week while earning academic course credits.

Networking

Business is all about connections. The networking events offered allow you to talk with classmates, professors, and employers about topics of interest as well as seek out career possibilities. Practice your networking skills at a variety of events such as:

- Office Tours (Ottawa, Toronto, Montreal)
- Career Fairs and Networking Events
- Company Information Sessions
- Career Panels

Consultations

Meet one-on-one with our Career Centre Counsellors and Relationship Managers for assistance with your professional development. You can:

- Complete personality and career tests;
- Review your professional resumé;
- Learn about career opportunities in your field;
- And more!



CUSTOMIZE YOUR LEARNING EXPERIENCE

Develop Your Bilingualism

The **French Immersion Stream** allows you to experience learning in both French and English, distinguishing you from your peers in job applications. You can apply to various bursary options that are exclusive to students studying in French.

[Discover the benefits of French Immersion studies.](#)



**French immersion
program among
Canadian
Universities**

Gain Work Experience While You Study

The **Cooperative Program (CO-OP)** gives you an advantage in the job market. Work in your preferred field of study while completing your studies, equipping you with 16 months (4 four-month work terms) of work experience before you graduate. The **CO-OP** program provides you the flexibility to work with one employer or many, gain professional connections who can help you enter the job market, and earn up to \$12,000 per work term.



**Placement
Rate**



Employers



Telfer School of Management | École de gestion Telfer
University of Ottawa | Université d'Ottawa

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Ottawa, ON K1N 6N5

telfer.uottawa.ca

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